ONCE AND FUTURE FRONTIER

A Joint Comprehensive Plan for Wayne County,
Jesup, Odum, and Screven, Georgia

August, 2015

Once and Future Frontier

A Joint Comprehensive Plan for Wayne County, Jesup, Odum,
and Screven, Georgia

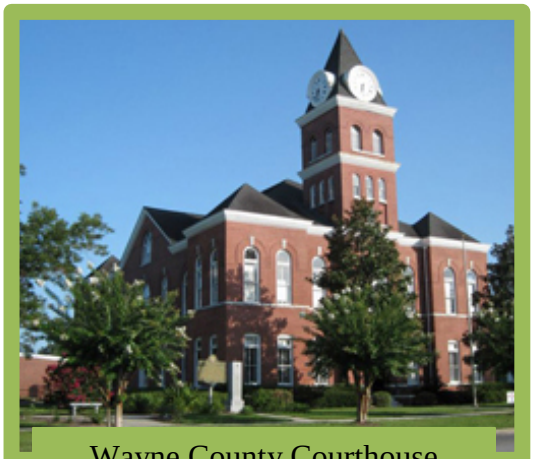
A Joint Comprehensive Plan for Wayne County, the City of Jesup, the City of Odum, and the City of Screven, Georgia, in accordance with the Georgia Planning Act of 1989 and the Minimum Planning Standards and Procedures established by the Georgia Department of Community Affairs with an effective date of March 1, 2014

Prepared By:

The Wayne County Joint Comprehensive Plan Coordination Committee
The Wayne County Local Governments

Heart of Georgia Altamaha Regional Commission

August, 2015



Wayne County Courthouse

Lake Lindsay Grace

Jesup City Hall

New Whaley Center
Downtown Jesup

Odum City Hall

Odum Depot

Screven City Hall

New Screven Elementary School

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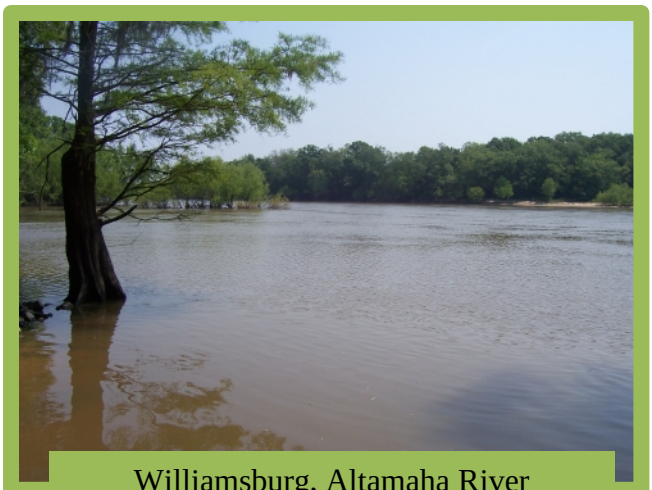
INTRODUCTION AND EXECUTIVE SUMMARY

Once and Future Frontier -- The Wayne County Joint Comprehensive Plan is a comprehensive plan prepared under the new Minimum Planning Standards and Procedures of the Georgia Planning Act of 1989 adopted by the Georgia Department of Community Affairs (DCA) first with an effective date of January 1, 2013, and after minor changes, an effective date of March 1, 2014. It is a joint plan for Wayne County and its municipalities – the City of Jesup, the City of Odum, and the City of Screven.

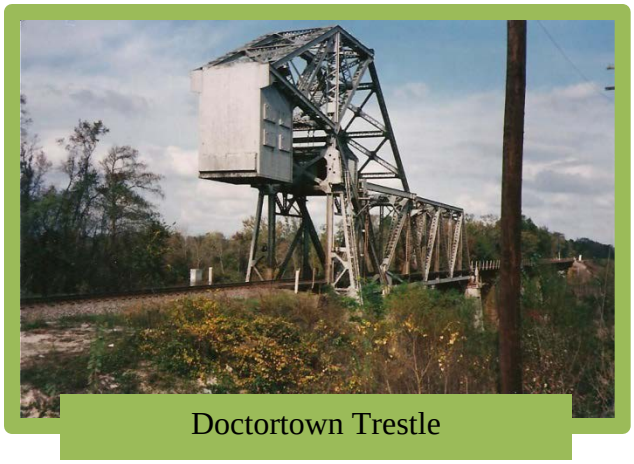
Wayne County is a bustling and growing rural county of over 30,000 persons in the lower coastal plain of Southeast Georgia. It is located at the crossroads of several important highways: U.S. 84, U.S. 301, and U.S. 341. It encompasses approximately 428,049 acres, or 648 square miles, and is the 11th largest county in the state in terms of total land area. Wayne County has a current population of about 30,000 persons (30,099 in 2010 Census), approximately 4,500 persons more than its 2000 population of 25,565. It is the second most populous county in its Region which lacks a metropolitan area. The City of Jesup, the county seat, had a 2010 Census population of 10,214 persons, and is the principal location of county commercial, industrial, governmental, and social activity. Jesup/Wayne County is an officially federally designated micropolitan statistical area by the U.S. Office of Management and Budget (OMB). This designation signifies Jesup/Wayne County as a significant center of population and economic production despite its rural status. Jesup is also home to FCI Jesup, a sprawling federal prison complex with a medium security correctional institution, an adjacent low security satellite prison, and a minimum security satellite camp. Other county municipalities include the City of Odum (2010 Census population of 504) located northwest of Jesup along U.S. 341, and the City of Screven (766 persons as of 2010 Census) located southwest of Jesup along U.S. 84. The county is an expanding center of industry and commerce nestled amongst a verdant sea of pine trees, abundant water resources, and an outdoor paradise. Wayne County is a treasure rich in natural and human history with outstanding community facilities and amenities which contribute abundantly to an excellent environment for location of commerce and residential living.

Wayne County has always been a frontier, both literally and figuratively. Its entire northeast border is the Altamaha River, which is designated by The Nature Conservancy as one of the 75 last great natural places of the world. The Altamaha River has long been important to the history of the New World, the founding of the United States, as well as the establishment of the colony and state of Georgia. The county was home to several official Indian boundaries, along with national and state government boundaries. There is historic and archaeologic evidence that the Altamaha and Wayne County were home to skirmishes in most, if not all, of the wars fought on U.S. soil from European settlement through the Civil War. The first federal postal route in Georgia south of Savannah to Florida was established in the county in 1763 along an old Indian Trail. The Altamaha River and Wayne County also played an important role in opening the vast pine forests of Wiregrass Georgia to the pioneering naval stores and lumber industries, and remains a leader in Georgia forest products production today. Wayne County is home to the world's leader in specialized chemical cellulose production, and its parent company actually invented nanocellulose. The community has also been at the forefront of railroad development and usage with much of its modern growth attributed to railroad openings. All of its current municipalities originated as railroad stops, with Jesup earning the early moniker of "the town than trains built." Today, the community is still served by, and is the crossroad for, two Class I railroads. The renovated train depot in downtown Jesup is owned by the municipality, is a focal point of community use, and is one of only two official Amtrak East Coast station stops in Georgia.

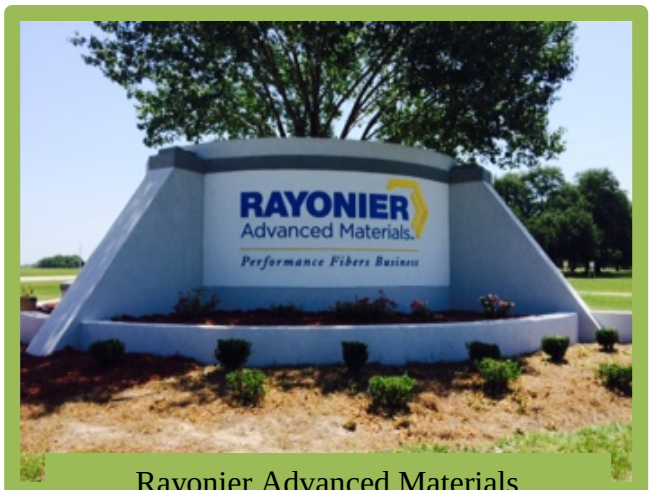
Today, the Wayne County community is a leader and example in rural development. The community constructed a new 84-bed hospital in 2008; continues to construct new, modern schools for its local school system; has developed a greenway within Jesup; has been active for many years in recycling; and has developed, through a public/private partnership, a large regional municipal waste landfill, among many other ongoing improvements. The community has an active tourism board, and is a recognized leader in utilizing the Altamaha River and its other extraordinary natural resources for tourism and outdoor adventure. Jesup was recently recognized as one of the top communities in Georgia in which to start a business by the personal finance website NerdWallet.



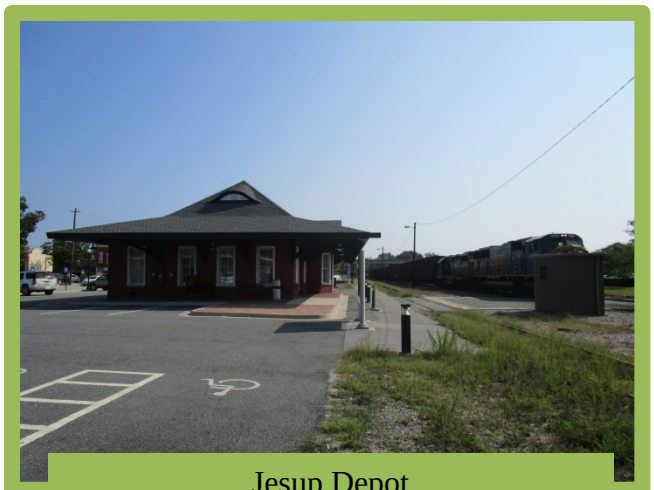
Williamsburg, Altamaha River



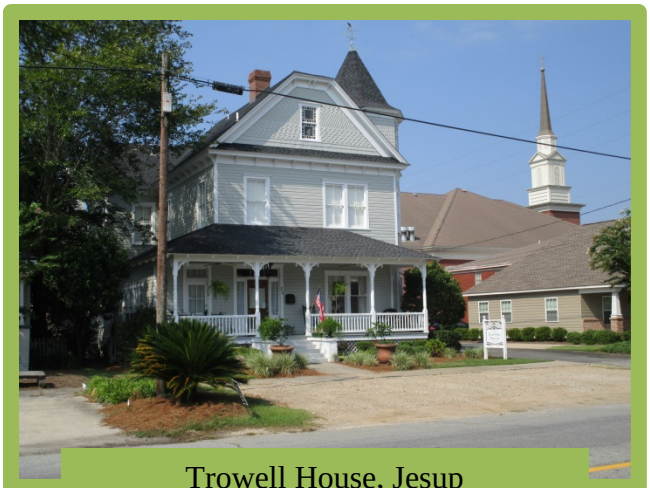
Doctortown Trestle



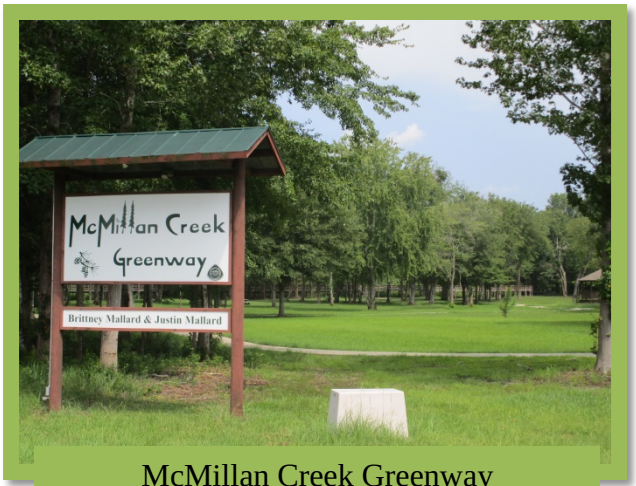
Rayonier Advanced Materials



Jesup Depot



Trowell House, Jesup



McMillan Creek Greenway

Wayne County wants to continue to utilize its favorable location, transportation resources, vast pine forests, excellent community facilities, abundant natural resources, and rich history to drive and build its future. The community sees itself as a rural leader and growth center at the frontier of green development and an outstanding rural quality of life.

While there is much to celebrate and be optimistic about future growth and development within the community, there are issues requiring attention. Over 14 percent of Wayne Countians are 65 or older, compared to 12 percent in Georgia. Almost a quarter (22.7 percent) of the population lives in poverty, compared to 18 percent in Georgia. Incomes overall are low. Per capita money income in the county, as measured by the Census Bureau from 2009-2013, ($17,270) is about 69 percent of that of Georgia ($25,182). The county median household income for the same period ($35,830) is only about 73 percent that of Georgia ($49,179). Unemployment in the county remained at 9.0 percent, as an annual average in 2014, compared to Georgia's 7.2 percent. Such statistics have resulted in Georgia ranking Wayne County as a 2015 Job Tax Tier 1 county. While this ranking is for Georgia's bottom 40 percent or so of counties needing an economic boost, it has the advantage of offering Georgia's largest tax breaks for job creation within Wayne County.

The future Wayne County will take advantage of its assets and opportunities, and address its issues. It will continue to be at the forefront of rural development as a vibrant and thriving regional leader, economic center, and renowned model in rural Georgia. The community will be a desired address for both business and residential growth, and an exceptional place to live, work, recreate, or visit. Growth will be well managed and guided to locate near the existing infrastructure and services of Jesup and designated industrial areas, and will be respective and protective of existing character, and the community's fields, forests, open spaces, and natural and cultural resources. The community will truly remain a renowned frontier of rural development known as an excellent hotbed of thriving and appealing economic advancement, outdoor adventure, and outstanding quality of life.

The new DCA planning standards reduced and simplified requirements seeking to engender local plans more attentive to individual needs and generating more local pride,

ownership, and use. This Wayne County Joint Comprehensive Plan was developed with this as an overarching objective. It was intended to be a locally driven plan principally addressing local needs and cultivating widespread community interest, support, and buy-in, while meeting state standards. Even the title of this plan was chosen carefully to stimulate and encourage interest, reading, and implementation. "Once and Future Frontier" widely captures reference to Wayne County's rich history, world class natural resources, innovative development, and exceptional nature-based tourism, and to its future aspirations. This certainly should generate more curiosity and interest, and hopefully, more ownership and utilization, than the more bland "The Joint Wayne County Comprehensive Plan." The Wayne County community wants to protect its heritage and rural character; conserve its fields and forests and natural splendor; improve its infrastructure; attract new residents and retirees; locate businesses and compatible jobs; utilize and celebrate its natural resources and heritage; and grow tourism, among its guiding aims and principles outlined herein. The community truly wants to be a thriving regional rural center, and "Once and Future Frontier" in many aspects.

Previous Plans. This comprehensive plan is the fourth within the County prepared under the auspices of the Georgia Planning Act of 1989. The first was adopted in 1992, while the second comprehensive plan was adopted in 2004, and the third in 2010 in accordance with state requirements. All of these previous plans were intensively data and state requirement driven, although local objectives are outlined and portrayed. The second and third plans, in particular, contain much local information which may not easily be found elsewhere and may remain of use. All of these plans should remain, at least in hard copy, available from the Wayne County local governments and the Heart of Georgia Altamaha Regional Commission. At the time of this plan preparation, the third comprehensive plan is available in digital format on the state (www.georgiaplanning.com) and region (www.hogarc.org) websites.

Data. The emergence of the world wide web with its vast data repositories accessible through free search engines allows anyone easy access to significant amounts and a wide variety of data, and profiles of any jurisdiction, including Wayne County and its municipalities. For this reason, this comprehensive plan includes only limited data to depict or illustrate points. The new DCA planning standards actually encourage such non-inclusion of data. Almost any data

depicted at a moment in time quickly becomes dated, and maybe irrelevant. The world wide web offers the opportunity of more relevant and up-to-date data at the time of access.

There are a variety of reliable public and private sources of data. Of course, the traditional source of official community data is the U.S. Census Bureau. Data on Wayne County, its municipalities, or any other jurisdiction is quickly accessed at quickfacts.census.gov which provides a summary community profile on many popular data items, and links to even more data. Another quality source of data is the website, www.statsamerica.org, which provides a compilation of primarily government data on many items for any county in any state of the U.S. The site is maintained by Indiana University in partnership with the federal Economic Development Administration. The University of Georgia maintains a website, www.georgiastats.uga.edu, where county level data for nearly 1,300 variables related to a wide variety of subjects on population, labor, natural resources, government, health, education, and crime can be accessed. The data can be compared to other counties and the state as well as on a historical change basis, among various user options. The data is compiled from *The Georgia County Guide and the Farmgate Value Report* prepared by UGA's Extension Service. The Georgia Department of Community Affairs has available data for cities and counties under "Community Planning Resources," and will also prepare community data reports when requested. The State of Georgia has official labor and economic data and other links to state data at georgiafacts.org. Additional state sponsored economic data is available at www.georgialogistics.com. Excellent overall private data sources include www.city-data.com, and www.usa.com; while www.headwaterseconomics.org is an excellent source for socioeconomic information, including data and interpretation.

Population Projections. As noted earlier, the official 2010 Census population of Wayne County was 30,099, up 13.2% from 2000's 26,565. This growth was about three-quarters (73%) that of Georgia's 18.3%, but was more than a third greater than that of the national U.S. rate of 9.7%. Wayne County's location just inland from the Georgia coast, its proximity to ports, its transportation access, as well as its location near I-95 and the metro areas of Savannah and Jacksonville, Florida, have helped. The U.S. Census Bureau estimate for 2014 Wayne County population is 29,949, slightly down by 150 persons from 2010. This suggests very little current

growth. The high mark of population in Wayne County is now, and with the exception of a slight dip from 1920-1930 during the Great Depression, the county has always exhibited slow, but steady growth. Wayne County's location, its rich history, abundant and outstanding natural resources, many pine forests, existing businesses, quality of life, and easy access to larger metro areas and Georgia's ports are positive factors and influences for much potential future growth and development.

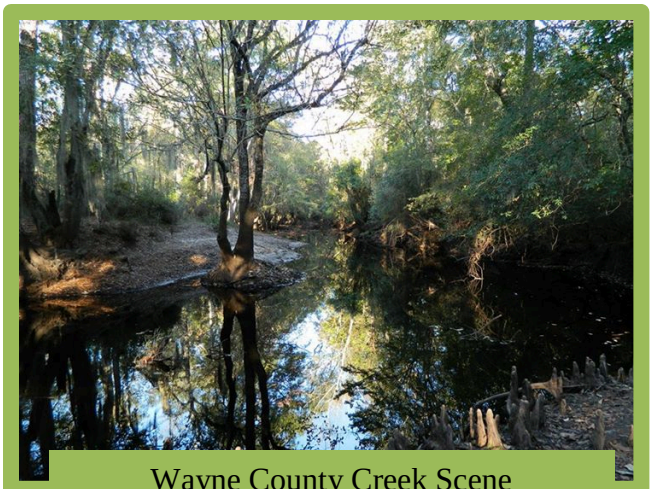
While past and present population levels are readily available on the world wide web, population projections are not so easily accessed. The Governor's Office of Planning and Budget (OPB) is responsible for generating official state population projections for Georgia counties. OPB's official projections for Wayne County were contained in the Altamaha Regional Water Plan and showed growth to 37,861 in 2030, extrapolated to 41,637 in 2040. Current OPG projections for Wayne County, as shown on the www.georgiastats.uga.edu website, are 37,275 persons in 2030. The Heart of Georgia Altamaha Regional Commission (HOGARC) also prepares population projections which have proven to be relatively accurate in the past. HOGARC's population projections for Wayne County, as noted in the 2013 Regional Assessment of its Regional Plan, show higher projection population levels than the Regional Water Plan and current OPB projections. These include 40,847 in 2030 and 47,395 in 2040.

Population Projections, Wayne County

	2010	2015	2020	2025	2030	2035	2040
OPB, Water Plan	30,275		34,061		37,861		41,637
OPB, georgiastats	30,099	31,982	33,753	35,504	37,275		
Regional Commission	30,099	32,680	35,203	37,920	40,847	43,999	47,395

Sources: Altamaha Regional Water Plan, 2011, www.altamahacouncil.org; www.georgiastats.uga.edu (county by county analysis, population, estimates and projections, State Office of Planning and Budget); Heart of Georgia Altamaha Regional Commission Regional Plan, Regional Assessment, 2013.

Coordination with Other Plans. Wayne County has an approved and adopted hazard mitigation plan prepared for the Federal Emergency Management Agency to remain eligible for federal disaster assistance. This Hazard Mitigation Plan's preparation was coordinated with past comprehensive plan preparation. It is clear that the two most prominent hazards facing Wayne



Wayne County Creek Scene

Wayne County Agriculture Scene

New Screven Elementary School

William A. Zorn Airport

Cherry Street, Downtown Jesup

Wayne County Industrial Park

County that can be influenced by the comprehensive plan are the hazard mitigation plan goals to reduce damage from flood hazards and wildfire, and thereby protect life and health. The comprehensive plan objectives to conserve the county's river and stream corridors, to maintain healthy working forests and fields (including employing proper management techniques), to improve fire/emergency management and other public safety services, and to enhance growth management/code enforcement regulation are generally consistent with, and offer implementation to, the hazard mitigation plan.

The Wayne County Joint Comprehensive Plan is also consistent with the Heart of Georgia Altamaha Regional Commission's Comprehensive Economic Development Strategy. The Strategy's goals and objectives to develop industrial parks; develop/improve local infrastructure; enhance telecommunications infrastructure; retain existing businesses/industry; attract new industry; and spur non-traditional economic development, like tourism and downtown development, are repeated as principal goals in the Wayne County Comprehensive Plan. The local plan is similarly supportive of espoused state economic goals.

Regional Water Plan and Environmental Planning Criteria Consideration. Wayne County is part of the Altamaha Regional Water Planning Council. The adopted regional water plan, *Altamaha Regional Water Plan* (2011), was considered by the Wayne County Local Plan Coordination Committee and the local governments in preparation of this plan. This local comprehensive plan's objectives to maintain viable agriculture/forestry uses, protect/conserve natural resources, to enhance intergovernmental coordination and government/efficiencies, and upgrade local infrastructure all help implement, and maintain consistency with, the regional water plan. The vision of the regional water plan, "to wisely manage, develop and protect the region's water resources…to enhance quality of life…, protect natural systems…, and support the basin's economy," is inherent in this comprehensive plan's community vision and goals. In the Regional Water Planning Council's 2014 implementation report, Jesup's wastewater treatment plant upgrade is specifically cited as a supportive implementation activity. Other water/sewer improvements in the county's municipalities would also be supportive implementation.

Similarly, the Environmental Planning Criteria were also considered in the development of this comprehensive plan. The local governments of Wayne County, including Wayne County, the City of Jesup, the City of Odum, and the City of Screven, are in compliance with the Environmental Planning Criteria, having adopted implementing, consistent ordinances in 2000. The local governments, with the assistance of the Heart of Georgia Altamaha Regional Commission, adopted the Region's model "Environmental Conservation, On-Site Sewage Management, and Permit" Ordinance.

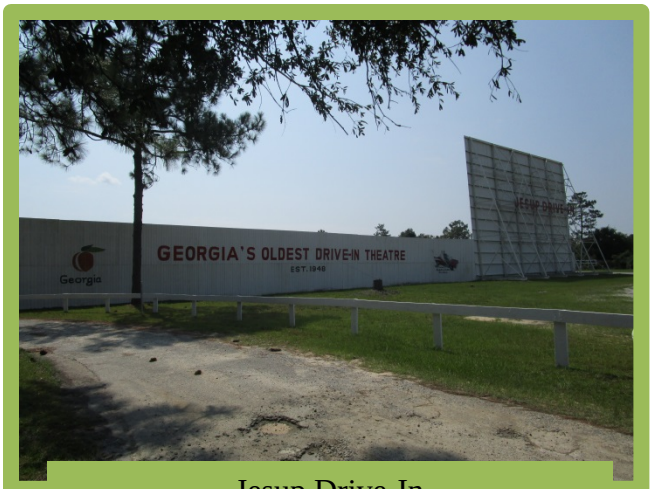
Consistency with Quality Community Objectives. In 2011, the Georgia Department of Community Affairs changed its Quality Community Objectives to a more general listing and summary of the 10 objectives. These include: Economic Prosperity, Resource Management, Efficient Land Use, Local Preparedness, Sense of Place, Regional Cooperation, Housing Options, Transportation Options, Educational Opportunities, and Community Health.

The Wayne County Joint Comprehensive Plan directly espouses (many of) these objectives and therefore, is very consistent with, and supportive of them. This comprehensive plan has goals to achieve a brighter future and better community for Wayne County, which is consistent with a quality community and the DCA Quality Community Objectives. The Wayne County Local Plan Coordination Committee reviewed and considered these Quality Community Objectives at one of its meetings.

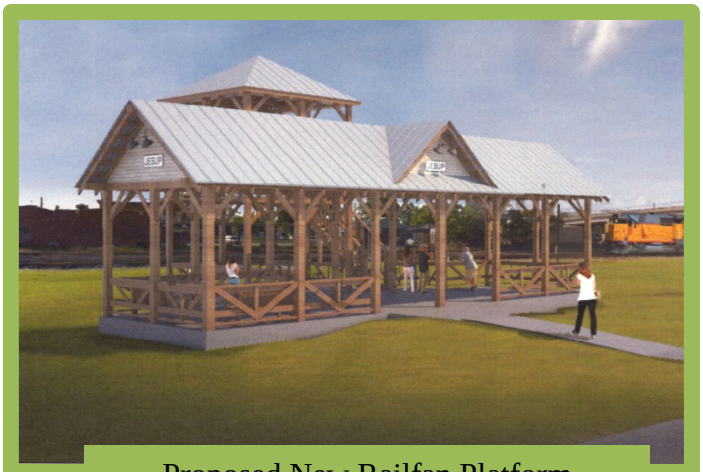
Community Involvement. As noted earlier, the Wayne County local governments clearly wanted to take advantage of the new DCA planning standards to develop a broad-based community plan which would involve and excite all concerned, both public and private, with the future growth and development of Wayne County and its municipalities, especially after receiving criticism from DCA during their plan preparation in 2010. To accomplish this, they created a steering committee, the Wayne County Joint Comprehensive Plan Coordination Committee, of all local stakeholders who could be envisioned to help guide this plan's development, and make the community a better place to live, work, recreate, and learn. This committee did include elected and appointed members from the governing authorities, local economic development practitioners, and local government staff, as well as many others

concerned with community and economic development and other issues within the entire community. This Coordination Committee had outstanding, record-setting participation; was actively involved in the development of all facets of this comprehensive plan; and had numerous opportunities to both help develop, review, and revise all components. The first orders of business at any Coordination Committee meeting were review of any revisions to previous elements based on committee input, and chances to return to and modify earlier elements, if desired. The initial meeting of the Local Plan Coordination Committee, attended by over 50 people, included a formal identification of strengths and weaknesses of the community, including opportunities and threats (SWOT analysis). This identification was utilized in developing all plan elements. The general public was offered the chance to participate at the two required public hearings (and with the Coordination Committee, if desired, after the initial public hearing). These hearings were advertised through unique wording to specifically generate interest and participation. The initial public hearing was held near the beginning of the plan development process to explain the process, offer opportunity for further participation, and solicit input on an improved community vision and local issues/opportunities. It also received record participation. Drafts of the committee approved community vision, and issues and opportunities, were placed on community websites for feedback and input. The final public hearing was held after a plan draft was developed and reviewed by the Coordination Committee to allow citizen review, solicit any final input, and inform of pending submittal. A more detailed summary of community involvement is included in an appendix.

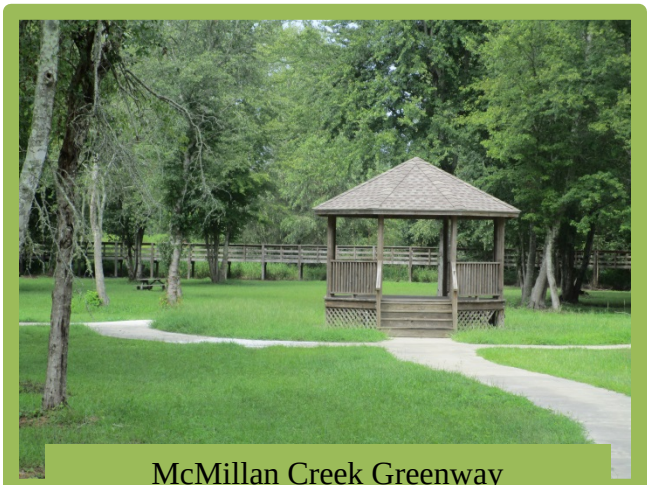
"Once and Future Frontier" is truly a locally developed guide to, and framework for, future growth and development of Wayne County designed to generate local pride and enthusiasm, to accentuate assets and improve weaknesses, and ultimately bring about a desired future which makes the Wayne County community an improved place to live and work with an outstanding and enhanced quality of life. It is realized that to take advantage of opportunities and to make a difference will take time and considered effort, but it is felt this plan is pragmatic and practical in outlining a course and roadmap for steps and actions which can be achieved and which will move the community forward. The plan continues with delineation of the Community Goals element and a Community Vision which essentially and succinctly summarizes the community's aspirations and plan's objectives.



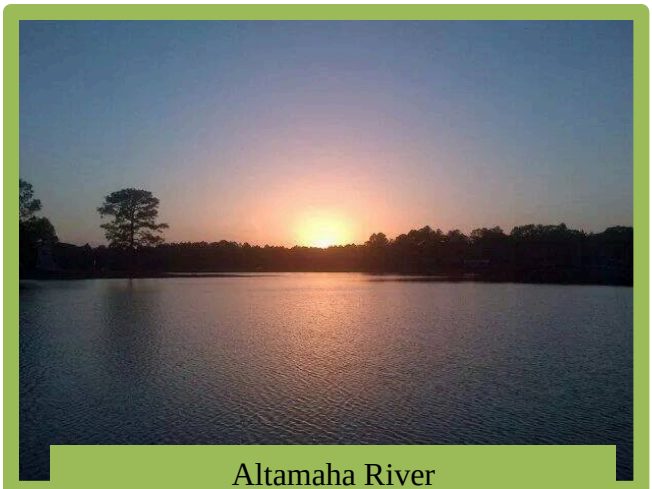
Jesup Drive-In



Proposed New Railfan Platform



McMillan Creek Greenway



Altamaha River

New Whaley Center Under Construction, Downtown Jesup

Wayne County Forest Scene

COMMUNITY GOALS

The Community Goals Element is described in the State Minimum Standards and Procedures for Local Comprehensive planning as the most important part of the comprehensive plan. It is a concise summary of future community desires and wishes, and is an easily referenced roadmap for community leaders and all concerned with growth and development of the community and its future. The Wayne County Joint Comprehensive Plan includes three of the four possible components detailed in the Minimum Standards for the required element. These include: a general Community Vision, separate municipal descriptions/visions, listing of Community Goals, and a description of Long Term Community Policies. These components seek to paint a picture of the desired future community, and answer the planning question, “Where does the community wish to go?” To some degree, the Long Term Community Policies also outline guidance strategy of, “How are we going to get where we desire to go, and also, what do we desire for other development parties to pursue?”

COMMUNITY VISION

Once and Future Frontier

Overall Community Vision

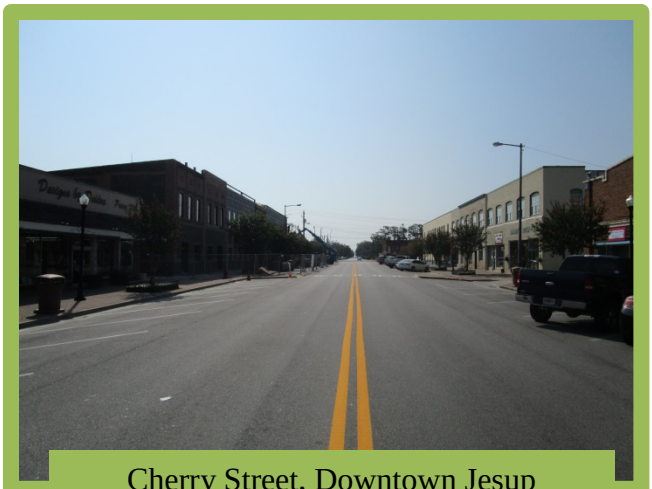
Wayne County is a bustling and growing rural county of over 30,000 persons in the lower coastal plain of Southeast Georgia. It is located at the crossroads of several important highways: U.S. 84, U.S. 301, and U.S. 341. It encompasses approximately 428,049 acres, or 648 square miles, and is the 11th largest county in the state in terms of land area. Wayne County has a current population of about 30,000 persons (30,099 in 2010 Census), approximately 4,500 persons more than its 2000 population of 25,565. The City of Jesup, the county seat, had a 2010 Census population of 10,214 persons, and is the principal location of county commercial, industrial, governmental, and social activity. Jesup/Wayne County is an officially federally designated micropolitan statistical area by the U.S. Office of Management and Budget (OMB). This designation signifies Jesup/Wayne County as a significant center of population and economic production despite its rural status. Jesup is also home to FCI Jesup, a sprawling federal prison complex with a medium security correctional institution, an adjacent low security satellite prison, and a minimum security satellite camp. Other county municipalities include the City of Odum (2010 Census population of 504) located northwest of Jesup along U.S. 341, and the City of Screven (766 persons as of 2010 Census) located southwest of Jesup along U.S. 84. The county is an expanding center of industry and commerce nestled amongst a verdant sea of pine trees, abundant water resources, and an outdoor paradise. Wayne County is a treasure rich in natural and human history with outstanding community facilities and amenities which contribute abundantly to an excellent environment for location of commerce and residential living.

Wayne County has long been a frontier. It was a hunting ground and frontier for Native Americans. When Georgia was formed, it remained Creek Indian land. During the creation of the Georgia Colony, it was the remote southern extremity of the U.S., bordering the political territory of Spanish Florida and the peaceful Creek Indian Nation. Wayne County sites, including

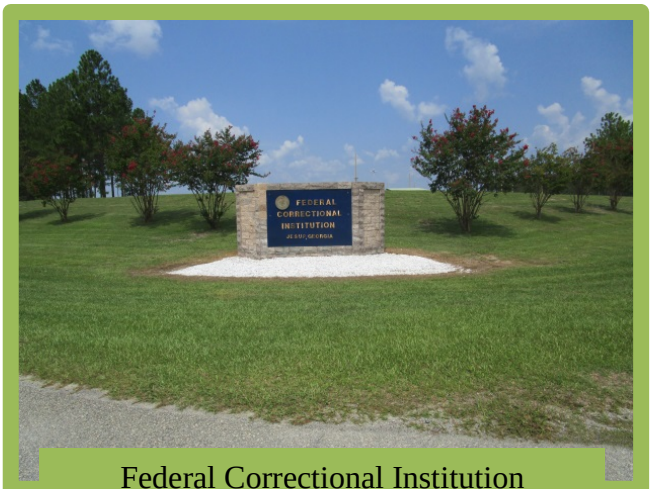
Penholloway and Goose creeks, were the geographically described border between Georgia and the Creek Indian Nation in several treaties. It was home to two of the most influential Creek Indian leaders, Mary Musgrove and Captain Alleck, who helped the English, rather than the French or Spanish, ultimately gain control of the Southeast. Doctortown is believed to originally be the second Wayne County home, farm, and village of Captain Alleck. The Old Post Road in eastern Wayne County was the first postal route established in Georgia between Savannah and St. Augustine, established in 1763 along an old Indian trail. The county was a crucial battlefield frontier in the War of Jenkins Ear, the French and Indian War, the Revolutionary War, and Creek Indian Wars. Even after formal Wayne County formation through the 1805 Land Lottery, after legislative creation in 1803 from lands ceded by the Creeks in 1802 under the Treaty of Fort Wilkinson, the county remained a frontier for several decades.

The entire northeast border of Wayne County is the Altamaha River. The Altamaha River has long been important to the history of the New World, the founding of the United States, as well as the establishment of the colony and state of Georgia. Its diverse and rich flora and fauna, extensive wetlands, unusual and ecological resources have led the Nature Conservancy to designate it as one of the last 75 great places of the world. John and William Bartram first scientifically explored the Altamaha River region in 1765, documenting its plant, animal, and Native American inhabitants. Along the Altamaha River, near the Sansavilla Bluffs, they documented and collected the Franklin Tree (Franklinia alatamaha). The Franklin Tree is likely America's first rare plant as it is now believed extinct in the wild, and only is propagated in cultivation from the Bartrams' original collected specimens. There is documentation that they traversed the Old Post Road. William Bartram also helped survey ceded Creek lands in 1773. The Altamaha River and its tributaries and the surrounding lands, particularly along the Sansavilla Bluffs, are truly national historic and natural treasures.

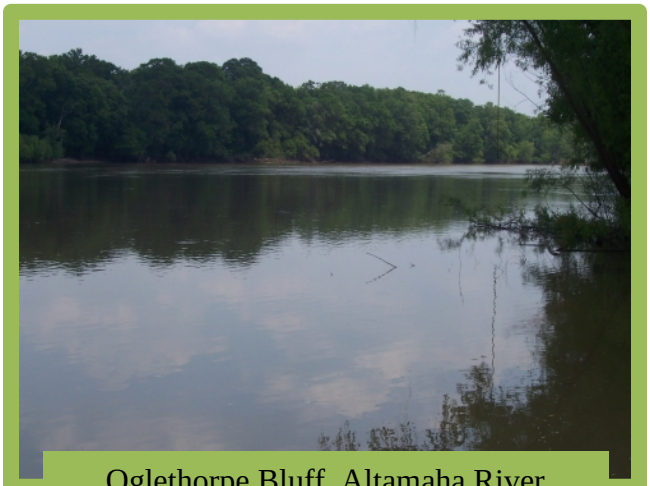
Wayne County and the Altamaha River have been important to Native Americans, Spanish missionaries, and early British and colonial settlements. The Sansavilla Bluffs and Doctortown were home to important homes and trading posts of Mary Musgrove, Captain Alleck, and others as well as several early forts in Georgia history. The Altamaha was truly the frontier of the United States and Georgia from the 16th to 19th centuries. Wayne County was pivotal in the determination of American boundaries, and its course of history. It was also home



Cherry Street, Downtown Jesup



Federal Correctional Institution



Oglethorpe Bluff, Altamaha River

Historic 1950s Photo of Gulf Mist Unloading Logs at McCann Lumber Company, Doctortown

Trail on Sansavilla WMA

Franklinia alatamaha

to the county's first town, Williamsburg. There is historic and archaeological evidence that the Altamaha and Wayne County were home to skirmishes in most, if not all, of the wars fought on U.S. soil through the Civil War. The Altamaha River also played an important component in opening the vast pine forests of Wayne County and other portions of the Wiregrass Georgia interior to the naval stores and lumber industries.

Wayne County was established in 1803 from Creek Indian lands, but was not formally organized until the 1805 Land Lottery. The county was only sparsely settled at first, but later grew quickly because of the Altamaha River and the railroad. In 1810, the entire county population was only 676. Transportation via railroad development provided the most explosive growth in Wayne County, earning Jesup the name "the town that trains made." In 1820 the population of Wayne County was 1,659; by 1850 the population had decreased to 1,449. Within the next 60 years the population increased by 400 percent, reaching 5,980 persons; this growth was attributed to the development of the two railway lines in Wayne County. The population remained stable until the late 1920's and early 1930's with the opening of U.S. 84, U.S. 301, and U.S. 341 and the advent of the automobile. During the period of 1920 to 1960, Wayne County's population increased from 12,647 to 17,921. Its population grew to 20,674 in 1980, increased to 22,356 in 1990, and grew to 26,565 in 2000. The county's population has continued to grow at a moderate and steady pace, which should continue given the county's proximity to the Georgia coast particularly the rapidly growing Golden Isles. Wayne County has much potential for continued growth because of its location, natural resources, existing businesses, and coordination of local governments to ensure a high quality of life for its citizens.

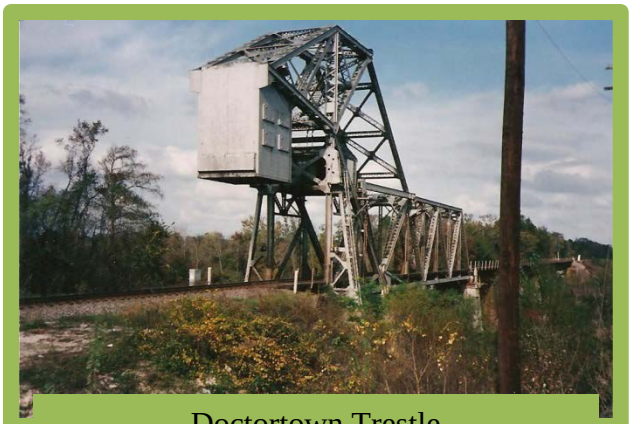
The current municipalities of Wayne County, Jesup, and Screven date from the establishment as rail stations on the Atlantic and Gulf Railroad, or in Odum's case, as a stop on the later established Macon and Brunswick Railroad, which also ran through Jesup. The establishment of these railroads opened transportation access to larger markets for turpentine and lumber products from Wayne County. By the early 20th century, Jesup was known as a railway center of South Georgia with over 50 trains per day making passenger stops. Today the CSX and Norfolk Southern Railways still cross with active rail lines in Jesup, which also remains a stop on the East Coast routes of Amtrak, one of two in Georgia. Today, these rail lines host over 100 trains per day. The 20th century location of U.S. Highways 84, 301, and 341 through the county

provided further stimulus for growth and easy access to larger markets and ports in Savannah, Brunswick, and Jacksonville.

Wayne County wants to build its future on its location, transportation resources, vast pine forests, excellent community facilities, abundant natural resources, and rich history. The community sees itself as a rural leader and growth center of compatible industrial and retail growth and development set amongst a tapestry of retained natural beauty and a rural landscape which invites vibrant tourism and additional residential development to the outstanding quality of life. The community, whose first comprehensive plan was entitled "Evergreen Tomorrow," and its growth would truly be green in many respects, from the quality of the growth, the type of growth, and the backdrop beauty of the pine trees. The community will be considered alive from many aspects.

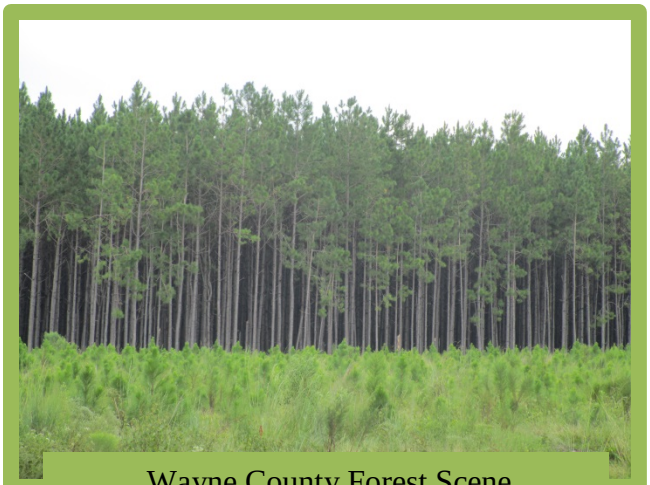
The pine tree which has played such an important part in the past development of Wayne County and its current economy will continue a pivotal role. The community is home to one of the world's largest producers of cellulosic fiber, as well as other related industries, and one of the leading producers of green-treated yellow-pine lumber, all reliant on the vast pine and hardwood forests. Wayne County has led Georgia in forest products production seven of the last ten years. There are also emerging new markets for the pine trees as a component in wood pellet and biofuel industries. It has been described that the 21st Century will be the "BioCentury," with agro-biosciences offering much potential for scientific and technological advancements. Rayonier in Wayne County has completely converted its pulp mill into specialized chemical cellulose production, and renamed the plant as Rayonier Advanced Materials, and spun it off as a separate company. This is reflective of the product's importance and potential. Rayonier, while under ITT, invented nanocellulose with many future possibilities. Wayne County will be a central player and location for industries utilizing the pine tree and other timber. However, these businesses will be only one facet of local industry which will be diverse, vital, and on the technologic edge.

The pine forests and the Altamaha River and other water resources of the County, including Lake Grace, also offer important opportunities for tourism and outdoor adventure. Wayne County has four public landings on the Altamaha River, including the well-developed



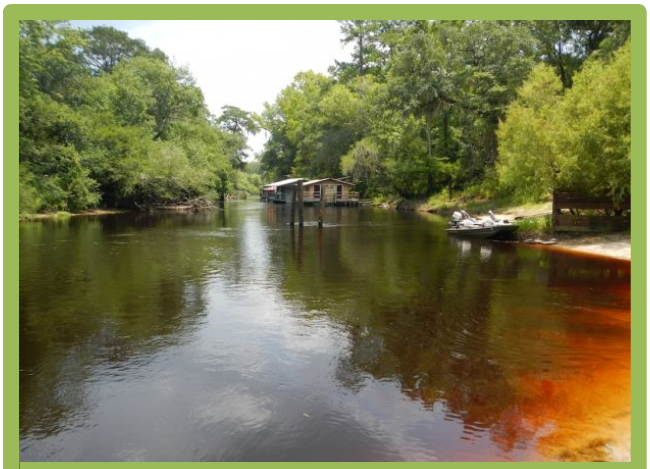
Doctortown Trestle

Jesup Depot

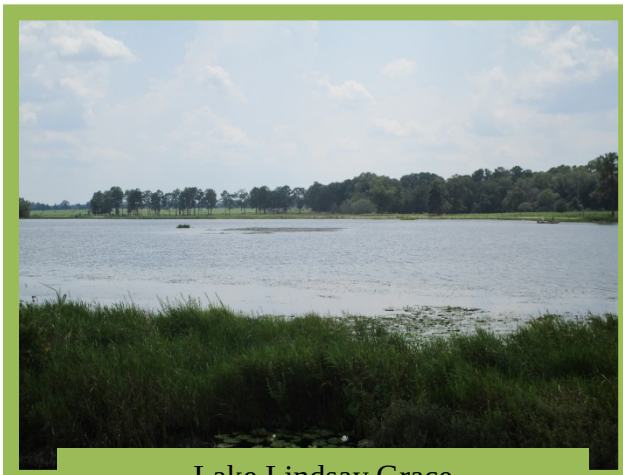


Wayne County Forest Scene

Rayonier Advanced Materials, Jesup Plant



Penholloway Creek, Wayne County



Lake Lindsay Grace

and easily accessible Jaycee Landing off U.S. 301/84. This landing has many facilities and has been developed under the GoFish Georgia Program. The county is also home to four state-owned or managed wildlife management areas. The community already hosts growing fishing tournaments, and advertises forests teeming with wildlife to sportsman and outdoor buffs. The McMillan Creek Greenway completion will add another attractive gem to this treasure. The community envisions further enhancement to this promotion and protection of natural resources. There would be bike trails and nature trails available connecting the towns, Lake Grace, and the Altamaha River. The Sansavilla Bluffs would be under state or national protection with interpreted invitation to exploring and understanding the important history. There would also be further improved recreational and park access to the Altamaha River located in Wayne County, and other outdoor recreational pursuits. Wayne County will be almost synonymous with the Altamaha River, and the first thought of those seeking to see and experience its wonders, and those of the outdoors in general. Wayne County is already hosting many outstanding nature-based tourism events based on its outdoors and the Altamaha River through its Board of Tourism.

Jesup will continue to be the center of commercial, governmental, social, educational, and civic life in the county. There will be additional retail, hospitality, and service development to support the growing population and tourist trade. Downtown Jesup will be a thriving retail and service center with revitalized buildings and shops. The Jesup Railroad Depot rehabilitation was recently completed after a long, arduous process, and is already functioning as rehabilitated magnet and architectural gem serving as an active and expanded Amtrak passenger service stop, and community gathering place. It will be a centerpiece of a restored, landscaped, and inviting downtown Jesup railroad corridor. This will further enhance Jesup as a rail fan destination, and add an additional facet and outlet for Wayne County tourism. The community is also in process of redeveloping a long abandoned State Farmers Market as an active, operating local farmers market to assist local small farmers, and provide locally grown produce to further enhance quality of life.

Wayne County is home to a new, 84 bed hospital constructed in 2007. The hospital will be maintained and upgraded as a world-class rural hospital. Wayne County is home to one of the largest regional municipal solid waste landfills in Georgia. The community also has an award-

winning recycling center and program. It has relatively new schools, including two elementary schools under construction, and is home to a growing Coastal Pines Technical College. The William A. Zorn Airport is a Level III facility with continually improving facilities. The community's excellence in community improvement and fiscal management has been recognized through 2015 achievement of the top local government bond rating in Georgia for communities its size. This bond rating will immediately save millions in the local hospital and school financing, and allow opportunity for further local facilities improvements. The community will continue to upgrade and improve its facilities, infrastructure, industrial parks, and job opportunities. It will have first-class facilities at the frontier of development for a rural community. Wayne County will be a regional leader and example for quality facilities and growth in a rural setting.

Odum and Screven will continue to be growing, thriving small towns with excellent facilities and services, modern schools, and attractive residential and other development compatible with existing development. New growth will respect the history and character of the towns and be of like scale and size, while appropriately serving the populace. Facilities will be upgraded and expanded as needed to continue and enhance the small-town quality of life. People will relish the opportunity to live there.

In sum, Wayne County will, much as in its early history, be the frontier of growth in rural Southeast Georgia, making ongoing new history to be emulated and admired. Growth will be of high quality, with intense development concentrated around Jesup and other designated areas, but all respective, compatible, and complementary to the outstanding natural beauty and history of the county. Location, transportation access, educational opportunities, pine forests, and the Altamaha River will continue to be important factors and components in future growth and development of Wayne County as history repeats, but in differing aspects. The community will be alive with history, outdoor adventure, bustling industry and commerce, scenic beauty, and an overall excellent quality of life appealing to all ages. Once again, Wayne County will be a rural frontier, this time of excellence in growth and appeal.

McMillan Creek Greenway

Jaycee Landing

Southwest Broad Street,
Downtown Jesup

Jesup Depot

Wayne Memorial Hospital

Coastal Pines Technical College, Jesup

Jesup

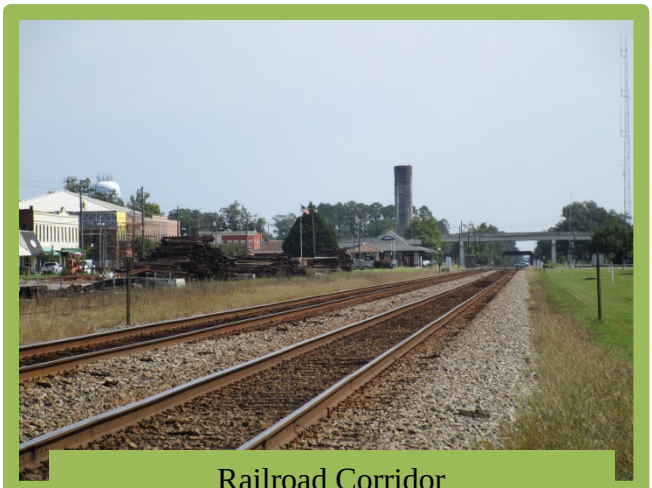
Description

The City of Jesup is located in the heart of Southeast Georgia, about 40 miles from the Georgia Coast, at the intersections of U.S. Highway 341 and U.S. 84 and U.S. 301 in the east-west center of Wayne County. The city and its downtown are also located at the intersection of two active Class 1 railroads, CSX and Norfolk Southern. The majestic Altamaha River and historic Doctortown are only about five miles north of downtown Jesup. One of the few remaining, functioning drive-in theaters in the United States, Jesup Drive-In Theater (which first opened in 1948 as the Family Drive-In Theater) is located on U.S. 301 North between downtown Jesup and the scenic Altamaha.

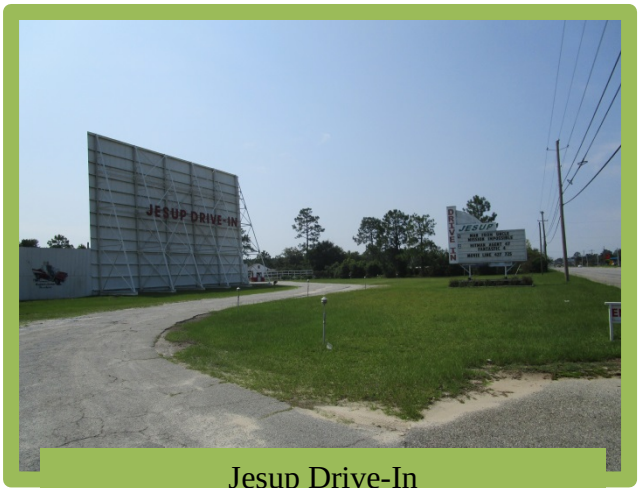
The City of Jesup was founded in 1856 as Station Number 6 on the Savannah, Albany, and Gulf (Atlantic and Gulf) Railroad. Jesup's first mayor, Willis Clary, is credited with convincing the Macon and Brunswick Railroad to cross the Atlantic and Gulf rails at Station #6. The Macon and Brunswick was not completed in its entirety until 1870. The City of Jesup was formally incorporated in 1870, and became the Wayne County seat in 1873. There is confusion about the origin of the name Jesup and for whom it is named as the debate centers on either General Thomas Sidney Jesup (hero of Creek Indian Wars), or two railroad magnates, Morris K. Jesup (Atlantic and Gulf/Florida and Western), or James R. Jesup (Macon and Brunswick). Railroads contributed to an explosive growth in Jesup and Wayne County as the county population grew from 2,177 in 1870 to 14,381 in 1920. Jesup became known as "the town that trains built," and the railway center of southeast Georgia. By 1890, 57 passenger trains per day made stops in Jesup collecting fares averaging $1,000 per day. The rail yards of Jesup could accommodate 500 rail cars. Even today, Amtrak provides one of two Georgia East Coast passenger stops in Jesup, serving over 10,000 passengers in 2014. The renovated 1903 Atlantic Coast Line Railroad (now CSX) depot is a centerpiece of downtown development in Jesup, utilized for community use as well as the Amtrak Station. It is reported that Jesup's current rail lines (Norfolk Southern and CSX) host over 100 trains per day. The community

continues to celebrate its long rail history with a caboose museum and a railfan platform, currently planned for upgrade.

Today, Jesup remains the governmental, social, educational, commercial, retail, service, industrial, and health care center of Wayne County with a thriving and expanding downtown. A major business center in the heart of Jesup's downtown was destroyed by a massive fire in 2014, but has been rebuilt to accommodate retail, office, and residential loft apartment uses. The county's new hospital constructed in 2007 was built on the old hospital site in Jesup, and is an expanding leader in providing regional health care. The community is home to the sprawling Jesup Federal Correctional Institution Complex, an original home campus of Coastal Pines Technical College, and recently constructed elementary, middle, and high schools. Just outside the actual city limits, are Rayonier Advanced Materials, which is a world leader in nanocelluslose and just completed a nearly $400 million upgrade to convert all of its pulp mill to specialty chemical cellulose production, and the Level III William A. Zorn general aviation airport with a 6,000 foot runway. The Georgia Tourism website touts Jesup as, "Deep in the heart of Southeast Georgia on the banks of the Altamaha River, Jesup beckons visitors to a community of charm and natural splendor," and as a place to relive family vacations of old. The community is the centerpiece of utilizing its many outstanding natural and historic resources for tourism and economic development uses. It has developed the McMillan Creek Greenway within its limits, an award-winning recycling program, is expanding its nature-based tourism events and facilities at Jaycee Landing on the Altamaha River north of downtown, and is developing a new farmers market on an abandoned state site. Jesup, truly is an excellent example of public/private partnership, of utilizing existing assets, and of being a regional leader in rural development and quality growth. Jesup's expanding status as a significant and recognized center of population and economic production, in spite of its rural status, is revealed by its official federal designation as a micropolitan statistical area by the U.S. Office of Management and Budget (OMB). Jesup has been deemed an "Entrepreneur Friendly Community" by the State of Georgia, and has been designated by the website Nerdwallet as one of Georgia's top ten places to start a business.



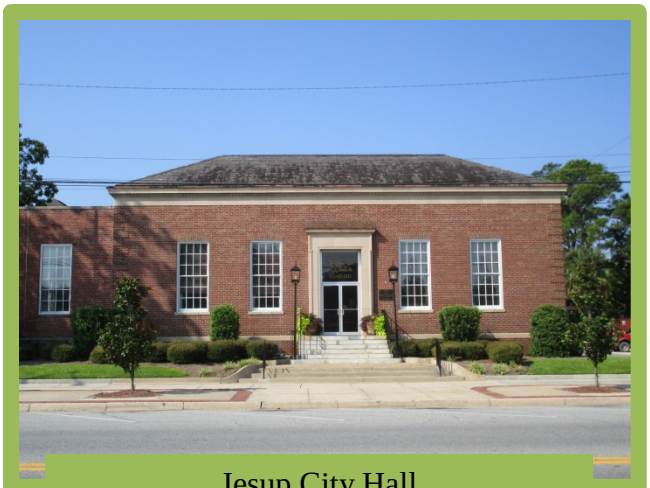
Railroad Corridor



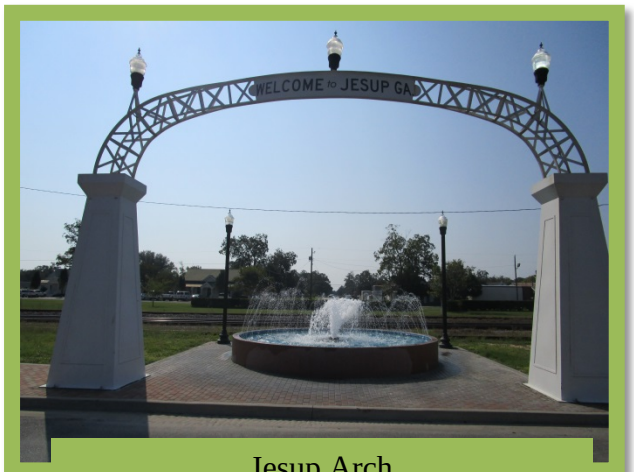
Jesup Drive-In

New Whaley Center Under Construction, Downtown Jesup

William A. Zorn Airport



Jesup City Hall



Jesup Arch

Vision

The City of Jesup will continue its status as the heart and soul of Wayne County's exemplary utilization of its many historic and natural assets for unique and rewarding economic development, family fun, and outdoor adventure. The community will continue to be the economic, governmental, social, education, cultural, retail trade, services, and health care center for the county and surrounding region. Jesup's downtown and historic fabric will continue to be conserved, utilized, and incorporated into ongoing improvements as infrastructure and services continue to be modernized and expanded citywide. The community will continue to be an exemplary model and much admired regional leader of rural development and quality growth, complementary to, and respective of, its outstanding natural and historic resources. Jesup will be a well-known and coveted tourist destination, as well as a much desired location for business and residential life.

Needs

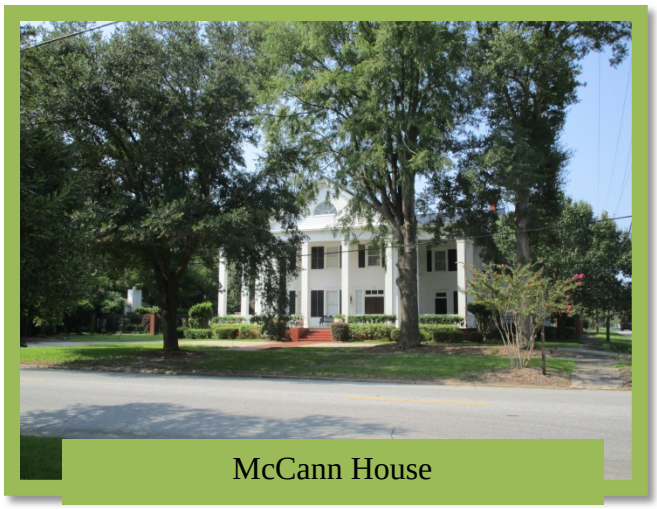
- Continuing water/sewer/infrastructure improvements
- Continuing downtown revitalization
- Information technology and broadband improvements
- New industrial park
- Continuing development of tourist destination sites, and facilities, and services

Opportunities

- Downtown Rail Corridor and other downtown assets
- Jesup Downtown Development Authority
- Jesup Drive-In
- Jaycee Landing/Altamaha River
- Wayne County Board of Tourism
- Existing industry, particularly Rayonier Advanced Materials

- Leadership/intergovernmental cooperation
- Coastal Pines Technical College
- William A. Zorn Airport
- Wayne Memorial Hospital
- Location
- Transportation resources

Old Strand Theater


McCann House

Odum

Description

The City of Odum is located in western Wayne County on U.S. 341, known as the Golden Isles Parkway, just east and north of Little Satilla Creek. The Class 1 Norfolk Southern Railway rail line runs through the center of town on an east-west basis mostly parallel to U.S. 341. The community is a charming small town full of much character, history, and hometown pride. The current population of the community is just over 500 persons (504 at 2010 Census), up by almost 22 percent from the 2000 Census. This growth makes Odum, the fastest growing local government (by percentage) in Wayne County. The community is surrounded by a rural landscape dominated by evergreen southern yellow pines, farms and scenic natural resources which make Wayne County special.

Location, transportation resources, and the many towering southern pines around Odum were reasons for its establishment. The community website notes “it all began with a sawmill.” The community was originally part of Appling County and was settled primarily by lumbermen. It was originally called Haslam in the 1860s after the owner of a large sawmill, George W. Haslam, which operated on the Little Satilla Creek. The Macon and Brunswick Railroad built a railroad bed through the community in 1866, although the rail was not complete and open until 1870. At that juncture, the community became known as Rail Station Stop Five, although it had been briefly changed to Satilla after Mr. Haslam had moved. The Macon and Brunswick Railroad opening led to the community being moved to Wayne County in the early 1870s, and a town being formally laid out and developed, primarily by Godfrey Odum, who bought out the previous large land and general store owner Jim Poppell around 1880. Local records show a Haslam post office opening in 1871, and a post office name change in 1887 to the current Odum in deference to Godfrey Odum. The community grew as an important trading and shipping point for the western part of Wayne County, attracting both investors, service professionals, and residents. The Methodist Church was given land in 1881. A local school was bonded in 1912 by the community, and the Odum Telephone System was established around 1912. The community was not formally incorporated as the City of Odum

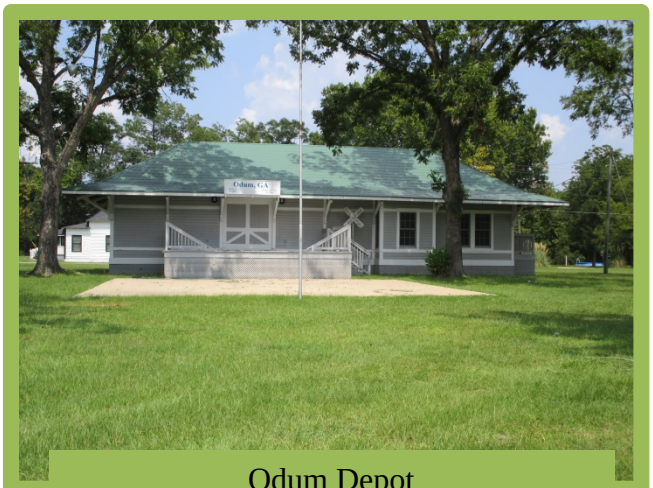
until 1907, and was established as a three-fourths of a mile circle from the intersection of the Southern Railroad and the Wareboro and Beards Bluff Public Wagon Road.

Today, the community is a growing small town. The Macon and Brunswick Railroad is a principal Class 1 line of the Norfolk Southern Railway connecting to the Georgia Coast and Brunswick port, and U.S. 341 is multi-laned through the community. The local school is now Odum Elementary School, a part of the Wayne County School System, which has been named a state School of Excellence and which has a new school complex under construction set to open for the 2016-2017 school year. The city is home to the well-known Barber and Company, a national leader in apparel silkscreen and sublimation heat transfer design and production; Pearce's Furniture, a long-established mercantile business in Odum; and Maga & Pop's Cane Syrup (Mickey's Farm, Inc.), a newly established producer of old-fashioned cane syrup. The community has celebrated "Odum Homecoming Day," now held the first weekend in October, since 1975 to celebrate its families and heritage. The community also has a local recreation park, well-used community center, and five churches within its city limits. The community has recovered its train depot and has restored it for community use in a downtown park north of the railroad.

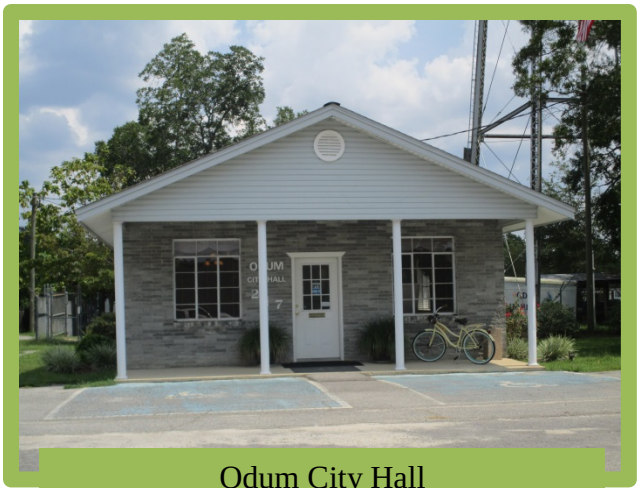
Odum's location, the elementary school, its transportation resources, and family atmosphere will continue to serve it well, and stimulate continued growth.

Vision

The City of Odum will continue to be a thriving and growing small town with excellent facilities and services, a modern school, and a caring, family-oriented community. It will be a friendly, quiet community and much desired place to live and work. Its heritage and abundant natural and historic resources will continue to be celebrated and respected.



Odum Depot

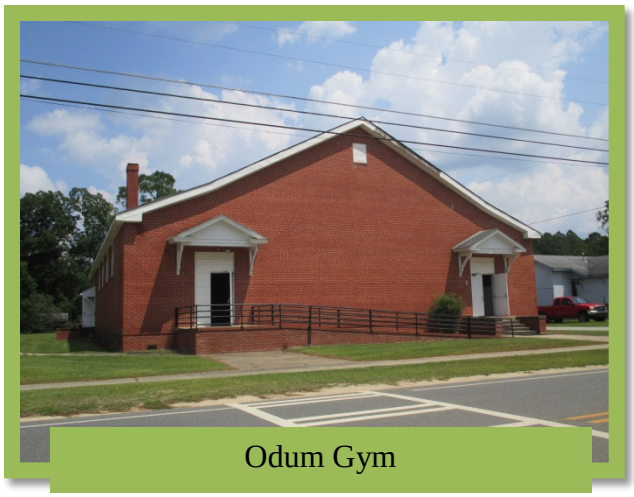


Odum City Hall

Pearce's Furniture

Syrup Plant

Martin House



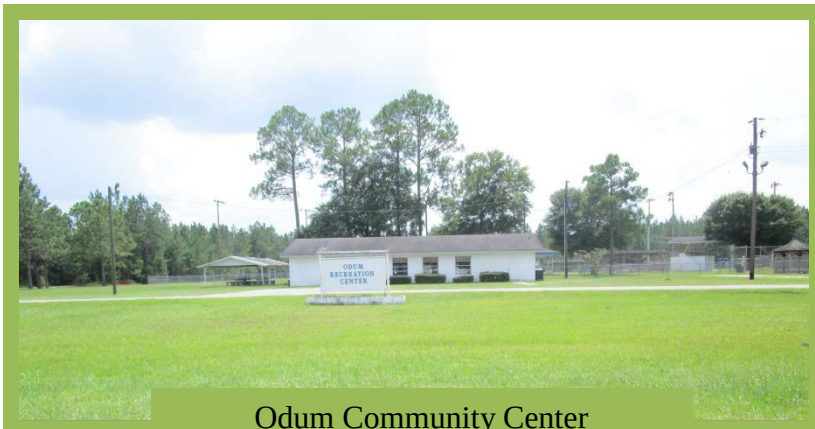
Odum Gym

Needs

- Continuing water/sewer improvements
- Continuing street improvements
- Drainage improvements
- Recreation improvements
- New community center
- Odum School Gym/TMR Building rehabilitation
- Housing rehabilitation/improvements
- Nuisance removal
- Bank
- Grocery

Opportunities

- New Odum Elementary School
- U.S. 341
- Odum School Gym/TMR Building deeded to City by Wayne County Board of Education
- Existing businesses
- TSPLOST
- Norfolk Southern Railway



Odum Community Center

Screven

Description

The City of Screven is located in southwestern Wayne County near the Appling and Pierce county lines along U.S. 84, about 12 miles south (west) of Jesup. Today, the community has a population of 766 (2010 Census), up from 702 in 2000, but less than its 1960 high of 1,010. Screven is a quiet farming support community and residential small town. The community is home to a large and expanding Going Green Plant Nursery and U-Pick Farm with a full-time farmers market and a gateway to Wayne County's scenic 25 acre Lake Lindsay Grace. Screven Elementary School is a newly constructed unit of the Wayne County School System which opened in 2014 within the city. This continues the tradition of Screven having community schools which dates back to its early, formal beginnings as a railroad town. The CSX rail line, formerly the Atlantic Coast Line, divides the city parallel to U.S. 84 and remains active today. Farm and family continue to be important components to social and cultural life in Screven as the community hosts an annual countywide Fourth of July Independence Day Celebration and a Southern Pride Agricultural Bicycle Ride.

Although Screven was not formally incorporated until 1907, it began as a railroad town in the early 1850s. For a while, Screven was the terminus of two railroads. It was Station Number Seven and the southern terminus of the Savannah, Albany, and Gulf Railroad, which was chartered in 1847 and ran from Savannah to Screven. Screven was the northern terminus for the Atlantic and Gulf Railroad which was charted in 1856, and traversed south from Screven to Thomasville, which became the "Winter Resort of the South" after the Civil War. Screven was named for Dr. James Proctor Screven, president of both the Savannah, Albany, and Gulf and Atlantic and Gulf railroads. The two railroads were consolidated during the Civil War under the name of Atlantic and Gulf Railroad, later known as the Savannah, Florida, and Western Railroad. Because of the Atlantic and Gulf Railroad, the Confederate States Army had a training camp, Camp Harrison, in Screven in 1860. Screven made rail history in 1901 when the U.S. Post Office held a contest for fastest postal rail service between Charleston and Jacksonville. The Savannah, Florida, and Western route through Screven bested the shorter

Seaboard Air Line Railroad when the SF&W engine reached speeds of 120 miles per hour from Jesup through Screven. Other rail lore associated with the city is the Screven Ghost Light, an oscillation of glowing light said to appear at the railroad crossing on Bennett Road after a train passes. For a time, Screven was the largest town in Wayne County due to the railroad activity, but began to decline with the ACL decision to locate Rice Yard in Waycross and Jesup's county seat and railroad expansion. The Grace family has been instrumental in City of Screven history from the relocation of Captain Christopher Columbus Grace, one of the Immortal 600, following the Civil War, to his grandson, Lindsay Grace, who helped establish the nearby recreational lake named for him, to Robert Lindsay Thomas, a Screven farmer and Grace family member, who served in the United States House of Representatives from 1982 to 1992 and in many other statewide and regional civic capacities. From opening turpentine and farming operations, to running trade stores, to helping establish local church and civic organizations and other endeavors, the Grace family contributed greatly to local economic and community development.

Vision

The City of Screven wishes to remain a small-town, rural farming community which provides a caring and family-oriented atmosphere with much appeal to business, residents, and visitors alike.

Needs

- Continuing water/sewer improvements
- Continuing recreational improvements
- Drainage improvements
- Street improvements
- Public facility/public safety improvements
- Camp Harrison site delineation
- City cemetery expansion

Screven City Hall

Screven Park

Going Green Nursery

New Screven Elementary School

Downtown Screven

Lake Lindsay Grace

Opportunities

- New Screven Elementary School
- U.S. 84
- Going Green Nursery & Plant Farms
- Lake Lindsay Grace
- CSX Rail Line
- Southern Pride Agricultural Ride
- Fourth of July Celebration

Screven Park

Downtown Screven

COMMUNITY GOALS

Economic Development

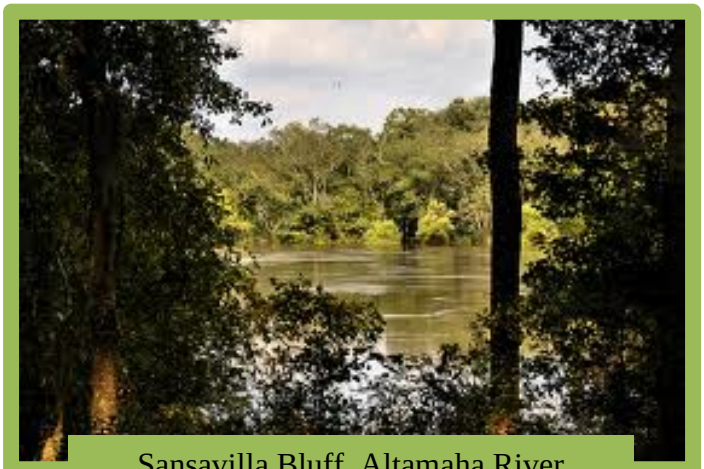
- Address continuing education/job skills improvements
- Increase local literacy rate
- Support Coastal Pines Technical College
- Support small business/entrepreneurial development
- Expand retail/service/hospitality sectors
- Attract new businesses/industry/jobs
- Continue marketing community's location/proximity to ports/coast and other assets
- Retain/support existing industries/entrepreneurs
- Continue development of existing and new industrial parks/sites
- Maintain/upgrade water/sewer infrastructure
- Improve transportation access/quality
- Seek broadband/fiber availability upgrades
- Enhance/support/coordinate efforts of local economic development entities and regional/state agencies
- Maintain viability/support/enhance agricultural/forestry uses
- Promote/enhance tourism sector
- Pursue development of state/national park along Altamaha River
- Continue compatible utilization of natural/cultural resources
- Maintain/enhance existing and develop new parks/recreation facilities
- Support downtown revitalization/investment efforts in Jesup, Odum, and Screven
- Continue support/promotion of Broadhurst Environmental Landfill as regional landfill
- Support continued growth of Wayne Memorial Hospital/medical services sector as regional healthcare provider
- Continue support for Federal Correctional Institution/adjacent satellite facilities and additional correction facilities

Cherry Street, Downtown Jesup

Bill Morris Park Complex

Natural and Cultural Resources

- Address growth management/natural and cultural resources protection
- Seek compatible development/utilization
- Conserve/protect Altamaha and Little Satilla rivers in Wayne County
- Protect significant natural resources of Wayne County
- Maintain open spaces/landscapes/agricultural/forestry uses
- Promote nature-based, recreation, agri-tourism, and heritage tourism opportunities
- Pursue development of state/national park along Altamaha River
- Utilize/preserve/adaptively use/promote historic resources/heritage of Wayne County
- Continue downtown revitalization/investment efforts in Jesup, Odum, and Screven
- Expand/relocate local sports Hall of Fame



Sansavilla Bluff, Altamaha River

Wayne County Agriculture Scene

Wayne County Heritage Center

Wayne County Quilt Trail Sign

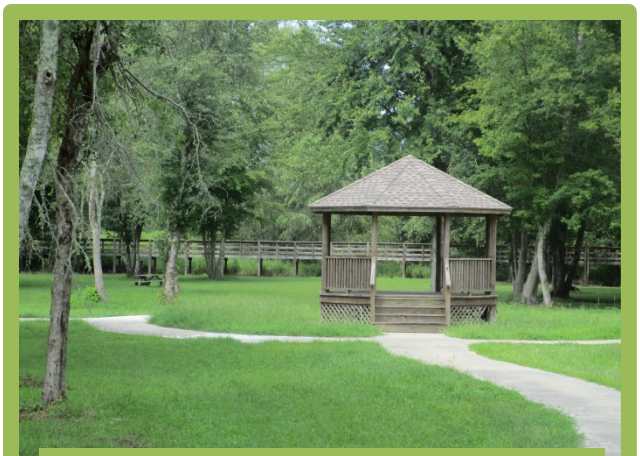
Housing

- Encourage diverse housing mix
- Utilize state/federal programs
- Implement/enforce need for land use planning/subdivision/manufactured housing/code enforcement
- Collaborate to address substandard housing rehabilitation and blight removal
- Improve community appearance/aesthetics
- Support Jesup Housing Authority
- Support loft apartment development

Land Use

- Implement/enforce need for land use planning/subdivision/manufactured housing/code enforcement
- Improve community appearance/aesthetics
- Address growth management/natural and cultural resources protection
- Rural character/quality of life protection
- Maintain forestry/agricultural uses viability
- Improve/promote transportation access/quality
- Promote compatible development/utilization
- Continue downtown revitalization/investment efforts in Jesup, Odum, and Screven
- Expand existing/develop new industrial parks/sites

Joseph H. Wilkins House, Jesup



McMillan Creek Greenway

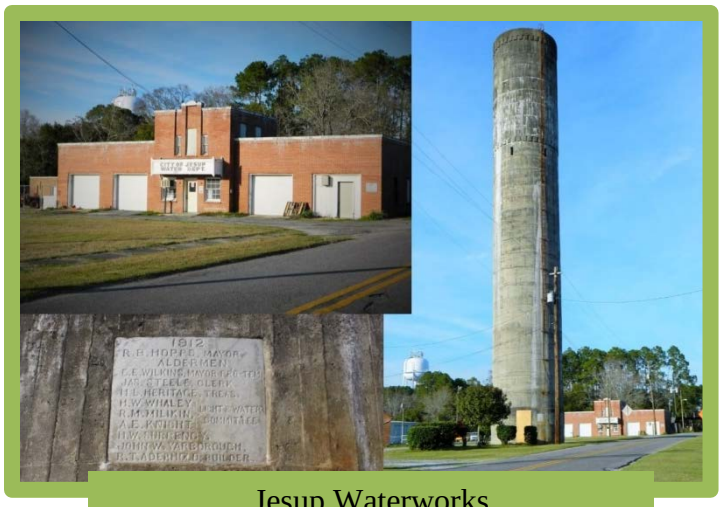
Community Facilities and Services

- Maintain/upgrade/expand infrastructure/services, as needed
- Maintain/upgrade water/sewer facilities and service, as needed
- Improve/promote transportation access/quality
- Maintain Broadhurst Environmental Landfill
- Continue to upgrade public safety/emergency medical facilities/services
- Support growth of Wayne Memorial Hospital and local medical services sector as regional healthcare providers
- Develop/improve/maintain recreation facilities and programs countywide
- Pursue development of state/national park along Altamaha River
- Enhance/maintain appropriate governmental facilities/services
- Maintain quality educational facilities/services
- Support Coastal Pines Technical College
- Encourage utilization/enhancement/promotion of cultural facilities/activities
- Maintain/enhance Wayne County Library/Three Rivers Regional Library
- Enhance local quality of life

Intergovernmental Coordination

- Coordinated land use planning/code enforcement
- Maintain/enhance local, regional, state cooperation
- Seek sharing/cooperation/consolidation in service delivery

Wayne Memorial Hospital



Jesup Waterworks

Long Term Community Policies

Economic Development

The community will continue to market its location and to take advantage of the community's access to the Brunswick/Savannah/Jacksonville ports and the coast

The community will work together to improve educational and skills levels to ensure a better qualified workforce for existing and future employers

The community will work to attract a diverse mix of jobs appropriate to the educational/skills levels of the local workforce

The community will continue to enhance all educational and technological opportunities through support and growth of Coastal Pines Technical College

The community will work to support small business/entrepreneurial development to promote job diversification

The community will work cooperatively to expand its retail/service/hospitality sectors

The community will actively recruit new industry and commercial/retail development compatible with, and supportive of, the resources, infrastructure, existing economy, and the natural environments of the county

The community will work to enhance, support, and coordinate economic development marketing efforts through the Chamber of Commerce, Development Authority, Board of Tourism, Jesup Downtown Development Authority, and other regional/state agencies

The community will maintain agriculture/forestry as viable economic uses through traditional and alternative enterprises, such as value-added agribusiness and exporting

The community will work to develop and maintain the necessary improvements (such as spec buildings/pad ready sites) at industrial sites to support existing industries and to facilitate and accommodate desired industrial growth

The community will continue to work with the Industrial Development Authority to promote and support the availability of a Guaranteed Ready for Accelerated Development (GRAD) site with rail access to attract new businesses

The community will cooperate with Southeast Georgia Joint Development Authority, to promote economic development within the area

The community will continue to develop the new industrial park on U.S 341 East near Mt. Pleasant

The community will work to develop the necessary infrastructure, including broadband telecommunications, and industrial park/site improvements to facilitate and accommodate desired commercial and industrial growth

The community will work with the Industrial Development Authority to pursue the development of a new industrial park/sites to accommodate and facilitate desired industrial growth

The community will seek to develop a new industrial park within or adjacent to the City of Jesup's existing city limits

The community will promote the availability of land for economic development

The community will support and promote programs for the retention of existing local industries and entrepreneurs in its support and quest of business/industry retention and additional job opportunities

The community will organize and develop a local business incubator to help develop new small businesses

The community will capitalize on its economic opportunities associated with its open spaces and natural and cultural resources, and will seek to promote, develop, and cultivate additional compatible uses of these resources

The community will continue to cooperatively develop and promote itself as a regional tourist attraction through festivals, recreation and leisure facilities/activities, cultural events, heritage tourism, agri-tourism, and nature-based tourism

The community will continue to grow tourism, especially outdoor, heritage, and rail fan tourism, as an important component of the local economy, and will continue to support an active local Board of Tourism

The community will pursue development of a state or national park along the Altamaha River, with special consideration of state or national protection and utilization of the Sansavilla Bluffs

The community will continue to support and expand its bike events and festivals, as well as designating or developing local bike or other multi-use trails

The community will seek to expand and enhance hospitality facilities/services to accommodate tourism

The community will continue to seek transportation improvements (highway, airport, rail, transit, bicycle, and pedestrian) to enhance and support economic development efforts

The community will support the William A. Zorn Wayne County Airport in its efforts to maintain its state-of-the art facility and enhance its services as needed, as well as working towards becoming a regional airport by 2016

The community will support and target countywide downtown revitalization and investment efforts in all municipalities to maintain them as important, functioning economic, social, and governmental centers

The community will maintain and support an active Jesup Downtown Development Authority, including programs and events

The community will work to guide and direct appropriate development along U.S. 84 and U.S. 341

The community will continue to advocate for the four laning of U.S. 301

The community will support the development of a new perimeter road to reduce the congestion of traffic, help through traffic flows, connect local industrial parks, and otherwise create new development opportunities

The community will continue to promote its transportation network/infrastructure to attract economic development opportunities

The community will maintain and improve existing parks/recreational facilities as needed and establish new parks/recreational facilities and activities to serve existing and future populations

The community will continue to improve its river landings and their facilities and available amenities, both to increase recreational access to the Altamaha River and enhance tourism

The community will protect and preserve the county's ample water supply

The community will continue to promote its state-of-the art Broadhurst Environmental Landfill through technological advancements as a regional landfill

The community will support the growth of Wayne Memorial Hospital and the medical services sector to serve economic development, the county population, and surrounding area on a regional basis

The community will continue to support the existing federal prison (Federal Correctional Institution and its two adjacent satellite facilities) and its expansion,

as needed, as well as construction of additional such facilities, through infrastructure upgrades and other means

Natural and Cultural Resources

The community will proactively manage and guide its growth and development, and protect and conserve its important natural and cultural resources through community investment and appropriate regulation

The community will seek development compatible with its existing rural character and quality of life

The community will seek to conserve and protect the Altamaha and Little Satilla rivers, the county's significant groundwater recharge areas, wetlands, other important natural resources, and the open spaces and landscapes of the county while promoting compatible utilization and recreational development

The community will pursue development of a state or national park along the Altamaha River, with special consideration of state or national protection and utilization of the Sansavilla Bluffs

The community will continue to support the development of Lake Grace to further support/cultivate tourism

The community will continue to support educational awareness of natural and cultural resources from appropriate agencies, such as the Altamaha River Partnership, Georgia Coastal Management Program, The Nature Conservancy, and the Conservation Fund

The community will seek to conserve and protect its wildlife management areas and will work to pursue additional public and private outdoor recreation or nature venues, including local bike and other multi-use trails

The community will continue to support, utilize, and promote McMillan Creek Greenway, and will encourage the development of additional venues to further support/cultivate tourism

The community will maintain, utilize, promote and preserve its heritage, and will seek to encourage public and private adaptive use/reuse of its historic buildings, historic districts, landmark structures, and historic sites

The community will continue downtown revitalization efforts in Jesup and the county's smaller municipalities through the use of the Downtown Development Authority, local, state, and federal incentives, as appropriate

The community will continue to support community utilization of the Jesup Depot, the further development of the downtown railroad corridor, the rehabilitation of the Strand Theater, the redevelopment of the Whaley Center, the development of upper story apartments, and utilization of other vacant structures to support downtown revitalization and tourism

The community will seek the expansion and relocation of the local Sports Hall of Fame now located at Wayne County High School

Housing

The community will seek to encourage a diverse mix of safe, quality housing, including affordable, rental, elderly and compatible workforce housing

The community will encourage the use of state and federal programs to improve availability of quality housing, and to encourage homeownership

The community will cooperate to implement and enforce the need for coordinated and comprehensive land use planning, manufactured housing, and code enforcement

The community will support local efforts to promote availability of land for residential development

The community will continue to work collaboratively to address substandard housing and concentrations of blight through revitalization measures and programs

The community will work cooperatively to establish a community housing coalition to address the needs and issues of housing countywide

The community will cooperate to adopt and enforce state construction codes countywide

The community will seek to encourage the development of special needs housing, such as senior, disabled, and high end

The community will continue to improve its appearance and aesthetics through countywide beautification measures and coordination with Georgia Clean and Beautiful

The community will continue to work collaboratively on revitalization measures and programs for neighborhoods and other areas as appropriate

The community will continue to support the Jesup Housing Authority, its facilities and programs, including development of a 501-c-3 corporation to develop additional housing and public/private partnerships

The community will support, through regulation and otherwise, development of upper story apartments in downtown Jesup

Land Use

The community will cooperate to implement and enforce the need for land use planning, subdivision/manufactured housing regulations, growth management and code enforcement

The community will continue to maintain and improve its appearance and aesthetics through ongoing landscaping/beautification efforts and code enforcement

The community will proactively manage and guide its growth and development, and protect and conserve its important natural and cultural resources through community investment and appropriate regulation

The community will encourage growth which preserves and protects its rural character and quality of life

The community will encourage growth that preserves and maintains forestry and agriculture as viable, functioning land uses

The community will pursue, develop, and promote transportation facilities improvements that are compatible with, and supportive of, the community's desired economic development, future growth, and quality of life

The community will seek and promote development that is compatible with existing infrastructure location to guide growth

The community will maintain, upgrade, and expand its existing infrastructure and services to enhance the quality of life and to attract desired, compatible growth and development

The community will continue countywide downtown revitalization and investment efforts in all municipalities to maintain them as important, functioning economic, social, and governmental centers

The community will continue to further expand existing, and develop new industrial parks and sites to support economic development

Community Facilities and Services

The community will maintain, upgrade, and expand its existing infrastructure and services to enhance the quality of life; to attract desired, compatible growth and development; and to support its status as a regional growth center

The community will seek to upgrade existing water and sewer facilities, as needed, and to extend service to areas of growth, as desired

The community will support the development of a new perimeter road to reduce the congestion of traffic, help through traffic flows, connect local industrial parks, and otherwise create new development opportunities

The community will continue to seek resources to maintain existing roads/streets and to pave additional dirt and connector roads

The community will continue to support and expand, as appropriate, the Wayne County Public Transit System

The community will continue to develop alternative transportation facilities, such as sidewalks, bike trails, and other related infrastructure, as well as programs such as Safe Routes to Schools

The community will support the William A. Zorn Wayne County Airport in its efforts to maintain its state-of-the art facility and enhance its services as needed, as well as working towards becoming a regional airport by 2016

The community will continue to maintain its state-of-the art Broadhurst Environmental Landfill, through technological and/or other improvements, as needed

The community will maintain and enhance the county's solid waste/recycling facilities, programs, and initiatives, in conjunction with other efforts to improve community appearance

The community will support the growth of Wayne Memorial Hospital and the medical services sector to serve economic development, the county population, and surrounding area on a regional basis

The community will continue to improve public safety services and facilities, including crime prevention, law enforcement, Emergency Medical Services, and Emergency Management Agency, to support an expanding population and to improve quality of service

The community will work to improve fire services countywide, including equipment maintenance and upgrades, adequate training of personnel, and facility improvements

The community will support/maintain a countywide emergency service plan through an active EMA

The community will work together to maintain and upgrade healthcare facilities and services, and seek to continue its status as a regional healthcare hub

The community will maintain and improve existing parks/recreational facilities as needed and establish new parks/recreational facilities and activities to serve existing and future populations

The community will pursue development of a state or national park along the Altamaha River, with special consideration of state or national protection and utilization of the Sansavilla Bluffs

The community will continue to develop facilities and amenities at the Altamaha River Landings

The community will seek to designate local bike trails as well as develop new bike or multi-use trails and associated infrastructure

The community will enhance and maintain adequate government facilities and services, including city and county administrative facilities

The community will seek to continue to enhance educational and technological opportunities by continuing to maintain and upgrade its educational facilities and programs

The community will continue to support and maintain the new elementary schools located in Jesup, Odum, and Screven

The community will continue to support its cultural facilities and provide/ enhance service and programs as feasible

The community will encourage and support the maintenance, enhancement, and promotion of existing cultural facilities/historic sites and opportunities, and further develop assets to pursue and promote additional venues/activities

The community will seek to continue to enhance the Wayne County Library by continuing to maintain and upgrade its facilities/materials/equipment to ensure its full essential library status, as well as maintain its host status as the headquarters of Three Rivers Regional Library

The community will continue to promote and support Coastal Pines Technical College and its expansion, as needed, through infrastructure upgrades and other means

The community will continue to support, utilize, and promote civic and faith based organizations that improve the quality of life for its citizens

The community will continue to support further development of the Altamaha Area Boys and Girls Clubs, Family Connections, and other youth organizations, as well as development of other facilities and services designed to provide attraction and outlets for young people and families

The community will continue to support development of facilities, programs, employment opportunities, and services to address mental health, developmental disabilities, homeless, abuse, and other needed social services

Intergovernmental Coordination

The community will cooperate to implement and enforce countywide code enforcement

The community will cooperate in coordinated land use planning and regulation and code enforcement to manage and guide its future growth and development

The community will continue to cooperate locally, regionally, and on the state level to improve, develop, and plan for the desired future of Wayne County

The community, including all local governments, authorities, and the Board of Education, will continue to seek ways to cooperate and coordinate efforts in the delivery of services, and will investigate the possibility of shared and consolidated services where appropriate and feasible

NEEDS AND OPPORTUNITIES

The Needs and Opportunities Element is required of all local governments by the Minimum Standards and Procedures. The community needs are those weaknesses or liabilities which have to be addressed, changed, or mitigated to help achieve the desired community future. The community opportunities are strengths and assets which can be utilized as starting points and foundations to easily accentuate or capitalize on to move the community forward on its desired future path. The Needs and Opportunities Element generally answers the planning question, "Where are we currently?" The answers can provide the compass point guidance necessary to begin and advance along the improvement journey. The Wayne County Joint Comprehensive Plan identifies each community goal as an issue for improvement, and further identifies local needs and opportunities, as appropriate, for each issue.

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NEEDS AND OPPORTUNITIES

Economic Development

Issue 1: Continuing education/jobs skills improvements

Needs:

- Improve continuing education/job skill levels to provide better qualified workforce
- Diverse mix of jobs appropriate to the educational/skills levels of local workforce
- Retention of local graduates
- Support job skills development for those with developmental or other disabilities

Opportunities:

- Coastal Pines Technical College, Jesup campus
- Certified Work Ready Community designation
- Workforce Innovation and Opportunity Act One Stop
- Three Rivers Regional Library
- Local Goodwill Industries Job Connection Center

Issue 2: Local literacy rate

Needs:

- Improve local literacy rates
- Decrease local drop-out rates
- Support local Wayne County school system efforts/programs to encourage graduation and increase literacy
- Cooperatively support needed education facility, technology, personnel, and other upgrades
- Achieve Certified Literate Community designation for Wayne County

Opportunities:

- Support/participate in programs, such as statewide Great Promise Partnership, which target at-risk youth to complete high school/prepare for post-secondary life
- Coastal Pines Technical College in Jesup
- New schools in Jesup, Odum, and Screven
- Three Rivers Regional Library

Issue 3: Coastal Pines Technical College

Needs:

- Support continued enhancement of Coastal Pines' educational and technological opportunities

Opportunities:

- Coastal Pines Technical College in Jesup and its programs/services

Issue 4: Small business/entrepreneurial development support

Needs:

- Support small business/entrepreneurial development to promote job diversification
- Create more jobs to address high unemployment rate
- Support/enhance agribusiness development
- Retain local graduates through provision of increased job opportunities
- Diverse mix of jobs appropriate to education/skills levels of local workplace
- Enhance/support/coordinate economic development marketing efforts through Wayne County Industrial Development Authority, Wayne County Board of Tourism, Jesup DDA, other regional/state agencies
- Continue downtown revitalization/investment efforts in Jesup, Odum, and Screven

- Organize/develop local small business incubator
- Upgrade broadband/fiber availability

Opportunities:

- Location/proximity to Brunswick/Savannah/Jacksonville ports and coast/U.S. 341 and I-95
- Entrepreneur Friendly Community designation
- Certified Work Ready Community
- Wayne County Chamber of Commerce
- Wayne County Industrial Development Authority
- Jesup Downtown Development Authority
- Wayne County Board of Tourism
- Coastal Pines Technical College, Jesup campus
- Jesup's 2015 selection by NerdWallet website as 8th Best Place in Georgia to Start a Businesses

Issue 5: Retail/service/hospitality sectors expansion

Needs:

- Seek development of additional retail/service/hospitality businesses, including stores, restaurants, grocery store, motel/hotel, and the like to serve residents and visitors
- Seek grocery store and bank branch to locate in Odum
- Create more jobs to address high unemployment rate
- Enhance/support/coordinate economic development marketing efforts through Wayne Chamber of Commerce, Wayne County Industrial Development Authority, Wayne County Board of Tourism, Jesup DDA, other regional/state agencies
- Support/enhance agribusiness development
- Retain local graduates through provision of increased job opportunities
- Diverse mix of jobs appropriate to education/skills levels of local workplace

- Continue downtown revitalization/investment efforts in Jesup, Odum, and Screven
- Upgrade broadband/fiber availability

Opportunities:

- Location/proximity to Brunswick/Savannah/Jacksonville ports and coast and U.S. 341 and I-95
- Wayne County Chamber of Commerce
- Wayne County Industrial Development Authority
- Jesup Downtown Development Authority
- Wayne County Board of Tourism
- Redevelopment of Whaley Center block in downtown Jesup destroyed by fire
- Rehabilitation of historic Trowell-Hickox House as business class inn
- Local motel/hotel tax
- Jesup's selection as 8th Best Place in Georgia to Start a Businesses by NerdWallet (2015)

Issue 6: New business/industry/jobs attraction

Needs:

- Attract new economic development, including new industry and commercial/retail, supportive of/compatible with local resources, infrastructure, existing economy, and natural environments
- Create more jobs to address high local unemployment rate
- Develop/maintain local industrial parks/sites, with improvements such as spec buildings, pad ready sites, and infrastructure, as needed
- Upgrade broadband/fiber availability
- Support/enhance agriculture/forestry and agribusiness development
- Retain local graduates through provision of increased job opportunities
- Diverse mix of jobs appropriate to education/skills levels of local workplace
- Continue downtown revitalization/investment efforts in Jesup, Odum, and

Screven

- Cooperate with Southeast Georgia Joint Development Authority
- Guide/direct appropriate development along U.S 84 and U.S. 341
- Continue development of new industrial park on U.S. 341 East near Mt. Pleasant
- Work with Wayne County Industrial Development Authority to pursue development of new industrial park/sites
- Seek to develop new industrial park within or adjacent to City of Jesup's existing city limits
- Promote/support availability of soon to be designated Guaranteed Ready for Accelerated Development (GRAD) site with rail access
- Enhance/support/coordinate economic development marketing efforts through Wayne County Chamber of Commerce, Wayne County Industrial Development Authority, Wayne County Board of Tourism, Jesup DDA, and other regional/state agencies
- Continue to market community's location and access to ports/coast and I-95
- Promote availability of land for economic development
- Continue to market community's transportation network/infrastructure to attract economic development opportunities
- Organize/develop local small business incubator
- Seek Certified Literate Community designation for Wayne County

Opportunities:

- Location/proximity to ports/I-95/coast
- Certified Work Ready Community
- Entrepreneur Friendly Community
- Coastal Pines Technical College, Jesup campus
- Existing industrial parks and sites with infrastructure, available buildings, and pad ready sites
- Industrial park on U.S. 341 East near Mt. Pleasant
- Georgia Ready for Accelerated Development (GRAD) application for site with rail access

- Downtown revitalization/investment efforts in Jesup, Odum, and Screven
- Wayne County Industrial Development Authority
- Wayne County Chamber of Commerce
- Wayne County Board of Tourism
- Jesup DDA
- Southeast Georgia Joint Development Authority
- Regional center status
- Local transportation network/infrastructure
- William A. Zorn/Wayne County Airport
- Land available for economic development
- Ample water supply
- Climate
- Strong local leadership
- Diversified industrial base

Issue 7: Marketing of location/other assets

Needs:

- Continue marketing community's location and access to ports/coast and I-95
- Promote availability of land for economic development
- Continue to market community's transportation network/infrastructure to attract economic development opportunities
- Cooperate with Southeast Georgia Joint Development Authority
- Enhance/support/coordinate economic development marketing efforts through local chamber of commerce, development authority, Jesup DDA, tourism board, and other regional/state agencies

Opportunities:

- Location and access to ports of Savannah, Brunswick, and Jacksonville; coast; and I-95
- Available land

- Ample water supply
- Climate
- Transportation network/infrastructure
- Southeast Georgia Joint Development Authority
- Wayne County Chamber of Commerce
- Wayne County Industrial Development Authority
- Jesup DDA
- Wayne County Board of Tourism
- Coastal Pines Technical College, Jesup campus
- Altamaha River/natural and cultural resources
- Outstanding quality of life

Issue 8: Existing industry/entrepreneur retention

Needs:

- Support/promote programs to retain existing local industries and entrepreneurs and encourage expansion, as appropriate
- Increased job opportunities to retain local graduates
- Obtain Certified Literate Community designation

Opportunities:

- Strong existing businesses, including firms with worldwide markets
- Rayonier Advanced Materials
- Existing industries, including Healthy Pet, EAM, Great Southern Wood Preserving (YellaWood), and Keystone
- Coastal Pines Technical College, Jesup campus
- Certified Work Ready designation
- Entrepreneur Friendly Community designation
- Wayne County Chamber of Commerce and its Existing Industry Program/Retention and Expansion Committee
- Wayne County Industrial Development Authority

Issue 9: Existing and new industrial parks/sites development

Needs:

- Further develop/improve existing industrial parks and sites in Wayne County, as needed, including spec buildings, pad ready sites, and infrastructure
- Continue development of new industrial park on U.S. 341 East near Mt. Pleasant
- Work with Industrial Development Authority to develop new industrial park/sites to accommodate/facilitate desired growth
- Seek to develop new industrial park within or adjacent to City of Jesup's existing city limits

Opportunities:

- Georgia Ready for Accelerated Development (GRAD) application submitted for site with rail access in Wayne County
- Existing local industrial parks/sites with infrastructure, available buildings, and pad ready sites
- New industrial park on U.S. 341 East near Mt. Pleasant
- Ample available land and water supply
- Wayne County Industrial Development Authority
- Wayne County Chamber of Commerce
- Southeast Georgia Joint Development Authority

Issue 10: Water/sewer infrastructure provision/maintenance/upgrades

Needs:

- Replace aging water/sewer lines
- Maintain adequate water/sewer service provision and pursue facility/service upgrades and expansion to growth areas, as needed, to promote future development
- Extend water/sewer infrastructure in areas of Jesup (Palm Street, Recreation Complex area, federal prison area)
- Purchase new vacuum truck for Jesup Water Department

- Improve drainage at new Odum community center site
- Construct maintenance equipment shelter at Screven WWTP
- Install grit chamber at Screven WWTP

Opportunities:

- Excellent water/sewer infrastructure with excess capacity
- New Jesup WWTP with excess capacity
- Community Development Block Grant (CDBG) and other potential federal/state funding sources

Issue 11: Transportation access/quality

Needs:

- Seek transportation improvements (highway, airport, rail, transit, bicycle, and pedestrian) to enhance/support economic development efforts
- Improve transportation access/quality, including continuing to advocate for 4-laning of U.S. 301 through Wayne County
- Develop new perimeter road to reduce traffic congestion, help through traffic flow, connect industrial parks/sites, and create new development opportunities
- Maintain and upgrade, as needed, existing county roads and city streets through resurfacing, paving, and other improvements, including reducing mileage of dirt roads countywide
- Complete TIA-listed projects
- Continue to promote local transportation network/infrastructure to attract economic development opportunities
- Construct/pave connector street near Walmart
- Guide/direct appropriate development along U.S. 84 and U.S. 341
- Upgrade Broadhurst Road to withstand landfill truck traffic
- Improve bicycle/pedestrian facilities, including designating/developing local bike or other multi-use trails
- Support/promote bicycling through Wayne County, including annual SPAR and

Ride for the River, Atlantic Coastal Route, state designation of southern regional bicycle route and its connections along U.S. 341, construction of bike lanes along GA 121/GA 147/GA 169/GA 178 from Jesup to U.S. 280 at Reidsville as connector between U.S. 341 and U.S. 280 (Region's central route), and other improvements to bike corridors

- Continue to maintain/upgrade William A. Zorn Wayne County Airport as state-of-the-art airport facility through infrastructure/equipment upgrades/maintenance, as needed, such as new taxiway and apron currently underway, and enhanced services to receive Regional Airport designation
- Enhance gateways into Jesup with new signage/landscaping and the like

Opportunities:

- T-SPLOST funding, which will help pay for road and street upgrades countywide
- U.S. 341/U.S. 84 four-laning
- I-95 proximity
- U.S. 301 Georgia Grown Trail
- Annual SPAR and Ride for the River bike rides
- Upgrades at William A. Zorn Wayne County Airport, including new taxiway and apron under construction
- Rail service via CSX and Norfolk Southern (both Class 1 railroads)
- Amtrak Station

Issue 12: Broadband/fiber availability

Needs:

- Seek broadband/fiber availability upgrades countywide

Opportunities:

- Several major trunk lines traverse Wayne County
- Three Rivers Regional Library federal subsidized e-rate program

Issue 13: Local economic development entities/regional and state agencies cooperation enhancement

Needs:

- Enhance/support/coordinate economic development marketing efforts on the local, regional, and state levels through the Wayne County Chamber of Commerce, Wayne County Industrial Development Authority, Wayne County Board of Tourism, Jesup DDA, and others
- Continue to promote regional economic development through Southeast Georgia Joint Development Authority

Opportunities:

- Local intergovernmental communication
- Southeast Georgia Joint Development Authority
- Continued active participation with Heart of Georgia Altamaha Regional Commission
- Active Wayne County Chamber of Commerce
- Wayne County Industrial Development Authority
- Jesup DDA
- Wayne County Board of Tourism

Issue 14: Agricultural/forestry uses viability

Needs:

- Maintain agriculture/forestry as viable economic uses through traditional and alternative enterprises, such as value-added agribusiness, exporting, and agri-tourism and nature-based tourism
- Market agricultural/forestry uses
- Promote/develop agri-tourism venues and events, such as Southern Pride Ag Ride (SPAR) and Hog Jam
- Work to support/enhance local agriculture and agribusiness

- Seek development compatible with and supportive of existing rural/agricultural character
- Support/promote local farmers market
- Continue active participation in Georgia Grown program and promotion of U.S. Highway 301 Georgia Grown Trail

Opportunities:

- Vibrant agricultural and forestry base
- Low population densities
- Re-establishment of local farmers market
- Georgia Grown program participation
- U.S. Highway 301 Georgia Grown Trail
- Existing events, such as SPAR and Hog Jam
- Rayonier Advanced Materials

Issue 15: Tourism development/promotion/enhancement

Needs:

- Continue to cooperatively develop/enhance/promote the Wayne County community as a regional tourism attraction, through festivals, cultural events, recreation, and leisure facilities/activities, agri-tourism, heritage tourism, and nature-based tourism
- Continue to capitalize on economic opportunities associated with Wayne County's open spaces and natural/cultural resources, and seek to promote/develop/cultivate additional compatible uses of these resources
- Continue to grow tourism, especially outdoor, heritage, and rail fan tourism, as important component of local economy
- Continue to support an active Wayne County Board of Tourism
- Conserve and protect Altamaha and Little Satilla rivers in Wayne County, and promote for increased recreation usage
- Pursue development of state or national park along the Altamaha River, with

special consideration of state/national protection/utilization of Sansavilla Bluffs

- Seek increased heritage tourism utilizing downtown Jesup, Odum, and Screven and other Wayne County historic resources
- Construct new Jesup Railfan viewing platform and develop adjacent park
- Expand/enhance hospitality facilities/services to accommodate tourism
- Support/promote bicycling through Wayne County, including improvements to bicycle corridors and related transportation, designation of a local bike or multi-purpose trail, development of bicycle connector route to U.S. 280 in Reidsville, and state designation of southern regional bicycle route and its connections along U.S. 341, as well as hosting SPAR, Ride for the River, BRAG, and other events
- Support existing community festivals and events, such as Jesup's Arch and Dogwood festivals, Odum Homecoming, Screven's July 4th celebration, and develop others, as appropriate
- Maintain/improve existing parks/recreational facilities/establish new such facilities/activities, as needed
- Continue to improve river landings/facilities/amenities in Wayne County to increase recreational access to Altamaha River and enhance tourism
- Complete improvements at Jaycee Landing, possibly including rental cabins, trails, and other enhancements
- Continue to support and promote existing nature-based tourism events along the Altamaha River, including fishing tournaments and paddles
- Construct new recreation area at Lake Grace
- Establish walking trail at Bill Morris Park, Jesup
- Seek improved signage directing to historic resources
- Establish/mark site of Civil War training camp at Camp Harrison, Screven
- Upgrade playground equipment at Grace Community Park, Screven
- Renovate historic Strand Theater in downtown Jesup, and utilize regularly for events/performances
- Develop historic marker program countywide in conjunction with formal walking/driving tour

Opportunities:

- Wayne County Board of Tourism
- Jesup DDA
- Jesup's Arch and Dogwood festivals
- Odum Homecoming
- Screven's July 4th celebration
- Altamaha and Little Satilla rivers
- Sansavilla Bluffs
- Altamaha and Fall Leaf paddles
- Altamaha River landings, including Jaycee Landing
- SPAR and Ride for the River bike rides
- Atlantic Coastal Route
- Wayne County Board of Tourism fishing tournaments
- Strand Theater, downtown Jesup
- New Jesup Railfan Watchers platform (in progress)
- Jesup Depot/Amtrak Station
- Odum Depot
- Wayne County Hog Jam
- Lake Grace
- Bill Morris Recreation Complex, Jesup
- Camp Harrison site, Screven
- Pine Forest Country Club/Golf Course
- Downtown Jesup, Odum, and Screven
- Local motel/hotel tax
- Battle of Doctortown reenactment
- Altamaha Classic Cruisers Club events
- Georgia Barn Quilt Trail through Wayne County

Issue 16: Downtown Jesup, Odum, and Screven revitalization/investment efforts

Needs:

- Support/target downtown revitalization and investment efforts in Jesup, Odum, and Screven to maintain them as important, functioning economic, social, and governmental centers
- Maintain and support active Jesup Downtown Development Authority, including downtown director, programs, and events
- Utilize/maintain existing historic structures
- Renovate historic Strand Theater in downtown Jesup, and utilize for events/performances on regular basis
- Seek additional retail and restaurants to locate in downtown Jesup
- Continue development of downtown loft apartments/residences
- Maintain streetscape improvements in downtown Jesup and enhance as needed
- Utilize local, state, federal, and private incentives/programs, as available and appropriate to assist downtown improvement efforts
- Encourage use of federal and state historic preservation rehabilitation tax incentives
- Construct new Jesup Railfan viewing platform and develop adjacent park

Opportunities:

- Jesup Downtown Development Authority, including downtown director, programs, and events
- Jesup City Hall facilities located in historic post office adjacent to downtown
- Redevelopment of Whaley Center (Downtown Jesup commercial block destroyed by fire)
- Jesup Depot/Amtrak Station and railroad corridor
- Downtown Jesup streetscape improvements
- Jesup Arch Fest
- 2015 Battle of the Bands
- Strand Theater, Jesup

- Odum Depot
- Downtown Jesup loft apartments
- Historic preservation rehabilitation tax incentives

Issue 17: Broadhurst Environmental Landfill support/promotion

Needs:

- Continue to support/promote state-of-the-art Broadhurst Environmental Landfill through technological advancements as a regional landfill
- Upgrade Broadhurst Road to withstand landfill truck traffic

Opportunities:

- State-of-the-art Broadhurst Environmental Landfill located in Wayne County
- Landfill available to local Wayne County governments
- Local tax revenues from Broadhurst
- Broadhurst's regional status and long term available capacity

Issue 18: Wayne Memorial Hospital and medical services sector

Needs:

- Continue to support Wayne Memorial Hospital and community's medical services sector and its growth as an important contributor to the local economy
- Promote Wayne Memorial Hospital/medical services sector as regional healthcare providers
- Continue to recruit healthcare professionals to practice in Wayne County

Opportunities:

- Existing modern Wayne Memorial Hospital
- Growing medical services sector with practitioners in numerous specialties
- Patients attracted from throughout region

Issue 19: Federal Correctional Institution and adjacent satellite facilities

Needs:

- Continue to support existing federal prison and its two satellite facilities in Wayne County and expansion, as needed, through infrastructure upgrades and other means

Opportunities:

- Existing Federal Correctional Institution and two satellite facilities in Wayne County

Natural and Cultural Resources

Issue 1: Growth management/natural and cultural resources protection

Needs:

- Proactively manage and guide growth and development and protect/conserve Wayne County community's significant natural and cultural resources through community investment and appropriate regulation
- Encourage growth compatible with existing rural character and quality of life
- Seek and promote development in areas already served by public infrastructure
- Continue to support educational awareness of natural/cultural resources through Altamaha River Partnership, Georgia Coastal Management, The Nature Conservancy, Conservation Fund, and others
- Wayne County's continued participation in Altamaha River Partnership

Opportunities:

- Ample undeveloped agricultural and forestry acreage
- Development of state/national park along Altamaha River
- McMillan Creek Greenway, Jesup
- Lake Grace
- Public education through Altamaha River Partnership, Georgia Coastal Management Program, The Nature Conservancy, Conservation Fund, and others

Issue 2: Compatible development/utilization of natural resources

Needs:

- Encourage and cultivate compatible uses/economic development of Wayne County's natural resources, as appropriate
- Promote increased recreational usage of Altamaha and Little Satilla rivers in Wayne County, maintain/upgrade landings, as needed, and seek additional public access

- Proactively manage/guide growth and development through community investment and appropriate regulation
- Promote increased recreation and nature-based tourism in Wayne County
- Continue to participate actively in Altamaha River Partnership
- Seek development of state/national park along the Altamaha River, with special consideration of state/national protection and utilization of Sansavilla Bluffs
- Construct new recreation area at Lake Grace
- Continue to support educational awareness of natural/cultural resources though Altamaha River Partnership, Georgia Coastal Management, The Nature Conservancy, Conservation Fund, and others
- Utilize Heart of Georgia Altamaha RC's Regional Resource Plan (2012)

Opportunities:

- Increased usage of Altamaha and Little Satilla rivers, including existing public landings
- Cooperation with Georgia Department of Natural Resources
- Altamaha River Partnership
- Georgia Coastal Management
- The Nature Conservancy
- Conservation Fund
- Desired further compatible development at Lake Grace
- Existing Wildlife Management Areas in Wayne County
- McMillan Creek Greenway, Jesup
- Heart of Georgia Altamaha RC's Regional Resource Plan (2012)

Issue 3: Altamaha and Little Satilla rivers conservation/protection

Needs:

- Continue to conserve/protect Altamaha and Little Satilla rivers and support sensitive use
- Enforce Environmental Conservation Ordinance protecting Wayne County

community's significant natural resources, including the Altamaha's and Little Satilla's protected river corridors

- Support sensitive utilization and compatible recreational development along the Altamaha and Little Satilla rivers in Wayne County
- Promote increased recreational usage of the Altamaha and Little Satilla rivers in Wayne County, maintain/upgrade existing landings, as needed, and seek additional public access
- Complete upgrades at Jaycee Landing, possibly to include rental cabins, trails, and other amenities to attract ecotourism
- Proactively manage/guide growth and development through community investment and appropriate regulation
- Promote increased recreation and nature-based tourism in Wayne County
- Continue to support and promote existing nature-based tourism events along the Altamaha, including fishing tournaments and river paddles
- Continue to participate actively in Altamaha River Partnership
- Utilize Heart of Georgia Altamaha RC's Multi-Regional River Corridor Feasibility Study and Regional Resource Plan
- Seek development of state/national park along the Altamaha River, with special consideration of state/national protection and utilization of Sansavilla Bluffs

Opportunities:

- Increased usage of Altamaha and Little Satilla rivers, including existing public landings
- Jaycee Landing upgrades
- Existing Environmental Conservation Ordinance
- Cooperation with Georgia Department of Natural Resources
- Altamaha River Partnership
- Heart of Georgia Altamaha Regional Commission's Multi-Regional River Corridor Feasibility Study and Regional Resource Plan
- Altamaha and Dogwood River Run paddles
- Wayne County Board of Tourism fishing tournaments

Issue 4: Protection of significant natural resources

Needs:

- Conserve/protect Wayne County community's significant natural resources, including Altamaha and Little Satilla rivers, groundwater recharge areas, wetlands, and other important natural resources, as well as open spaces and landscapes
- Enforce Environmental Conservation Ordinance addressing significant wetlands, groundwater recharge areas, and Altamaha and Little Satilla rivers corridors
- Support sensitive utilization and recreational development compatible with and supportive of natural resources, open spaces, and landscapes, as appropriate
- Manage desired growth through appropriate countywide land use and environmental regulations and code enforcement
- Preserve rural agricultural and forestry character

Opportunities:

- Land use regulations in Jesup
- Existing Environmental Conservation Ordinance
- Cooperation with Georgia Department of Natural Resources
- Heart of Georgia Altamaha Regional Commission Regional Resource Plan

Issue 5: Open spaces/landscapes/agricultural/forestry uses viability

Needs:

- Maintain viability of open spaces/landscapes and agricultural/forestry uses through traditional and alternative enterprises, such as value-added agribusiness and exporting
- Encourage development of agri-businesses, agri-tourism, nature-based tourism, and other economic efforts supportive of agriculture and forestry
- Market agricultural/forestry uses

- Support/promote community farmers market
- Continue active participation in Georgia Grown Program and promotion of U.S. Highway 301 Georgia Grown Trail
- Encourage local cultivation of new crops and other agricultural opportunities
- Preserve rural agricultural character
- Seek development compatible with and supportive of existing rural character
- Manage desired growth through appropriate land use and environmental regulations countywide
- Promote/develop agri-tourism venues and events, such as Poppell Farms, Southern Pride Ag Ride (SPAR), and Hog Jam

Opportunities:

- Unspoiled open spaces
- Low population density
- Valuable agricultural and timber lands
- Agricultural/forestry traditional land uses
- Poppell Farms
- Vibrant forestry and agricultural base
- Community farmers market
- Georgia Grown Program participation
- U.S. Highway 301 Georgia Grown Trail
- Existing events, such as SPAR and Hog Jam
- Rayonier Advanced Materials

Issue 6: Nature-based, recreation, agri-tourism, and heritage tourism promotion

Needs:

- Promote increased nature-based, recreation, agri-tourism, and heritage tourism opportunities throughout Wayne County
- Conserve/protect Altamaha and Little Satilla rivers within Wayne County, and encourage their increased recreation usage through maintenance/upgrades of

public landings, as needed, and additional public access

- Complete upgrades at Jaycee Landing, possibly including rental cabins, trails, and other enhancements
- Continue to support/promote existing nature-based tourism events along the Altamaha River, including fishing tournaments and paddles
- Support/promote bicycling through Wayne County, including annual Southern Pride Ag Ride (SPAR) and Ride for the River, designation of local bike or multi-purpose trail, development of bicycle connector route to U.S. 280 in Reidsville, state designation of southern regional bicycle route and its connections along U.S. 341, and other improvements to bicycle corridors
- Support existing community festivals and events, such as Jesup's Arch and Dogwood festivals, Odum Homecoming, Screven's July 4th celebration, and develop others, as appropriate
- Promote increased usage of Bill Morris Park, McMillan Creek Greenway, Lake Grace, and local parks countywide
- Establish walking trail at Bill Morris Park
- Support continued compatible development of Lake Grace, including new recreation area
- Upgrade playground equipment at Grace Community Park, Screven
- Conserve/protect wildlife management areas located in Wayne County
- Seek improved signage directing to historic resources
- Develop historic marker program countywide in conjunction with formal walking/driving tour
- Continue to support, utilize, and promote McMillan Creek Greenway
- Seek development of state/national park along the Altamaha River, with special consideration of state/national protection/utilization of Sansavilla Bluffs
- Establish/mark site of Civil War training camp at Camp Harrison, Screven
- Renovate historic Strand Theater in downtown Jesup, and utilize regularly for events/performances
- Construct new Jesup Railfan viewing platform and develop adjacent park

Opportunities:

- Altamaha and Little Satilla rivers
- Public landings along Altamaha River
- Planned improvements at Jaycee Landing
- Bill Morris Park
- Lake Grace
- McMillan Creek Greenway
- Wildlife Management Areas in Wayne County
- New Jesup Railfan Platform and park planned
- Local parks countywide
- Poppell Farms
- Southern Pride Ag Ride (SPAR) and Ride for the River annual bike rides
- Atlantic Coastal Route
- Existing events, including Dogwood and Arch festivals in Jesup, Odum Homecoming, and Screven's July 4th celebration
- Altamaha River Run and Fall Leaf paddles
- Wayne County Board of Tourism fishing tournaments (Catfish and Grand Slam)
- Active Wayne County Board of Tourism and website
- Hog Jam
- Doctortown and battle reenactment
- Downtown Jesup
- Odum Depot
- Jesup Depot
- Altamaha River Partnership
- Strand Theater
- Jesup Drive-In
- Camp Harrison site

Issue 7: State/national park development along Altamaha River

Needs:

- Seek development of state/national park along Altamaha River, with special consideration to state/national protection and utilization of Sansavilla Bluffs
- Solicit support from Georgia Department of Natural Resources, The Nature Conservancy, Altamaha River Partnership, and others

Opportunities:

- Altamaha River's natural and cultural significance
- Sansavilla Bluffs
- Cooperation with Georgia Department of Natural Resources
- The Nature Conservancy
- Altamaha River Partnership
- The Conservation Fund

Issue 8: Local historic resources preservation

Needs:

- Continue to maintain, utilize, promote, and preserve significant historic resources of Wayne County
- Encourage public and private rehabilitation of historic structures for compatible new uses, as appropriate
- Continue utilization and preservation of local historic landmarks, including Wayne County Courthouse, Jesup Depot, Jesup City Hall (historic post office), and Odum Depot
- Support continuing historic downtown revitalization/investment efforts in Jesup, Odum, and Screven
- Continue to maintain active Jesup DDA and downtown coordinator
- Renovate historic Strand Theater in downtown Jesup, and utilize on regular basis
- Continue development of loft apartments/other residential uses in historic

structures

- Maintain an active Wayne County Historical Society and website
- Seek improved signage directing to historic sites
- Develop historic marker program countywide in conjunction with formal walking/driving tour
- Pursue National Register of Historic Places listing for eligible historic districts and individual properties countywide, as appropriate
- Encourage use of historic preservation rehabilitation tax incentives, as appropriate
- Establish/mark site of Civil War training camp at Camp Harrison, Screven

Opportunities:

- National Register-listed Wayne County Courthouse, Trowell House (Jesup), Carter House (Jesup), and Ritch-Martin House (Odum)
- Downtown Jesup, Odum, and Screven revitalization and investment efforts
- Jesup DDA and downtown coordinator
- Jesup Depot
- Odum Depot
- Planned renovation of historic Strand Theater in downtown Jesup
- Camp Harrison site
- Local heritage events, including Battle of Doctortown re-enactment
- Available historic preservation rehabilitation tax incentives, which provide economic assistance to private property owners

Issue 9: Downtown Jesup, Odum, and Screven revitalization/investment efforts

Needs:

- Support/target downtown revitalization and investment efforts in Jesup, Odum, Screven to maintain them as important, functioning economic, social, and governmental centers
- Maintain active Jesup Downtown Development Authority, including downtown coordinator, programs, and events

- Utilize/maintain existing historic structures
- Continue support for community utilization of Jesup Depot
- Continue support for further development of downtown Jesup railroad corridor
- Support redevelopment of Whaley Center
- Seek additional retail and restaurants to locate in downtown Jesup
- Renovate Strand Theater in downtown Jesup, and utilize on regular basis
- Continue development of downtown loft apartments/residences
- Maintain streetscape improvements in downtown Jesup and Screven and enhance as needed
- Construct new downtown Jesup Railfan viewing platform and develop adjacent park
- Utilize local, state, federal, and private incentives/programs, as available and appropriate, to assist downtown improvement efforts
- Encourage use of federal and state historic preservation rehabilitation tax incentives, as appropriate

Opportunities:

- Jesup Downtown Development Authority
- Jesup Downtown Director
- Redevelopment of Whaley Block destroyed by fire in downtown Jesup
- Jesup City Hall located in historic post office adjacent to downtown
- Jesup Depot/Amtrak Station
- Odum Depot
- Strand Theater, Jesup
- Downtown Jesup events, such as Jesup Arch Festival and new Battle of the Bands
- Downtown streetscape improvements in Jesup and Screven
- New Jesup Railfan viewing platform/park planned
- Downtown Jesup loft apartments
- Historic preservation rehabilitation tax incentives

Issue 10: Local Sports Hall of Fame

Needs:

- Expand and relocate the local Sports Hall of Fame currently located at Wayne County High School

Opportunities:

- Improved access to expanded local Sports Hall of Fame

Housing

Issue 1: Encourage diverse housing mix

Needs:

- Seek to encourage diverse housing mix of safe, quality housing, including affordable, rental, elderly, and compatible workforce housing through rehabilitation, removal, codes enforcement, regulation, and/or other means
- Continue support for Jesup Housing Authority facilities/programs, including 501-c-3 non-profit corporation to develop additional housing and public/private partnerships
- Promote availability of local land for residential development
- Strengthen/establish coordinated, comprehensive land use/subdivision/manufactured housing/code enforcement regulations
- Support development of loft apartments and other residential uses in downtown Jesup
- Encourage development of special needs housing (senior, disabled, high end, and the like)
- Continue support for and participation in local Habitat for Humanity chapter
- Establish homeless shelter
- Establish community housing coalition to address needs/issues of housing countywide

Opportunities:

- Georgia Department of Community Affairs and other housing assistance programs
- Wayne County's updated subdivision ordinance
- Wayne County's manufactured housing ordinance update in progress
- Jesup Housing Authority facilities/programs
- Ample available land for residential development
- Loft apartments planned for downtown Jesup

- Local Habitat for Humanity chapter

Issue 2: Utilize state and federal programs

Needs:

- Encourage use of state and federal programs for affordable/quality housing and to encourage home ownership
- Continue support for Jesup Housing Authority's 501-c-3 non-profit corporation to develop public/private partnerships to enhance local housing availability and quality
- Establish homeless shelter
- Establish community housing coalition to address housing needs/issues
- Continue to collaborate on revitalization of neighborhoods and other areas countywide as appropriate

Opportunities:

- Federal Housing and Urban Development (HUD), Georgia Department of Community Affairs Housing Programs, and others
- Jesup Housing Authority and its 501-c-3 corporation
- Community Development Block Grant (CDBG), CHIP funding for substandard housing rehabilitation/removal, supporting infrastructure, and related improvements

Issue 3: Coordinated/comprehensive land use planning/subdivision/manufactured housing/ construction code enforcement

Needs:

- Implement/enforce coordinated and comprehensive land use planning/subdivision/manufactured housing and construction code enforcement countywide
- Adopt Georgia's Uniform Construction Codes and enforce countywide

- Complete Wayne County manufactured housing ordinance update
- Continue to collaborate on revitalization of neighborhoods and other areas as appropriate

Opportunities:

- Wayne County and Jesup building codes enforcement officers
- Updated Wayne County subdivision ordinance
- Land use regulations in Jesup
- Land available for residential development

Issue 4: Substandard housing rehabilitation/blight removal

Needs:

- Continue to work collaboratively throughout Wayne County on community housing rehabilitation measures/programs and blight removal
- Continue to collaborate on revitalization of neighborhoods and other areas as appropriate
- Seek Community Development Block Grant (CDBG) or other federal, state, or private funding to assist with housing rehabilitation in low-to-moderate income areas as available
- Support community's Habitat for Humanity chapter
- Continue countywide beautification efforts and coordination with Georgia Clean and Beautiful Program
- Clean up/remove abandoned houses/mobile homes in Odum
- Establish countywide housing coalition

Opportunities:

- Community Development Block Grants (CDBG)
- Federal HUD programs
- DCA Housing programs
- Local Habitat for Humanity

- Jesup Housing Authority
- Georgia Clean and Beautiful Program

Issue 5: Community appearance/aesthetics

Needs:

- Improve general community appearance/aesthetics through code enforcement, enhancing community gateways/entranceways, landscaping/beautification efforts, and other means
- Continue to coordinate local beautification efforts with Georgia Clean and Beautiful Program
- Work to redevelop declining areas, upgrade commercial areas, and rehabilitate or remove substandard housing
- Continue to collaborate on revitalization of neighborhoods and other areas as appropriate
- Clean up/remove abandoned houses/mobile homes in Odum
- Seek Community Development Block Grant (CDBG) and/or other federal, state, private funding to assist with improvements
- Continue downtown revitalization and investment efforts in Jesup, Odum, and Screven as appropriate, including additional streetscape improvements, as needed
- Complete updating of Wayne County manufactured housing ordinance
- Implement/enforce coordinated and comprehensive land development regulations, including subdivision and manufactured housing standards and construction codes countywide
- Adopt Georgia's Uniform Construction Codes and enforce countywide
- Maintain/upgrade, as needed, existing county roads and city streets through resurfacing, paving, and other improvements
- Improve gateways/entrances to Jesup
- Establish countywide housing coalition

Opportunities:

- Wayne County and Jesup building codes enforcement officers
- Updated Wayne County subdivision ordinance
- Land use regulations in Jesup
- CDBG or other funding assistance for blighted areas, substandard housing, infrastructure upgrades
- T-SPLOST funding, which will help pay for road and street upgrades countywide
- Georgia Clean and Beautiful Program

Issue 6: Jesup Housing Authority support

Needs:

- Continue to support Jesup Housing Authority (facilities and programs) in its efforts to provide affordable subsidized housing
- Maintain/upgrade, as needed, existing public housing
- Support Authority's development of 501-c-3 non-profit corporation to develop additional housing and public/private partnerships
- Establish countywide housing coalition

Opportunities:

- Progressive Jesup Housing Authority
- Development of 501-c-3 non-profit corporation

Issue 7: Support loft apartment development

Needs:

- Support, through regulation and otherwise, development of upper story or loft apartments in downtown Jesup
- Complete current loft apartment construction
- Provide amenities, as needed, for downtown residents

- Continued support for active Jesup Downtown Development Authority and downtown coordinator position

Opportunities:

- Current and planned downtown loft apartments
- Redevelopment of Whaley Center block to include upper story apartments
- Jesup DDA
- Downtown coordinator

Land Use

Issue 1: Coordinated/comprehensive land use planning/subdivision/manufactured housing/ growth management/code implementation/enforcement

Needs:

- Implement/enforce coordinated countywide land development regulations, including subdivision and manufactured housing standards and construction codes
- Complete Wayne County manufactured housing ordinance update
- Adopt Georgia's Uniform Construction Codes and enforce countywide

Opportunities:

- Wayne County and Jesup building codes enforcement officers
- Land use regulations in Jesup
- Updated Wayne County subdivision ordinance

Issue 2: Community appearance/aesthetics

Needs:

- Improve general community appearance/aesthetics through code enforcement, enhancing community gateways/entranceways, landscaping/beautification efforts, and other means
- Continue to coordinate local beautification efforts with Georgia Clean and Beautiful Program
- Work to redevelop declining areas, upgrade commercial areas, and rehabilitate or remove substandard housing
- Continue to collaborate on revitalization of neighborhoods and other areas as appropriate
- Clean up/remove abandoned houses/mobile homes in Odum
- Seek Community Development Block Grant (CDBG) and/or other federal, state, private funding to assist with improvements

- Continue downtown revitalization and investment efforts in Jesup, Odum, and Screven as appropriate, including additional streetscape improvements, as needed
- Complete update of Wayne County manufactured housing ordinance
- Implement/enforce coordinated and comprehensive countywide land development regulations, including subdivision and manufactured housing standards and construction codes
- Adopt Georgia's Uniform Construction Codes and enforce countywide
- Maintain/upgrade, as needed, existing county roads and city streets through resurfacing, paving, and other improvements
- Improve gateways/entrances to Jesup
- Establish countywide housing coalition

Opportunities:

- Wayne County and Jesup building codes enforcement officers
- Update Wayne County subdivision ordinance
- Land use regulations in Jesup
- CDBG or other funding assistance for blighted areas, substandard housing, infrastructure upgrades
- T-SPLOST funding, which will help pay for road and street upgrades countywide
- Georgia Clean and Beautiful Program

Issue 3: Growth management/natural and cultural resources protection

Needs:

- Proactively manage and guide growth and development and protect/conserve Wayne County community's significant natural and cultural resources through community investment and appropriate regulation
- Encourage growth compatible with existing rural character and quality of life
- Seek and promote development in areas already served by public infrastructure
- Continue to support educational awareness of natural/cultural resources through Altamaha River Partnership, Georgia Coastal Management, The Nature

Conservancy, Conservation Fund, and others

- Wayne County's continued participation in Altamaha River Partnership

Opportunities:

- Ample undeveloped agricultural and forestry acreage
- Development of state/national park along Altamaha River
- McMillan Creek Greenway, Jesup
- Lake Grace
- Public education through Altamaha River Partnership, Georgia Coastal Management Program, The Nature Conservancy, the Conservation Fund, and others

Issue 4: Rural character/quality of life protection

Needs:

- Proactively protect community's rural character through community investment and appropriate regulation which encourage/support compatible uses
- Encourage growth compatible with existing rural character and quality of life
- Seek and promote development in areas already served by public infrastructure
- Market continued agricultural and forestry land uses
- Promote/develop increased agri-tourism and nature-based/eco-tourism

Opportunities:

- Ample undeveloped agricultural and forestry acreage
- Historic small cities
- Local festivals
- Lower cost of living
- Low crime rate

Issue 5: Forestry/agricultural uses viability

Needs:

- Seek to maintain undeveloped, open spaces
- Maintain forestry/agriculture as viable economic uses through traditional and alternative enterprises, such as agri-tourism and nature-based tourism
- Market agricultural/forestry uses
- Promote/develop agri-tourism venues and events, such as Southern Pride Ag Ride (SPAR) and Wayne County Hog Jam
- Work to support/enhance local agriculture and agribusiness
- Seek development compatible with and supportive of existing rural/agricultural character
- Support/promote local farmers market
- Continue active participation in Georgia Grown Program and promotion of U.S. Highway 301 Georgia Grown Trail
- Manage desired growth through appropriate land use and environmental regulation countywide

Opportunities:

- Low population densities
- Unspoiled open spaces and ample undeveloped acreage
- Valuable timber and agricultural lands
- Vibrant forestry and agricultural base
- Forestry/agricultural traditional land uses
- Re-establishment of local farmers market
- Georgia Grown Program participation
- U.S. Highway 301 Georgia Grown Trail
- Existing events, such as SPAR and Hog Jam
- Rayonier Advanced Materials

Issue 6: Transportation access/quality

Needs:

- Seek transportation improvements (highway, airport, rail, transit, bicycle, and pedestrian) to enhance/support economic development efforts, future growth, and quality of life
- Improve transportation access/quality, including continuing advocacy for 4-laning of U.S. 301 through Wayne County
- Make additional streetscape improvements in downtown Jesup, Odum, and Screven, as needed
- Develop new perimeter road to reduce traffic congestion, help through traffic flow, connect industrial parks/sites, and create new development opportunities
- Maintain and upgrade, as needed, existing county roads and city streets through resurfacing, paving, and other improvements, including reducing mileage of dirt roads countywide
- Complete TIA-listed projects
- Continue to promote local transportation network/infrastructure to attract economic development opportunities
- Construct/pave new connector street near Walmart
- Guide/direct appropriate development along U.S. 84 and U.S. 341
- Upgrade Broadhurst Road to withstand landfill truck traffic
- Support/promote bicycling through Wayne County, including development of bicycle connector route between U.S. 341 and U.S. 280, state designation southern regional route along U.S. 341, as well as annual SPAR and Ride for the River and Atlantic Coastal Route
- Improve bicycle/pedestrian facilities, including designating/developing local bike or other multi-use trails
- Continue to maintain/upgrade William A. Zorn Wayne County Airport as state-of-the-art airport facility through infrastructure/equipment upgrades/maintenance, as needed, such as new taxiway and apron currently underway, and enhanced services to receive Regional Airport designation

- Enhance gateways into Jesup with new signage/landscaping and the like

Opportunities:

- T-SPLOST funding, which will help pay for road and street upgrades countywide
- U.S. 341/U.S. 84 four-laning
- I-95 proximity
- U.S. 301 Georgia Grown Trail
- Upgrades at William A. Zorn Wayne County Airport, including new taxiway and apron under construction
- Rail service via CSX and Norfolk Southern (both Class 1 railroads)
- Amtrak Station
- Annual SPAR and Ride for the River bike rides

Issue 7: Compatible development/infrastructure utilization

Needs:

- Utilize existing infrastructure and expansion to guide growth
- Seek/promote development compatible with existing infrastructure
- Implement/enforce coordinated comprehensive countywide land use/subdivision/manufactured housing regulations
- Complete Wayne County manufactured housing regulations update
- Preserve forestry and agricultural land uses
- Preserve rural character/quality of life
- Encourage compatible infill development and location of use management
- Maintain/upgrade/expand existing infrastructure and services to enhance quality of life and attract desired, compatible growth
- Guide/direct appropriate development along U.S. 84 and U.S. 341

Opportunities:

- Land use regulations in Jesup
- Updated Wayne County subdivision regulations

- Vibrant forestry and agricultural base
- Rayonier Advanced Materials

Issue 8: Downtown Jesup, Odum, and Screven revitalization/investment efforts

Needs:

- Support/target downtown revitalization and investment efforts in Jesup, Odum, and Screven to maintain them as important, functioning economic, social, and governmental centers
- Maintain and support active Jesup Downtown Development Authority, including downtown director, programs, and events
- Utilize/maintain existing historic structures
- Renovate historic Strand Theater in downtown Jesup, and utilize for events/performances on regular basis
- Seek additional retail and restaurants to locate in downtown Jesup
- Continue development of downtown loft apartments/residences
- Maintain streetscape improvements in downtown Jesup and enhance as needed
- Utilize local, state, federal, and private incentives/programs, as available and appropriate to assist downtown improvement efforts
- Encourage use of federal and state historic preservation rehabilitation tax incentives

Opportunities:

- Jesup Downtown Development Authority, including downtown director, programs, and events
- Jesup City Hall facilities located in historic post office adjacent to downtown
- Redevelopment of Whaley Center commercial block destroyed by fire
- Jesup Depot/Amtrak Station
- Downtown Jesup streetscape improvements
- Jesup Arch Fest
- 2015 Battle of the Bands

- Strand Theater, Jesup
- Odum Depot
- Downtown Jesup loft apartments
- Historic preservation rehabilitation tax incentives

Issue 9: Industrial parks/sites expansion/development

Needs:

- Continue to further expand existing and develop new industrial parks/sites to support economic development
- Develop/maintain local industrial parks/sites with improvements such as spec buildings, pad ready sites, and infrastructure, as needed
- Cooperate with Southeast Georgia Joint Development Authority
- Guide/direct appropriate development along U.S. 84 and U.S. 341
- Continue development of new industrial park on U.S. 341 East near Mt. Pleasant
- Seek to develop new industrial park within or adjacent to the City of Jesup's existing city limits
- Work with Wayne County Industrial Development Authority to pursue development of new industrial parks/sites

Opportunities:

- Existing industrial parks and sites with infrastructure and amenities
- Industrial park on U.S. 341 East near Mt. Pleasant
- Georgia Ready for Accelerated Development (GRAD) application for site with rail access
- Wayne County Industrial Development Authority
- Southeast Georgia Joint Development Authority
- Land available for economic development
- Ample water supply

Community Facilities and Services

Issue 1: Infrastructure/services needs, including water/sewer

Needs:

- Maintain, upgrade, and expand existing infrastructure and services, as needed, to enhance quality of life, attract desired/compatible growth/development, and support Wayne County community's status as regional growth center
- Upgrade existing water/sewer service provision and pursue facility/service upgrades and expansion to growth areas, as needed, to promote future development
- Extend water/sewer infrastructure in areas of Jesup (Palm Street, Recreation Complex area, federal prison area)
- Purchase new vacuum truck for Jesup Water Department
- Improve draining at new Odum community center site
- Construct maintenance equipment shelter at Screven WWTP
- Install grit chamber at Screven WWTP
- Seek broadband/fiber availability upgrades countywide

Opportunities:

- Excellent water/sewer infrastructure with excess capacity
- New Jesup WWTP with excess capacity
- Community Development Block Grant (CDBG) and other potential federal/state funding sources
- Three Rivers Regional Library federal subsidized e-rate program

Issue 2: Transportation access/quality

Needs:

- Seek transportation improvements (highway, airport, rail, transit, bicycle, and pedestrian) to enhance/support economic development efforts, future growth, and quality of life

- Improve transportation access/quality, including completing 4-laning of U.S. 301 through Wayne County
- Make additional streetscape improvements in downtown Jesup, Odum, and Screven, as needed
- Develop new perimeter road to reduce traffic congestion, help through traffic flow, connect industrial parks/sites, and create new development opportunities
- Maintain and upgrade, as needed, existing county roads and city streets through resurfacing, paving, and other improvements, including reducing mileage of dirt roads countywide
- Resurface roads approved for LMIG funding
- Complete TIA-listed projects
- Continue to promote local transportation network/infrastructure to attract economic development opportunities
- Construct/pave connector street near Walmart
- Guide/direct appropriate development along U.S. 84 and U.S. 341
- Upgrade Broadhurst Road to withstand landfill truck traffic
- Continue to develop alternative transportation facilities, such as sidewalks, bike trails, and other related infrastructure, as well as programs such as Safe Routes to Schools
- Wayne County needs to purchase two new motor graders
- Support/promote bicycling through Wayne County, including development of bicycle connector route between U.S. 341 and U.S. 280 and state designation of southern regional route along U.S. 341, as well as annual SPAR and Ride for the River and Atlantic Coastal Route
- Improve bicycle/pedestrian facilities/corridors, including designating/developing local bike or other multi-use trails
- Continue to maintain/upgrade William A. Zorn Wayne County Airport as state-of-the-art airport facility through infrastructure/equipment upgrades/maintenance, as needed, such as new taxiway and apron currently underway, and enhanced services to receive Regional Airport designation by 2016
- Continue support and expand, as appropriate, the Wayne County Public Transit

System

- Enhance gateways into Jesup with new signage/landscaping and the like

Opportunities:

- T-SPLOST funding, which will help pay for road and street upgrades countywide
- U.S. 341/U.S. 84 four-laning
- I-95 proximity
- U.S. 301 Georgia Grown Trail
- Upgrades at William A. Zorn Wayne County Airport, including new taxiway and apron under construction
- Rail service via CSX and Norfolk Southern (both Class 1 railroads)
- Amtrak Station
- Wayne County Public Transit System
- Jesup downtown streetscape improvements
- Annual SPAR and Ride for the River
- Atlantic Coastal Route
- Potential participation in Safe Routes to Schools, Teens in the Drivers Seat programs
- Celebrate My Drive national winner

Issue 3: Broadhurst Environmental Landfill maintenance/solid waste management development/expansion

Needs:

- Continue to maintain Broadhurst Environmental Landfill through technological and/or other improvements, as needed, to remain a state-of-the-art regional facility
- Develop/expand Wayne County community's solid waste management services/facilities, as needed
- Support existing local recycling efforts and expand as appropriate
- Upgrade Broadhurst Road to withstand landfill truck traffic

- Continue to coordinate local beautification efforts with Georgia Clean and Beautiful Program
- Keep a current Wayne County joint solid waste plan

Opportunities:

- State-of-the-art Broadhurst Environmental Landfill with long-term capacity available
- Local landfill available to Wayne County governments
- Local tax revenues generated from Broadhurst and its regional status
- Existing recycling program in Jesup
- Georgia Clean and Beautiful Program

Issue 4: Public safety/emergency medical

Needs:

- Continue to upgrade/improve public safety/emergency medical facilities, manpower, and services, as needed, countywide
- Continue to provide adequate training of public safety/emergency medical personnel and upgraded equipment, as needed
- Work to improve fire services countywide, including equipment maintenance/upgrades, training, facilities improvements
- Repair/rehabilitate Jesup's Fire Station 2
- Support/maintain countywide emergency service plan through an active EMA
- Seek to help combat local drug problem through reactivating joint City of Jesup/Wayne County drug enforcement program, including possible undercover officers, installation of wireless surveillance cameras at area parks, and other means
- Establish Police Station safe zone for Craig's List and other transactions
- Encourage increased seat belt usage and improved bike/pedestrian safety through local police monitoring, Celebrate My Drive, Teens in the Driver Seat, Safe Routes to Schools, and/or other programs
- Reestablish local Safe Kids Wayne County coalition to help prevent unintentional

injuries to children

- Purchase new fire equipment to maintain standards/lower ISO rating in Odum
- Purchase three new police vehicles annually for Jesup Police Department
- Purchase new breathing apparatuses and portable refill station for Screven Fire Department
- Purchase new ambulance for Wayne County EMA

Opportunities:

- Possible reactivation of joint Jesup/Wayne County drug enforcement program
- Excellent fire protection and low ISO rating
- Current countywide emergency service plan
- Intergovernmental cooperation (major equipment purchases, mutual aid agreements)
- Celebrate My Drive Program winner
- Teens in the Driver Seat
- Safe Routes to Schools
- Sake Kids worldwide organization

Issue 5: Wayne Memorial Hospital/local health care sector/regional hub status

Needs:

- Support growth of Wayne Memorial Hospital and local medical services sector to support economic development and the county population, while maintaining its status as regional healthcare hub
- Work together to maintain and upgrade community's healthcare facilities and services
- Continue to target and recruit health care professionals
- Maintain Wayne County Health Department's facilities and services
- Continue to support development of facilities, programs, and services to address mental health, developmental disabilities, homeless, abuse, and other needed social services

- Construct new mental health facility
- Establish local non-profit community fund to assist those in need
- Reestablish local Safe Kids Wayne County coalition to help prevent unintentional injuries to children

Opportunities:

- Wayne Memorial Hospital
- Local physicians and other healthcare professionals
- Regional healthcare hub status
- Wayne County Health Department
- Existing mental health services
- Air Evac based in Jesup
- Safe Kids worldwide organization

Issue 6: Recreation facilities/programs/activities

Needs:

- Maintain/improve existing parks/recreational facilities, as needed, and develop new facilities/programs/activities countywide
- Conserve/protect Altamaha and Little Satilla rivers within Wayne County, and encourage their increased recreation usage through maintenance/upgrades of public landings, as needed, and additional public access
- Seek development of state/national park along the Altamaha River, with special consideration toward state/national protection and utilization of Sansavilla Bluffs
- Enhance Jaycee Landing through possible development of rental cabins, trails, and/or other amenities to attract eco-tourism
- Continue to support and promote Altamaha River paddles and fishing tournaments
- Continue active participation in Altamaha River Partnership
- Designate local bicycle trails, and develop new bike or multi-use trails and associated infrastructure

- Support/promote bicycling through Wayne County, including annual SPAR and Ride for the River, bicycle connector route between U.S. 341 and U.S. 280, state designation of southern regional route and its connections along U.S. 341, and other improvements to bicycle corridors and facilities
- Promote increased usage of Bill Morris Park, Lake Grace, McMillan Creek Greenway, and local parks countywide
- Establish walking trail at Bill Morris Park
- Construct new recreation area at Lake Grace
- Construct new tee ball field at Screven City recreation area
- Upgrade playground equipment at Grace Community Park in Screven
- Establish community dog park

Opportunities:

- Altamaha and Little Satilla rivers
- Development of state/national park along Altamaha River
- Public landings along Altamaha River
- Possible eco-tourism park development at Jaycee Landing
- Bill Morris Park
- Lake Grace
- McMillan Creek Greenway
- Altamaha River paddles and fishing tournaments
- Local parks countywide
- SPAR and Ride for the River annual bike rides
- Active Wayne County Board of Tourism
- Altamaha River Partnership

Issue 7: Governmental facilities/services

Needs:

- Enhance/maintain adequate government facilities and services, including city and county administrative facilities

- Work to increase efficiency and public information/communications of local governments in Wayne County
- Consolidate County and City of Jesup's maintenance shop services
- Construct building to house County facilities maintenance supervisor
- City of Odum needs to acquire, preserve, and renovate interior of Odum Gym and TMR Center
- Construct new Odum community center
- Improve drainage at site of new Odum community center
- Consolidate fuel services between County, City of Jesup, and Wayne County Board of Education
- Expand Screven City Cemetery to alleviate overcrowding
- Establish new Screven community center
- Organize local humane society

Opportunities:

- Planned consolidation of County and Jesup's maintenance shop services
- Historic Wayne County Courthouse
- Jesup City Hall located in historic post office adjacent to downtown
- Jesup Depot/Amtrak Station
- Odum Depot

Issue 8: Educational facilities/services

Needs:

- Maintain quality educational facilities/programs/services, including post-secondary, to enhance educational and technological opportunities
- Increase high school graduation rate
- Improve local literacy rate
- Support/maintain new elementary schools in Jesup, Odum, and Screven
- Achieve Certified Literate Community designation for Wayne County
- Continue to support enhanced educational/technological opportunities through

expansion/improvements, as needed, at Coastal Pines Technical College

- Relocate and expand Wayne County Sports Hall of Fame currently located at Wayne County High School
- Reestablish Georgia heritage education program in local Wayne County schools
- Acquire Odum Gym and TMR Center from Wayne County Board of Education

Opportunities:

- Wayne County public school system
- New schools in Jesup, Odum, and Screven
- Wayne County High School Auditorium
- Wayne County Sports Hall of Fame
- Coastal Pines Technical College, Jesup
- Three Rivers Regional Library
- Odum Gym and TMR Center

Issue 9: Coastal Pines Technical College

Needs:

- Continue to promote/support Coastal Pines Technical College and its continued enhancement of educational and technological opportunities
- Support expansion of Coastal Pines Technical College as needed, through infrastructure upgrades and other means
- Continue cooperation between Coastal Pines and local schools

Opportunities:

- Coastal Pines College in Jesup and its programs/services
- Southeastern Certified Literate Community
- Cooperation between Coastal Pines and local schools

Issue 10: Cultural facilities/activities/programs

Needs:

- Support local cultural resources/facilities, and enhance service/programs as feasible
- Promote local cultural resources/facilities/opportunities, and further develop assets to pursue/promote additional venues/activities
- Support existing community festivals, including Jesup's Dogwood and Arch festivals, Odum Homecoming, Screven Fourth of July celebration, and develop others, as appropriate
- Renovate historic Strand Theater in downtown Jesup, and utilize for regularly scheduled events/activities

Opportunities:

- Wayne County Historical Society
- Wayne County Arts Council
- Wayne County High School Auditorium
- Strand Theater, Jesup
- Downtown Jesup, Odum, and Screven
- Jesup Dogwood and Arch festivals
- Odum Homecoming celebration
- Screven Fourth of July celebration
- Coastal Pines Technical College
- Active Wayne County Board of Tourism

Issue 11: Wayne County Library/Three Rivers Regional Library

Needs:

- Continue to enhance Wayne County Library by maintaining/upgrading facilities, materials, and equipment to retain/ensure full library status
- Maintain Wayne County Library's host status as Three Rivers Regional Library

headquarters in Jesup

- Continue to support Wayne County Library's community outreach programs
- Achieve Certified Literate Community status for Wayne County

Opportunities:

- Wayne County Library
- Three Rivers Regional Library hosted by Wayne County Library, Jesup

Issue 12: Local quality of life enhancement

Needs:

- Continue to support local cultural facilities and provide/enhance services/programs as feasible
- Encourage/support maintenance/enhancement/promotion of existing cultural facilities/historic sites and opportunities, and further develop assets to pursue/promote additional venues/activities
- Renovate historic Strand Theater in downtown Jesup, and utilize for regularly scheduled events/activities
- Support existing community festivals, including Jesup's Dogwood and Arch festivals, Odum Homecoming, Screven Fourth of July celebration, and develop others as appropriate
- Continue to support, utilize, promote civic and faith based organizations that improve the quality of life for citizens
- Continue to support further development of Altamaha Area Boys and Girls clubs, Family Connections, and other youth organizations
- Renovate building housing local Boys and Girls Club
- Support development of additional facilities/services to attract and provide outlets for young people and families
- Continue to support development of facilities, programs, employment opportunities, and services to address mental health, developmental disabilities, homeless, abuse, and other needed social services

- Construct new mental health facility
- Establish local non-profit community fund to assist those in need
- Organize local humane society
- Seek grocery store and bank branch to locate in Odum

Opportunities:

- Wayne County Arts Council
- Wayne County Historical Society
- Wayne County Board of Tourism
- Wayne County High School Auditorium
- Strand Theater, Jesup
- Jesup Drive-in
- Downtown Jesup, Odum, and Screven
- Jesup Dogwood and Arch festivals
- Odum Homecoming celebration
- Screven Fourth of July celebration
- Coastal Pines Technical College
- Wayne County Library
- Altamaha Area Boys and Girls Clubs
- Wayne County Family Connections
- Shane's Crib/Free Heart facilities/services
- Fair Haven Women's Shelter
- Local food banks (Good Samaritan, Tabitha's Place, Unity Church of God, Odum Church of God, Akin Memorial United Methodist Church, Turning Point)
- ARF

Intergovernmental Coordination

Issue 1: Coordinated planning/growth management/code enforcement

Needs:

- Implement/enforce coordinated, countywide land development regulations, including subdivision and manufactured housing standards and construction codes to manage/guide future growth and development
- Complete Wayne County manufactured housing ordinance update
- Adopt Georgia's Uniform Construction Codes and enforce countywide

Opportunities:

- Wayne County and Jesup building codes enforcement officers
- Land use regulations in Jesup
- Updated Wayne County subdivision ordinance

Issue 2: Local, regional, state cooperation

Needs:

- Maintain/enhance local, regional, and state cooperation
- Coordinate planning/growth management
- Continue to participate and cooperate with Southeast Georgia Joint Development Authority
- Improve local intergovernmental communication/public information within Wayne County
- Hold regular countywide local government meetings
- Consolidate Wayne County and City of Jesup's maintenance shop services
- Consolidate fuel services between Wayne County, City of Jesup, and Wayne County Board of Education
- Participate in community wide retreat

Opportunities:

- Planned consolidation of County and Jesup's maintenance shop services
- Participation on Heart of Georgia Altamaha Regional Commission
- Southeast Georgia Joint Development Authority
- Coastal Area Management Agency (CAMA)

Issue 3: Service delivery

Needs:

- Seek services sharing/cooperation/consolidation/coordination/joint delivery among local Wayne County governments, authorities, and the Wayne County Board of Education whenever feasible
- Hold regular countywide local government meetings
- Participate in community wide retreat
- Coordinate planning/growth management
- Consolidate Wayne County and City of Jesup's maintenance shop services
- Consolidate fuel services between Wayne County, City of Jesup, and Wayne County Board of Education

Opportunities:

- Existing Service Delivery Strategy among Wayne County governments
- Planned consolidation of County and Jesup's maintenance shop services

ECONOMIC DEVELOPMENT

Economic prosperity is a key to community improvement. A community's comprehensive plan seeks at its core to make the community a better place to live, work, and recreate. To improve and further enhance quality of life, there is a need for income and an increased tax base to help enhance the ability to afford needed and desired improvements, and afford better housing and a higher standard of living. Commerce and economic development have a major influence on overall population growth and development. The relationship is quite evident in Wayne County. Much of Wayne County's early growth resulted first from Altamaha River commerce and its farms and forests, and then, more importantly, from railroad establishment in the mid to late 1800s. The county's forests, the county's transportation assets and access, the county's convenient location near the Georgia ports and interstate highways, the presence and expansion of Rayonier and other industry, continuing success in diversifying and transforming the local economy, have fostered and stimulated growth in the county. Establishing itself as a regional leader in rural services, health care, jobs, nature-based tourism, and the overall quality of life, have distinguished Jesup/Wayne County. The continuing improvement to local infrastructure facilities and services; improvements to highway, rail and airport facilities; attention and celebration to local heritage and nature-based tourism have further opened doors of growth, opportunity, and exposure for the Wayne County community. The community today is a leader and example and on the frontier of rural growth and development.

The Wayne County area was an early frontier area of Georgia and the U.S., settled because of its natural beauty, abundant pine forests, and access to the Altamaha River. Its growth and formal establishment in 1805 fueled further settlement and economic growth, but the county did not truly explode with growth and commerce until the establishment of railroads, particularly the completion of the Macon and Brunswick in 1870. The abundant natural resources provided for important economic opportunities, and a profitable farming, and lumber and naval stores industry resulted. Local leadership and improvement of infrastructure have always been important to Wayne County, beginning with the attraction and establishment of railroads, and

later with the location of Rayonier, Wayne Memorial Hospital, Altamaha (now Coastal Pines) Technical College, and other improvements/diversification, including tourism. The county's rural, character, and many natural and cultural resources have always attracted attention and investment. The local economy received further boosts from transportation with the coming of major highways, most notably U.S. 84, U.S. 301, and U.S. 341. The mysterious and majestic Altamaha River, the county's other rich pastoral settings, its many festivals, and now the community's use of heritage and outdoor based tourism have been calling cards of the community's outside natural resources, beauty, and heritage. Quality of life, family orientation, devotion to culture and heritages, small-town charm, outdoor scenic beauty, and celebration of the Altamaha River and other local heritage are local economic strengths and opportunities available today for supporting and developing additional economic development opportunities. These efforts are already paying dividends through the attraction of visitors, new residents, and the location of businesses even during the recent economic downturn. The community truly is "Once and Future Frontier" offering many facets of appeal, charm, business opportunity, and quality of life.

There are continuing needs for Wayne County's economic development. Incomes in Wayne County remain relatively low, ranking about two-thirds to three-fourths that of the state. The per capita money income in Wayne County as reported by the Census Bureau for 2009-2013 is $17,270, compared to $25,182 in Georgia as a whole. Median household income is $35,830 only about 73% that of Georgia. Almost one-fourth (22.7 percent) of Wayne County citizens are in poverty, compared to only 18% in Georgia as a whole. This high poverty has persisted for a number of decades. Despite recent job growth, there have also been setbacks, and there are needs for more jobs. Unemployment in the county was 9.0% in 2014, considerably more than Georgia's 7.2%, and much higher than the U.S.'s 6.2%. The good news is that about 75 percent of county workers do work inside Wayne County. Job skills of local residents are also somewhat of a concern; about 21% of local residents are without a high school diploma compared to 16% statewide.

There are opportunities and cause for optimism for economic development in Wayne County as well. Employment within the county remains concentrated within manufacturing

(16%), government (31%), retail trade (14%), and healthcare (8%) sectors. This reflects the stability and importance of the local retail sector; Wayne Memorial Hospital and other healthcare facilities; the government employment by the local schools, technical college, and federal prison; and continuing importance of Rayonier Advanced Materials and other manufacturers. Jesup/Wayne County does remain a significant economic engine as its federal designation as a micropolitan statistical area attests. Wayne County provides over 9,200 jobs, about one in seven of jobs in its labor market area, which includes Glynn County. There are additional opportunities related to the existing industry, the Altamaha River, the abundant fields and forests and other outstanding natural and cultural resources of the county, tourism, and the county's location and transportation access. The cost of living in Wayne County is relatively very low, and the crime rate is low making it even more attractive as a place to live for families and new residents and retirees, especially in the context of overall high quality of life, attractive open spaces, and a verdant landscape punctuated by outstanding natural resources and outdoor recreation opportunities. The same can be said for location of business and entrepreneurial opportunities, particularly given county history and recent successes in having companies locate or expand within the community, despite the recession. The community's overall high quality of life in a rural area with excellent access beyond will continue to pay dividends.

The Wayne County community has chosen a multi-faceted approach and strategy to improve its economic status and further economic development in the county. The following goals and objectives were chosen to address identified economic development issues in Wayne County.

Address Low Educational Levels/Improve Jobs Skills

Wayne County will continue to support its local school systems, Coastal Pines Technical College and regional Workforce Innovation and Opportunity Act programs. It will develop public/private partnerships through its Industrial Development Authority, Chamber of Commerce, civic groups, Goodwill Industries, and continuing intergovernmental cooperation particularly on the regional levels. The Great Promise Partnership will be investigated, and other local programs, including those for persons with developmental and other disabilities, will be

supported. The retention of local graduates through enhanced opportunities will be pursued. Local efforts to increase literacy will be supported.

Support/Enhance/Maintain Viability of Agriculture/Forestry Uses

The community will support efforts to continue to expand the reach and utilization of its fields and forests, create additional markets, explore alternative crops, and seek value-added businesses which keep such uses viable and profitable. The marketing and development of agri-tourism and nature-based tourism are other means. Support of existing forest industries and uses will be maintained. The development of the new local farmers market and active participation in the Georgia Grown U.S. 301 Trail will help.

Develop/Maintain Necessary Infrastructure

The Wayne County community will jointly work to solve any infrastructure deficiencies, including highway needs, drainage issues, and otherwise individually address water/sewer and other needs. The lack of appropriate broadband telecommunications access, particularly outside Jesup, will also be addressed. The recent wastewater treatment plant upgrade/expansion in Jesup is a positive influence, and developing a GRAD certified industrial site and providing necessary infrastructure to the new industrial parks will be a critical component of success.

Nurture Existing Businesses/Entrepreneurs

The Wayne County community will work through its Industrial Development Authority and Chamber of Commerce, and in cooperation with Coastal Pines Technical College and state agencies, to meet local industry and business needs and encourage expansions and new local business development. The community will utilize the Chamber's Existing Industry Program, the state Entrepreneur Friendly Community designation, and other avenues to accomplish this. There are plans to organize/develop a formal small business incubator. Rayonier Advanced Materials, its worldwide stature, market leadership, and local employment highlight its continued importance to the local economy and community. The recent designation of Jesup by the NerdWallet website as one of the top ten cities in Georgia to start a new business will help.

Attract New Businesses/Jobs

The Wayne County community, through its Industrial Development Authority, the Wayne County Chamber of Commerce, and intergovernmental cooperation, will seek compatible business and industrial development. The community will work together locally and with the State of Georgia Department of Economic Development and with the Southeast Georgia Joint Development Authority. The community will participate in state designation programs, and will work diligently to effect economic development through a multi-faceted approach. Downtown revitalization, tourism enhancement, and development of a GRAD certified industrial site, as well as the U.S. 341 East industrial park and a new industrial park in Jesup, and other infrastructure improvements will all be emphasized. Support of guided, directed development of the U.S. 341 and the U.S. 84 corridors will also be employed. Continuing local leadership development is key to all economic development strategies.

Further Develop/Enhance/Promote Tourism

Wayne County is already accomplishing much and garnering notoriety for its almost monthly events focusing on the Altamaha River and other outdoor adventure in the county. The community has an active Board of Tourism and sponsors other festivals, museums, and happenings beyond the outdoors. It has an active Historical Society and Arts Council. The community has developed a state-sponsored “Go Fish Georgia” center at Jaycee Landing and wants to expand it even more broadly for nature-based/ecotourism. The community is also expanding its downtown Jesup railfan platform, and already has established bike/running events. Despite ongoing success, there is potential for much greater impact, although hospitality services upgrade/expansion is needed.

Expand Retail/Service/Hospitality Sectors

The attraction of more visitors and tourists to the community necessitates the provision of quality retail, service, and hospitality options. There is general opinion that the quality and

quantity of such alternatives requires further expansion and upgrade within the community, particularly with more high-end offerings. Grocery store offerings within the community are also currently limited. The recent rehabilitation of the Trowell House in downtown Jesup as a business-class inn is a positive development.

Improve Marketing of Economic/Community Assets

There is little doubt that Wayne County's rich history, many assets, excellent location, and ongoing activities are relatively not well known, and could benefit from enhanced, more well coordinated marketing. The word is beginning to get out about local tourism events, but in many respects, the wider community and its advantages are hidden diamonds waiting to be discovered. Much more could be realized.

Improve Transportation Access/Quality

The recently passed regional T-SPLOST will result in many needed local resurfacing and other road improvements which will enhance the community as a place to live and work. The regional Georgia Highway 169 overpass project will provide much needed emergency and general economic access in Jesup, as well. The completion of widening of U.S. 84 and U.S. 301 would bring more usage, travelers, and economic opportunity to the county. These and other improvements could enhance local and visitor travel and make business markets more accessible. It would also make it easier to live or retire in Wayne, but work or travel elsewhere. Promotion of trails and bicycling and other tourism would also further enhance quality of life and economic development. The William A. Zorn Airport and its continued improvement are also important, as are connecting bicycle facilities and trails. The community also needs to remain vigilant and supportive of needed rail improvements to its two attractive Class 1 railroads and their ports access. The Amtrak Station is a unique asset and should be protected and more widely promoted.

Revitalize/Invest in Downtowns

The historic fabric and available buildings in downtown Jesup, Odum, and Screven allow for additional opportunity, even as much already is being realized. Their historic nature allows for development incentives, preservation of unique character, and enhanced quality of life. Community projects in historic structures create civic pride, community cooperation and further avenues for community use and celebration. They also can stimulate private investment. The rebirth of the Whaley Center in downtown Jesup after the devastating 2014 fire has brought much attention and economic benefit to the community. The further implementation of preserving and improving surrounding historic neighborhoods and connecting them to the downtowns, other commercial areas and other traffic destinations and landmarks will also help. There are special opportunities in Odum and Screven related to historic school buildings, and more general community uses.

Support/Continue Development of Local Industrial Parks/Sites

The community has a number of available sites and buildings to market, and continues to improve its offerings to new prospects. The community is finalizing the development of a Georgia GRAD certified industrial site with rail access, which will put it in the top ten in the state. The new U.S. 341 East Industrial Park near Mount Pleasant and a planned one in Jesup do and will need the provision of additional improvements and amenities. The William A. Zorn Airport area offers additional opportunities and needs. Services and marketing have to stay ahead of opportunities.

Enhance Intergovernmental Cooperation

Community efforts working together both within the county, and through neighbors, the region, and state agencies can only facilitate success and scope of effort. Jesup/Wayne County has excellent examples of its own including the attraction of Altamaha (Coastal Pines) Technical College, the Jesup Railroad Depot/Amtrak Station, and the Whaley Center rebirth to witness this power and benefit. An active chamber of commerce, industrial development authority, board of

tourism and many civic groups can only make public/private partnerships easier to achieve and more successful. Active participation in regional economic, tourism, and natural resource partnerships, such as Wayne's leadership in the Altamaha River Partnership, offer much potential and benefit.

Support Wayne Memorial Hospital/Coastal Pines Technical College/Broadhurst Environmental Landfill/Federal Correctional Institution

As noted earlier, the Wayne Memorial Hospital and its expanding offerings has been a very important continuing contributor to a growing local economic base. Educational facilities like Coastal Pines Technical College are also crucial to a diversified and stable economy, educational levels/job skills improvement, and employer recruitment so critical to today's economy. The local presence of a mega landfill operation, without controversy like Broadhurst Environmental, is a unique economic attribute with significant influence and attraction. The Federal Correctional Institution has proven itself as a stable and significant economic contributor. The community needs to be vigilant to support and ensure these pillars and foundations for other growth remain strong and vibrant.

Address Growth Management/Rural Character Preservation

A well planned community and one which appears neat, orderly, and attractive supports and encourages additional investment. The community overall has developed individual land use regulations to address specific issues and nuisances, but more stronger, general, and coordinated efforts and joint code enforcement are needed. The community can also utilize infrastructure location and civic organizations and programs to assist. There is already built in local support given the community's success in preserving the natural and built environment, and utilizing the culture, arts, and history of the community for a number of purposes.

LAND USE

The landscape and the way land is used is often visible and tangible evidence of planning or the lack thereof. It reveals the pattern of growth and development, and how we relate to the natural environment. It often defines what we view as the character of our community, and is a major component in our determination of quality of life. As science evolves, we realize with greater certainty that the way our land is used and managed has definite implications for air and water quality, and the diversity and health of our ecosystems.

The awareness of the impacts and consequences of the way land is used illustrate the need for wise use of our finite supply of land, and the necessity of sound decisions in its development or protection. The need for sustainable growth and development, which accommodates our development needs while maintaining balance and control, and limiting impacts on the natural and built environment, is recognized in the state quality community objectives.

Sound, quality growth and development results from effective and balanced land use planning that anticipates, prepares, and exercises control over development decisions. It guides and directs growth and development into a desirable and efficient pattern of land use to achieve compatibilities in use, proper return and effective use of public investments in infrastructure and services, and minimal impacts to environmentally or aesthetically important natural and cultural resources.

The lack of planning, on the other hand, can result in uncontrolled and unmanaged growth which can wreak havoc on community desires and plans, negatively impact property values, degrade the environment and landscape, and foster other detrimental effects or burdens in a short period of time. It can destroy important natural functions and treasured views or other parts of the landscape. It can cause new public tax or service burdens while lowering return or lessening use of public infrastructure already paid for or invested in. Public desires or future

plans or options can be precluded or prevented by such uncontrolled growth, while other ill-advised consequences or burdens upon the general public can result.

A community's land use planning efforts are an attempt to provide a policy guide and framework or blueprint for desired growth and development. Sound planning provides for managed growth and development, allowing for necessary land use and development, but guiding it in such a manner that balances and protects resources, systems, and other aspects of the landscape important to the community. Such planning tries to lessen, mitigate, or avoid inconsistencies, inefficiencies, or conflicting land use efforts. Existing patterns and trends of land uses, community investment in and location of facilities and services, important natural and cultural constraints, and overriding community desires are considered and accommodated in developing and delineating the desired pattern of growth and development.

Wayne County and its municipalities are united in their vision and desires for growth. Despite being a regional growth and economic center and a Census designated micropolitan statistical area, it remains a rural county with an envious quality of life, abundant natural and cultural resources, great natural beauty, fortuitous location, outstanding transportation assets, continuing success diversifying economically, excellent infrastructure, progressive local leadership, an excellent existing industrial base, and many other assets for growth. It is a leader in rural development, nature-based tourism, and forest products production and utilization, but also has much more to offer. The community's vision for its growth and development is one that protects and utilizes its natural and cultural resources and landscape to continue growth and development conducive to maintaining its regional and rural leadership, and outstanding quality of life. Its unique, rural charm would be highlighted and protected. Land uses would continue to look similar to those existing, and the rural character would be maintained. Infrastructure and amenities would be expanded and developed to support and attract both population and business growth, primarily in or adjacent to the existing municipalities, close-by developed areas and along/near U.S. 341 in eastern Wayne County. Agricultural, particularly forestry uses, would be kept viable and remain the principal land uses of the county. Tourism would continue to be nurtured and facilitated. Forestry and agriculture and related businesses and uses would be integral components of the economy of the county. The preservation of rural character supportive

of open space and natural resource protection and compatible utilization would be key. The natural beauty, landscape, and preserved historic landmarks would be utilized for tourism development and treasured for their quality of life contributions. The Altamaha River will be central to these activities. Downtown Jesup revitalization and attention to developing cultural and arts programs and facilities and tourism services would be integral components to the extraordinary high quality of life. Commercial and industrial growth would be compatible and supportive of continued agricultural/forestry/conservation uses, and would maintain the high quality of life and rural character while providing additional jobs and economic opportunity.

While only Jesup, because of its zoning ordinance, is technically required to have a Land Use element in its comprehensive plan under the current DCA planning standards, all local governments in the county have chosen to participate and include the element in this joint comprehensive plan. Existing land use maps visually convey to all concerned the current landscape and correlation of extant development. Future land use maps illustrate to all concerned the community's vision and desires for additional growth and development. Such depictions also lend credence and supporting background information important to understanding and illustrating official local government policy in designating lands unsuitable for solid waste handling facilities in local solid waste management plans. Land use maps do provide official display of community desires and goals for compatible future growth and development.

The community's land use maps are, however, a general policy guide and framework, not necessarily a rigid or unchangeable picture of future growth and development. Not all growth or developments can be foreseen, and other events could necessitate a change in community vision or desires. The depicted pattern of desired future growth and development displayed on future land use maps is a current statement and reflection of community expectations and desires. It provides a context, framework and background for the public and private sector to utilize to plan, evaluate, shape, guide, and evaluate proposed developments and other decisions affecting the use of the land and community growth and development. The plan provides a context for forethought, examination of impacts and consequences, and mitigation of land use decisions on the community's growth and development and desired future patterns and community vision.

Existing Land Uses. Existing land use patterns for Wayne County and the cities of Jesup, Odum, and Screven are depicted on the following maps. A table depicting the existing distribution of land use acreages is shown below.

Land use categories utilized in the development of this plan and in the land use maps are the standard categories established by the Georgia Department of Community Affairs and defined in the planning standards as below.

- **Residential**. The predominant use of land within the residential category is for single-family and multi-family dwelling units.

- **Commercial**. This category is for land dedicated to non-industrial business uses, including retail sales, office, service and entertainment facilities, located as a single use in one building or grouped together in a shopping center or office building.

- **Industrial**. This category is for land dedicated to manufacturing facilities, processing plants, factories, warehousing and wholesale trade facilities, mining or mineral extraction activities, or other similar uses.

- **Public/Institutional**. This category includes certain state, federal or local government uses, and institutional land uses. Government uses include government building complexes, police and fire stations, libraries, prisons, post offices, schools, military installations, etc. Examples of institutional land uses include colleges, churches, cemeteries, hospitals, etc.

- **Transportation/Communications/Utilities**. This category includes such uses as major transportation routes, public transit stations, power generation plants, railroad facilities, radio towers, telephone switching stations, airports, port facilities or other similar uses.

- **Park/Recreation/Conservation**. This category is for land dedicated to active or passive recreational and conservation uses. These areas may be either publicly or privately owned and may include playgrounds, public parks, nature preserves, wildlife management areas,

national forests, other wild lands, golf courses, recreation centers or similar uses.

- **Agriculture**. This category is for land dedicated to farming (fields, lots, pastures, farmsteads, specialty farms, livestock production, etc.), agriculture, or similar rural uses.

- **Forestry**. This category is for land dedicated to commercial timber, pulpwood production, or other woodland use.

Existing Land Use Distribution, 2015
(Acres)

Wayne County

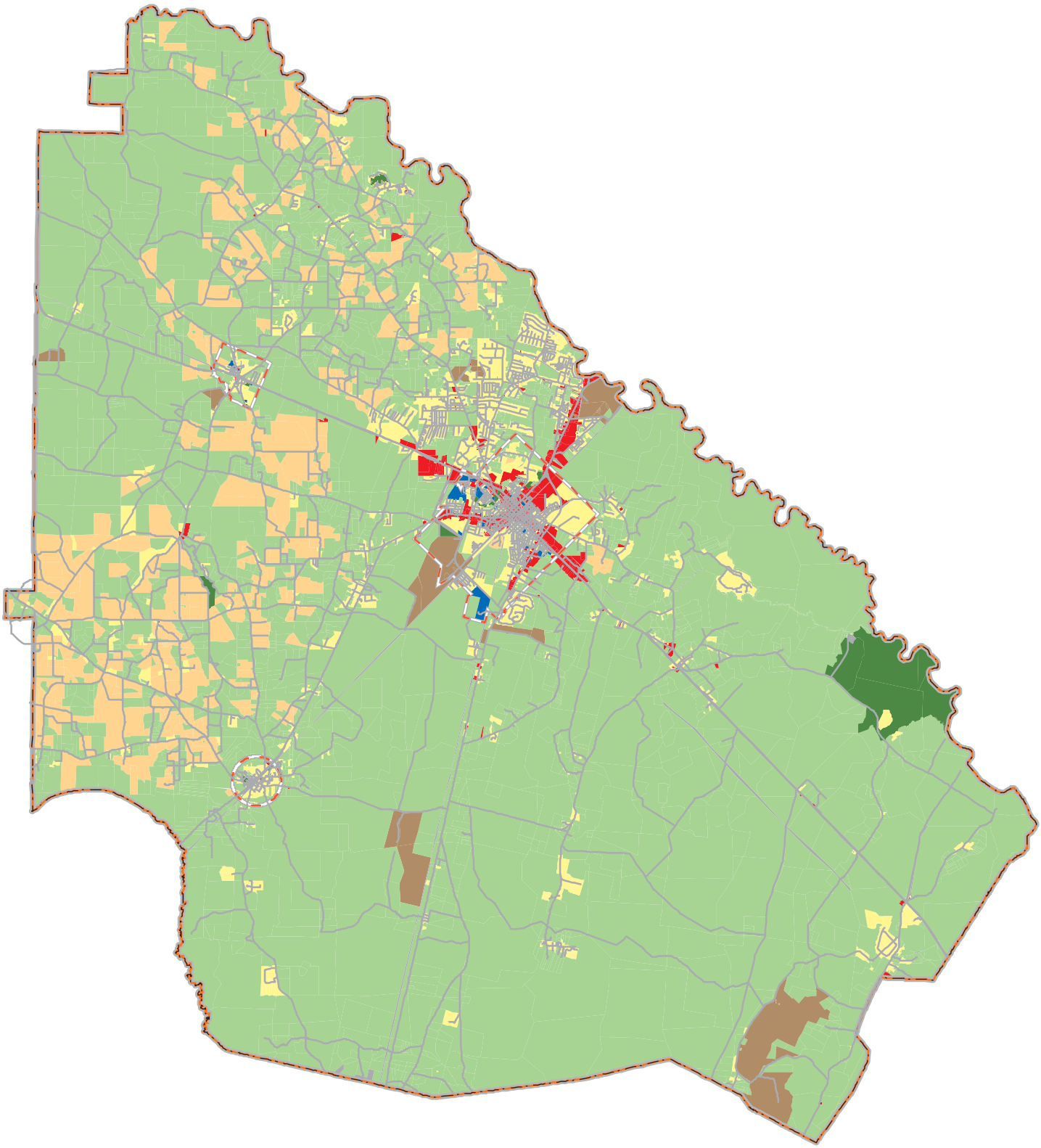
Land Use Category	Acreage	Percent of Total
Agriculture	35,715	8.61
Commercial	3,325	0.80
Forestry	337,536	81.34
Industrial	4,318	1.04
Park/Recreation/Conservation	5,259	1.27
Public/Institutional	636	0.15
Residential	21,098	5.08
Transportation/Communications/Utilities	7,090	1.71
Total	414,977	100.00

Source: Heart of Georgia Altamaha Regional Commission Geographic Information System, 2015.

Future Land Uses. Wayne County has a long history of being a frontier, both literally and figuratively. The area was important and a battleground for Native Americans, was critical to North American European settlement, has been a physical boundary for the U.S., Georgia, and the Creek Indian Confederacy, and was key to the U.S. remaining under British control. The county has been involved one way or another in every war fought on U.S. soil. The Altamaha River and the county's many southern pine forests have been key components to past and current history, and remain important to its future.

Wayne County

2015 Existing Land Use



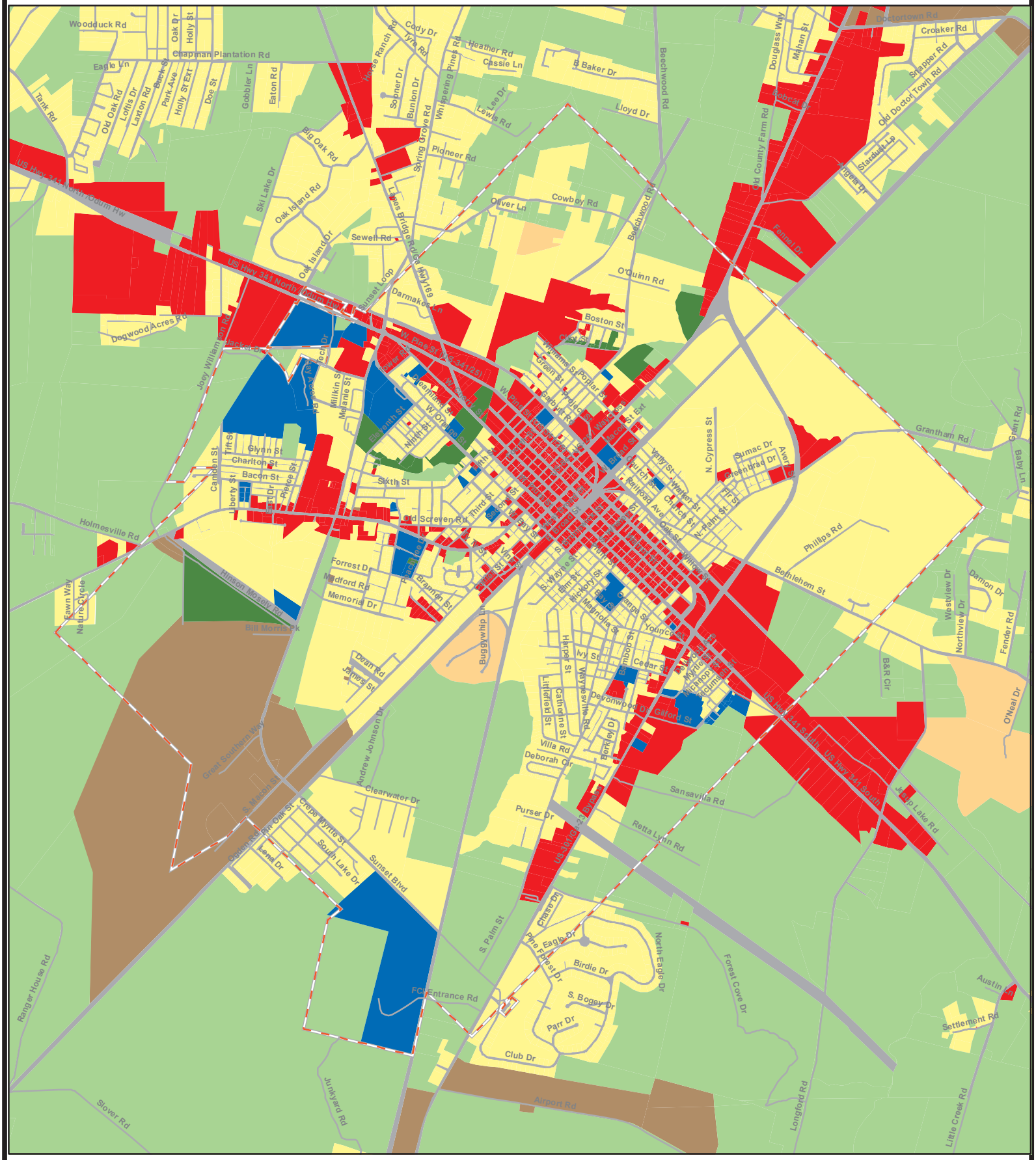
Agriculture
Forestry
Residential
Commercial
Industrial
Park/Recreation/Conservation
Public/Institutional
Transportation/Communications/Utilities
City Limits

HOGARC Geographic Information Systems

Source: Heart of Georgia Altamaha RC, 2015

City of Jesup

2015 Existing Land Use


Woodduck Rd
Eagle Ln
Chapman Plantation Rd
Tank Rd
Old Oak Rd
Loftis Dr
Laxton Rd
Park Ave
Holly St EXT
Doe St
Holly St
Oak Dr
Gobbler Ln
Eaton Rd
Horse Ranch Rd
Cody Dr
Tyra Rd
Sobner Dr
Bunton Dr
Whispering Pines Rd
Heather Rd
Cassie Ln
B Baker Dr
Beechwood Rd
Lloyd Dr
Lewis Rd
Lee Dr
Big Oak Rd
Pioneer Rd
Spring Grove Rd
Ski Lake Dr
Oak Island Rd
Oak Island Dr
Sewell Rd
Lees Bridge Rd
Cowboy Rd
Oliver Ln
O'Quinn Rd
Sunset Loop
Darmakeen
Dogwood Acres Rd
Joey Williamson Rd
Boston St
Melanie St
Milkin St
Big Mann St
Glynn St
Charlton St
Bacon St
Camden St
Liberty St
Pierce St
Sixth St
Old Screven Rd
Holmesville Rd
Forrest Dr
Midford Rd
Memorial Dr
Branan St
Hinson Mosely Rd
Fawn Way
Nature Circle
Bill Morris Pk
Dean Rd
James St
Buggywhip Ln
Great Southern Way
Andrew Johnson Dr
S Macon St
Oak St
Crape Myrtle St
South Lake Dr
Clearwater Dr
Sunset Blvd
Lend Dr
Purser Dr
Ranger House Rd
Slover Rd
Junkyard Rd
FCI Entrance Rd
S Palm St
Chase Dr
Pine Forest Dr
Eagle Dr
Birdie Dr
S Bogey Dr
Parr Dr
Club Dr
North Eagle Dr
Forest Cove Dr
Airport Rd
Longford Rd
Little Creek Rd
Settlement Rd
Austin Ln
Jeep Lake Rd
O'Neal Dr
B&R Cir
Fender Rd
Northview Dr
Westview Dr
Damon Dr
Grant Rd
Baby Ln
Grantham Rd
Phillips Rd
Bethlehem St
Sumac Dr
Greenbriar Dr
Averitt St
N. Cypress St
Veltry St
Walker Dr
Church St
Railroad Ave
Oak St
N. Palm St
Brunswick St
Cedar St
Ivy St
Wayne St
Harper St
Littlefield St
Catherine St
Wayneville Rd
Devonwood Dr
Berkley Dr
Gilford St
Villa Rd
Deborah Cir
Sansavilla Rd
Retta Lynn Rd
Mahan St
Douglass Way
Old County Farm Rd
Bobcat Dr
Fennel Dr
Doctortown Rd
Croaker Rd
Snapper Rd
Old Doctor Town Rd
Stazdwell Ln
Ingram Rd
US Hwy 341 North/South Hwy
US Hwy 341 Bypass
US Hwy 341 South
US Hwy 341 North
US Hwy 341 Alt
US Hwy 341 Alt/Bypass
US Hwy 341 Alt/Bypass
US Hwy 341 Alt/Bypass

City of Odum

2015 Existing Land Use

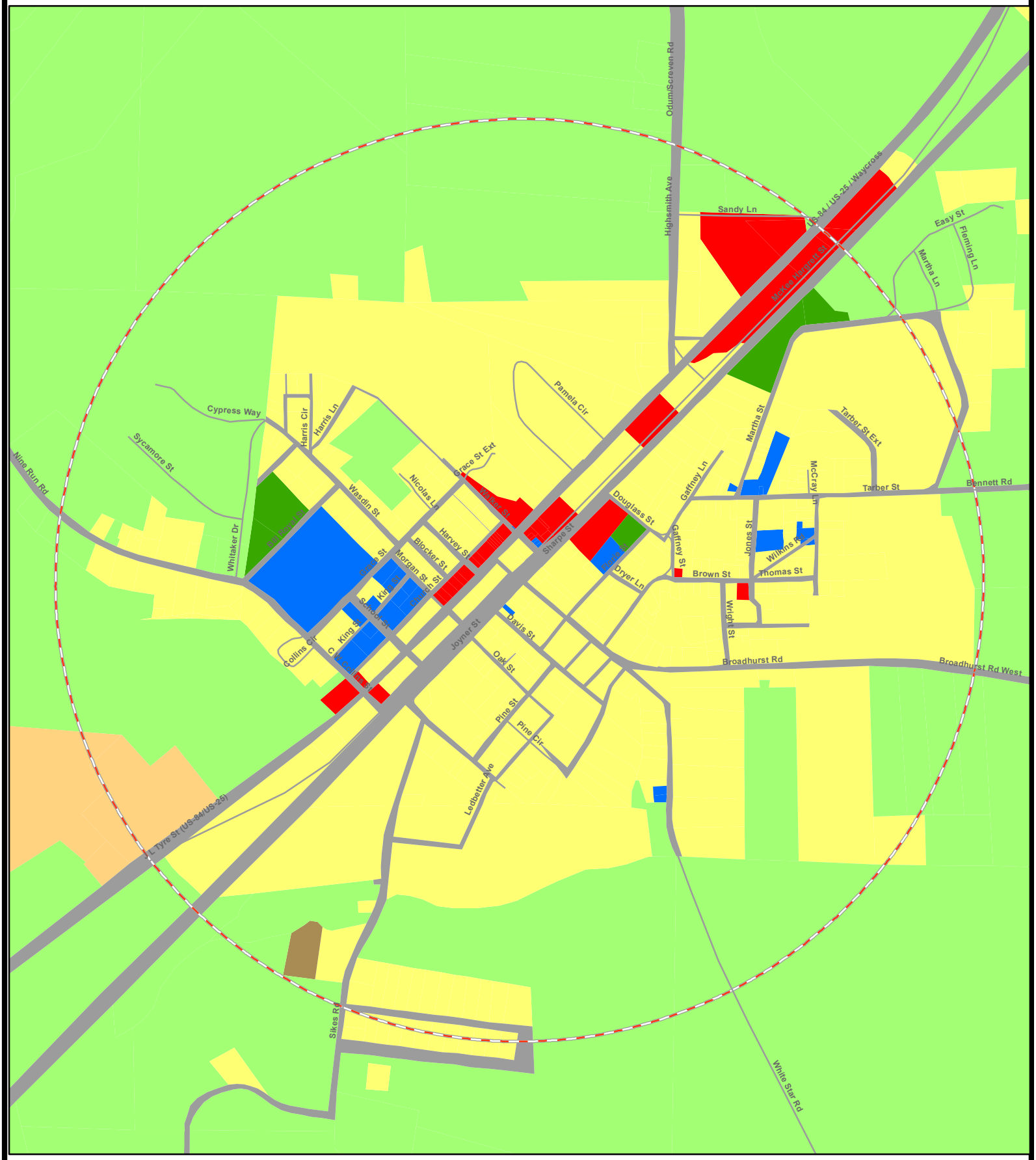
Agriculture
Forestry
Residential
Commercial
Industrial
Park/Recreation/Conservation
Public/Institutional
Transportation/Communications/Utilities
City Limits

HOGARC Geographic Information Systems

Source: Heart of Georgia Altamaha RC, 2015

City of Screven

2015 Existing Land Use



- Agriculture
- Forestry
- Residential
- Commercial
- Industrial
- Park/Recreation/Conservation
- Public/Institutional
- Transportation/Communications/Utilities
- City Limits

HOGARC Geographic Information Systems

Source: Heart of Georgia Altamaha RC, 2015

Wayne County was created in 1803 as Georgia's 28th county from Creek Indian lands ceded in the Treaty of Fort Wilkerson, but not formally established until an 1805 Land Lottery. The Altamaha River and the pine forests of the county remained the principal economic stimulators for the county until the arrival of the railroads in the late 1800s. Wayne County's population remained less than 2,500 until the completion of the Macon and Brunswick Railroad in 1870, but had reached 14,381 by 1920. County population remained relatively stable through the Great Depression and World War II until 1950 (14,248). In 1954, Rayonier opened its Jesup paper mill, and the county population has steadily risen since. By 1957, the paper mill had doubled in size, and by 1974, was the world's largest at the time. Rayonier engineers have always been on the cusp of finding new uses for cellulose, and while under the ownership of ITT invented nanocellulose. Rayonier remains on the frontier of chemical cellulose production, converting its entire mill in 2014 to specialty chemical cellulose production and establishing the operation as a new company, Rayonier Advanced Materials. Jesup's location on U.S. highways 25, 84, 301, and 341, beginning in the 1920s through 1940s assisted with the location of Rayonier and other industrial and commercial businesses. Wayne County's location; transportation resources; the Altamaha River; progressive local leadership; continuing modernization of schools, infrastructure, and amenities; and its abundant forested lands continue to propel Wayne County as a frontier for quality, rural growth. Wayne County constructed a new hospital in 2008 at a time when many rural hospitals were closing; continues to construct new, modern local schools; and be a leader of utilizing the scenic Altamaha River and local railroads for tourism. These assets, the county's proximity to Georgia's coast and ports, and its overall high quality of life continue to stimulate and provide impetus for ongoing growth and development. Wayne County's population now exceeds 30,000, a historical high. It is the Region's second most populous county, a federally designated micropolitan statistical area, and a recognized rural development leader. Wayne County continues to be a "Once and Future Frontier."

Most current growth is concentrated in the Greater Jesup Area, mostly northwest of Jesup, and northeast of Odum, between Jesup and Odum. This is principally in the Ga. Hwy. 169/Rayonier/Oglethorpe and Tank roads and Madray Springs area. There is now some growth south and west of Jesup in rural Wayne County and near Mount Pleasant and Browntown in

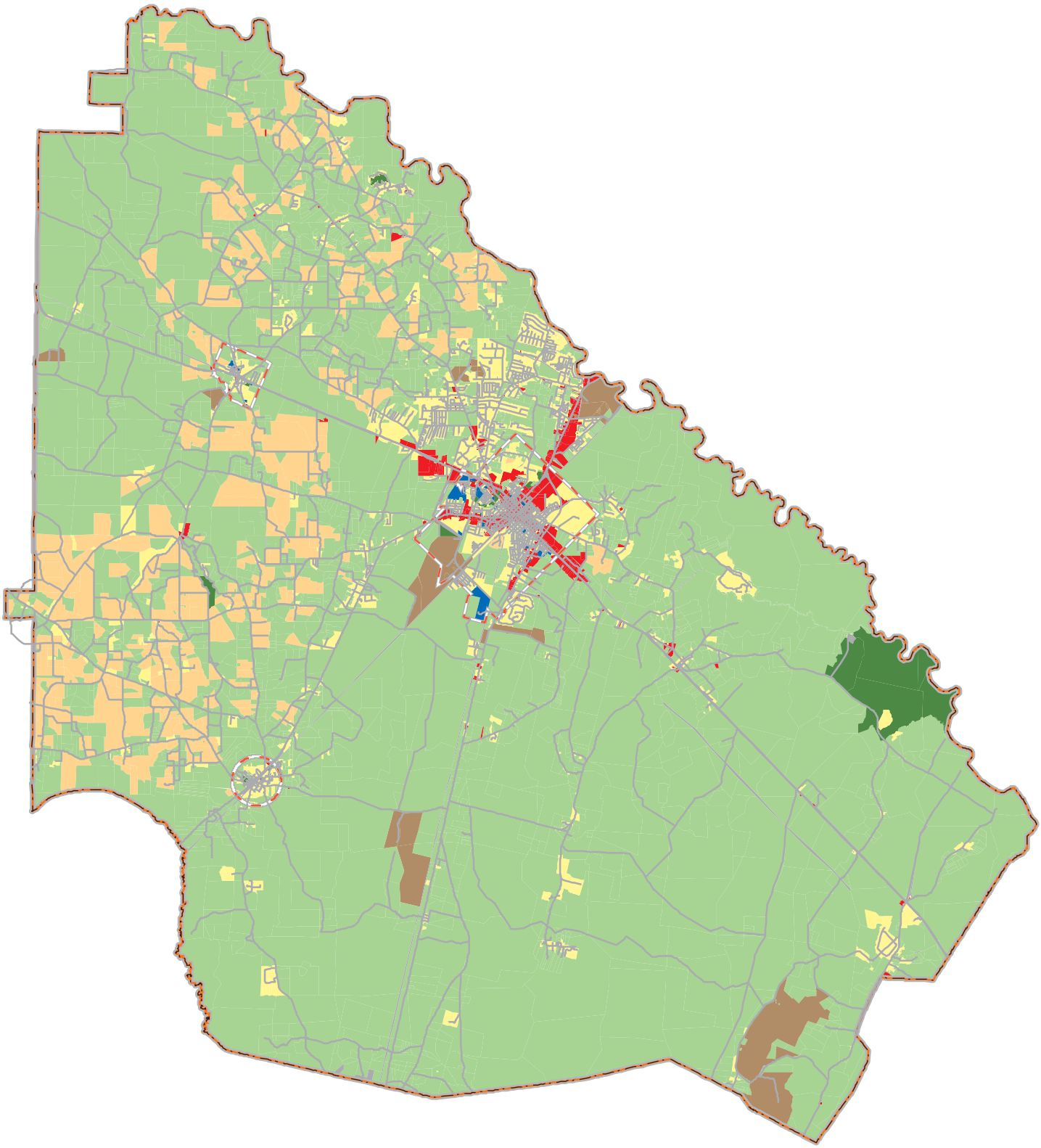
eastern Wayne County. Residential growth has been scattered across the county, but particularly concentrated north and west of Jesup between Jesup and Odum. Commercial growth is concentrated in Jesup along U.S. 84/First Street near Sunset Boulevard and Wal-Mart. Industrial growth is concentrated in/near southeast Jesup near Sunset Boulevard and U.S. 301, and may also grow along the U.S. 341 South corridor in eastern Wayne County, particularly in the recently established industrial park near Mount Pleasant. Another new industrial park is expected in or near southwest Jesup, and there is a proposed mining operation just west of Jesup along U.S. 84. There will be limited growth, mostly infill, in Odum and Screven. Much of the county west of Odum and Screven, and east of U.S. 84 and U.S. 301 and south of U.S. 341 will remain in predominant agricultural and forest uses.

Growth momentum in Wayne County can trace its life to location along U.S. 84, U.S. 301, and U.S. 341; other transportation resources; proximity to Georgia's ports, the Georgia Coast and Interstate highways; ongoing economic and job growth; availability of services and infrastructure; existing population base; land availability; the rich history; outstanding natural/cultural resources; and the extraordinary overall quality of life. These same factors will continue to spur future growth, as well as additional opportunities for growth. Advanced medical facilities, Wayne Memorial Hospital; William A. Zorn Regional Airport; vibrant downtowns/available cultural resources; Coastal Pines Technical College; rail service; abundant natural resources and the Altamaha and Little Satilla rivers; and the many historic buildings/areas that provide remembrances of the rich heritage of Wayne County are also assets for desired growth. Future growth will likely continue to concentrate in the Greater Jesup Area, and to a lesser extent around outlying schools and the county's small towns and eastern Wayne County, as it has recently. Forestry/agricultural and conservation uses will continue to predominate the landscape, help maintain the attractive rural character, and fuel the further economic utilization and growth of tourism.

Future land use maps for Wayne County, Jesup, Odum, and Screven are included following this description.

Wayne County

2015 Future Land Use



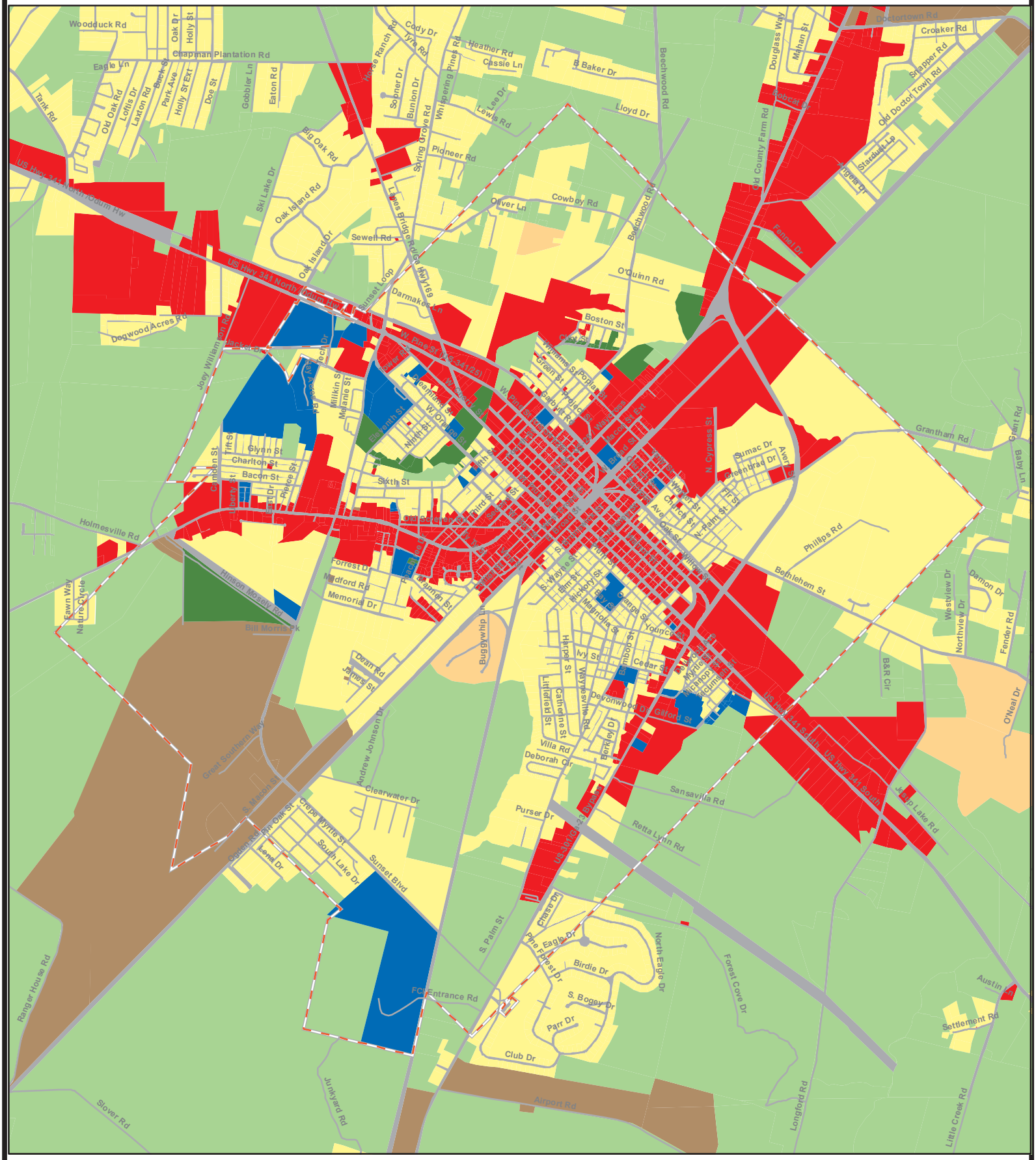
Agriculture
Forestry
Residential
Commercial
Industrial
Park/Recreation/Conservation
Public/Institutional
Transportation/Communications/Utilities
City Limits

HOGARC Geographic Information Systems

Source: Heart of Georgia Altamaha RC, 2015

City of Jesup

2015 Future Land Use


Woodduck Rd
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Cody Dr
Tyra Rd
Sobner Dr
Bunton Dr
Whispering Pines Rd
Heather Rd
Cassie Ln
B Baker Dr
Beechwood Rd
Lloyd Dr
Lewis Rd
Lee Dr
Big Oak Rd
Pioneer Rd
Spring Grove Rd
Ski Lake Dr
Oak Island Rd
Oak Island Dr
Sewell Rd
Lees Bridge Rd
Cowboy Rd
Oliver Ln
O'Quinn Rd
Boston St
Sunset Loop
Darmakeen
Dogwood Acres Rd
Joey Williamson Rd
Jackson Dr
Milkin St
Melanie St
Glynn St
Charlton St
Bacon St
Camden St
Liberty St
Pierce St
Sixth St
Fifth St
Fourth St
Third St
Second St
First St
Holmesville Rd
Hinson Mosely Rd
Fawn Way
Nature Circle
Bill Morris Pk
Forrest Dr
Midford Rd
Memorial Dr
Dean Rd
James St
Buggywhip Ln
Great Southern Way
Andrew Johnson Dr
S Macon St
Oak St
Crape Myrtle St
South Lake Dr
Lend Dr
Clearwater Dr
Sunset Blvd
Purser Dr
S Palm St
Chase Dr
Pine Forest Dr
Eagle Dr
Birdie Dr
S Bogey Dr
Parr Dr
Club Dr
FCI Entrance Rd
Ranger House Rd
Slover Rd
Junkyard Rd
Airport Rd
Longford Rd
Forest Cove Dr
North Eagle Dr
Deborah Cir
Villa Rd
Catherine St
Littlefield St
Harper St
Ivy St
Weyresville Rd
Devonwood Dr
Berkley Dr
Gifford St
Cedar St
Young St
Orange St
Magnolia St
Pine Hill Dr
Pine St
Wayne St
Cypress St
Oak St
Ave
Wilson St
Church St
Wayne Dr
N Palm St
Sumac Dr
Greenbriar Dr
Bruce St
Brown St
Cypress St
Old County Farm Rd
Douglass Way
Mahan St
Doctortown Rd
Croaker Rd
Snapper Rd
Old Doctor Town Rd
Stazdwell Ln
Bobcat Dr
Fennel Dr
Grantham Rd
Grant Rd
Baby Ln
Phillips Rd
Bethlehem St
Westview Dr
Northview Dr
Damon Dr
Fender Rd
B&R Cir
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US Hwy 341 North/South Hwy
US Hwy 341 Bypass
US Hwy 341 South
US Hwy 341 North
US Hwy 341 Alt
US Hwy 341 Bypass
US Hwy 341 Alt
US Hwy 341 Alt
US Hwy 341 Alt

City of Odum

2015 Future Land Use

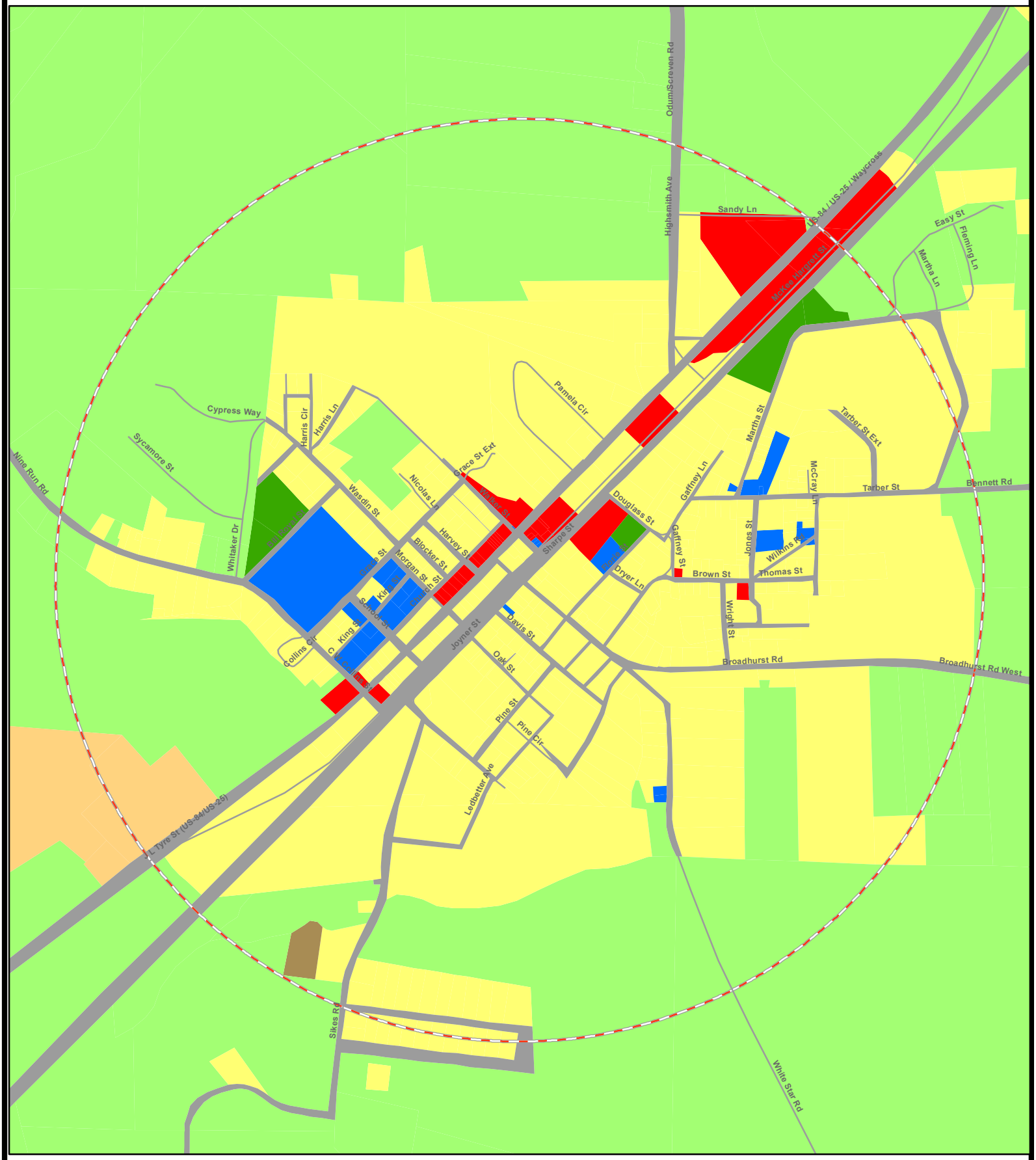
Agriculture
Forestry
Residential
Commercial
Industrial
Park/Recreation/Conservation
Public/Institutional
Transportation/Communications/Utilities
City Limits

HOGARC Geographic Information Systems

Source: Heart of Georgia Altamaha RC, 2015

City of Screven

2015 Future Land Use



Agriculture
Forestry
Residential
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Park/Recreation/Conservation
Public/Institutional
Transportation/Communications/Utilities
City Limits

HOGARC Geographic Information Systems

Source: Heart of Georgia Altamaha RC, 2015

Land Use Goals. Wayne County and its municipalities seek future growth and development respective of its rural character, scenic natural and cultural resources and agricultural/forestry uses, and the existing quality of life. It desires growth patterns which maintain and keep viable existing agricultural and forestry uses, which sustain its heritage, abundant natural and cultural resources, and which are otherwise compatible and complementary of existing uses and scale of development. The community has chosen the following land use goals to help bring about its desired future and delineated community vision.

Address Growth Management/Compatible Development

A well planned community and one which appears neat, orderly, and attractive supports and encourages additional investment. The community, outside of Jesup, has developed only rudimentary or individual land use regulations to address specific issues and nuisances, but more general and coordinated efforts and joint code enforcement are needed. The cities of Odum and Screven need to establish some regulations, while the County needs to continue to upgrade existing regulations and establish a more general land management scheme. The community can also utilize infrastructure location; improvement of facilities and services; support of agricultural, forestry, and conservation uses; enhance nature-based tourism; downtown revitalization; and involvement of its citizenry to assist.

Upgrade/Improve Subdivision/Manufactured Housing/Land Use Regulation/Code Enforcement

As noted above, Wayne County has only narrow, specific land use regulations, road acceptance/subdivision ordinances, a manufactured home ordinance, and others to address specific issues or nuisances. Only Jesup has a zoning ordinance, while Jesup and Wayne County do have building code enforcement. The County needs to update, expand, and coordinate joint collaborative countywide land use/subdivision/manufactured housing regulations and code enforcement to initiate a more comprehensive approach.

Maintain Open Spaces/Agricultural/Forestry Uses/Rural Character/Quality of Life

Development of new markets, supporting creation of alternative crops and uses, ongoing celebration of outdoor themed festivals; expansion of nature-based and agri-tourism events/opportunities; providing professional support, and attracting compatible agribusiness or other supportive economic development ventures all can help achieve this. The new Jesup Farmers Market will help, as will the marketing of the U.S. 301 Georgia Grown trail. The community has already garnered valuable outside exposure and notoriety in its tourism utilization of the Altamaha River and its outdoor resources. The recent conservation purchase of the Sansavilla Bluffs offers much potential and opportunity. Protection of the Altamaha and Little Satilla rivers; continued downtown revitalization; and development and support of history, culture, and the arts; and the existing high quality of life will also help. Regulation should also be utilized.

Encourage/Protect Utilization/Access/Tourism for Natural/Cultural Resources

The Altamaha River, the state wildlife management areas, the local festivals, the local bike events, and Jesup's downtown rail corridor and the Jesup Drive-In, all have much history, and further potential, for recreation, tourism, and motoring within the county. The ongoing Jesup downtown revitalization and enhancements, historic preservation efforts, attention to trail development, and Altamaha River access will also enhance both protection and utilization. Increased recreational and outdoor usage through continued park development, promotion, and growth of tourism of many kinds offers even greater potential for both enhanced economic utilization and conservation of the County's significant natural and cultural resources. This can also attract more visitors, and more residents, and build a larger audience of citizen support for protection and enhancement of these resources. Improvement and promotion of U.S. 301 also holds promise. Continued improvement of Altamaha River access/utilization, bicycle venues, and local recreational facilities; museums; enhancement of events or festivals; and ongoing preservation of community landmarks and heritage will also reap benefits. There is need to upgrade service and hospitality facilities to better serve visitors and tourists.

Improve Community Appearance/Aesthetics

Wayne County and its municipalities have much intrinsic natural and cultural beauty and Southern charm attractive to residential location and tourism. Landscaping/beautification efforts, general clean-up, and rehabilitation/upgrade of existing structures/areas will serve to accent and highlight this. Continuing gateway improvements, particularly along U.S. 84, U.S. 301, and U.S. 341, can enhance community image and attractiveness. Upgrade of the housing stock quality, continued downtown and neighborhood revitalization, planned resurfacing of local streets under T-SPLOST, and utilization of ordinances and the Georgia Clean and Beautiful Program will also help.

Encourage Compatible Development/Existing Infrastructure Utilization

To better realize return on past community investments in infrastructure and building stock, and to avoid costly or disruptive disturbances of treasured resources and landscapes, it behooves the public and private sectors both to first look at developing within already served and developed areas. The ongoing rebuild of the downtown Jesup Whaley Commercial Center, as well as the planned community use of the old Strand Theater, the reclamation of the old State Farmers Market, and the ongoing development of the downtown Jesup rail corridor are all excellent examples of the benefits of this principle. Development of a new industrial park within the existing city limits of Jesup would further implement this and provide enormous community benefit and return. Further tourism development, development of related agricultural/forestry businesses, and attraction of Rayonier Advanced Materials product users are other potential opportunities.

Improve Transportation Facilities/Access

While location and transportation facilities are definitely assets for Wayne County growth, there is room for continuing improvement and enhancement which would provide even more benefit. U.S. 301 needs multi-laning through the county and more coordinated promotion. There are needs for perimeter and connector roads around Jesup, and streetscape improvements in all the municipalities. There are also needs to improve bicycle, pedestrian, and nature-related

multi-use trails, facilities, and services. The Amtrak station could utilize enhanced promotion, as well as continuing improvements/promotion of the William A. Zorn Airport and its status. Improvements for rail-served industrial sites are also planned/needed. General gateway, road paving, and road/street maintenance issues also require attention.

Expand/Develop Industrial Parks/Sites

The community's available land for new industrial development in public control has become limited in existing parks along Sunset Boulevard. The community has transitioned a former regional park/site near Mount Pleasant along U.S. 341 South in eastern Wayne County to a community industrial development park, but the site is relatively undeveloped and requires extensive infrastructure development. The community is also in process of developing and certifying one of the few Georgia Ready for Accelerated Development (GRAD) sites with rail access in Georgia. The community further desires to develop a new industrial park within the city limits of Jesup.

WAYNE COUNTY

Wayne County
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
ED IC	2010	Seek to complete the Guaranteed Ready for Accelerated Development (GRAD) requirements and maintain GRAD compatible industrial sites to encourage/attract economic development opportunities after designation is received			Y	2016				The County is currently working on an existing industrial site to meet GRAD requirements. The County has plans to install infrastructure and pave the entrances to the selected site in the near future.
ED IC	2010	Work with the Industrial Development Authority to pursue the development of a new industrial park to accommodate and facilitate desired industrial growth			Y	2020				The County is currently in the beginning stages of developing a new industrial site across the road from the airport.
ED IC	2010	Continue to develop, improve, and promote the Regional Industrial Park near Mount Pleasant as a community industrial park			Y	Ongoing (Long Term Policy)				The County will always make accommodations for any business seeking to locate in this industrial park, and will continue to make any improvements as they are needed. This item will be placed in the policy section of future plans to reflect new standards.
ED IC	2010	Develop a community collaborative of the school system, Altamaha Technical College, Family Connection, Wayne County Public Library, child care agencies, and other youth agencies to establish programs that support early childhood literacy			Y	Ongoing (Long Term Policy)				The County will always work with any entity of the community to encourage any program that supports early childhood literacy and education. This item will be placed in the policy section of future plans to reflect new standards.
ED IC	2010	Develop a regional bicycle ride in conjunction with Glynn, Long, and McIntosh counties and the Altamaha River Partnership	Y	2014						The County assisted in the combination of two bicycle rides (Sparr Ride and the Ride for the River) to form one weekend-long cycling event.

Wayne County
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
ED CFS LU IC	2010	Seek the development of community signage along U.S. 84 and U.S. 341, and otherwise develop appropriate regulations to regulate its appearance and development as to create attractive, well-maintained, quality community corridors			Y	2015				The County is expecting to place new signage for the Georgia Grown Highway 301 Trail in the near future.
ED CFS LU	2010	Complete the expansion of hangars and other ongoing improvements at the William A. Zorn Wayne County Airport	Y	2013						The County completed the installation of new hangars in 2013. Plans to install a new apron and taxiway in progress.
ED CFS LU	2010	Pursue efforts to become a regional airport by 2015			Y	2016				The airport will receive regional status once it completes the installation of the new taxiway.
ED CFS LU, IC	2010	Complete the renovation of the Amtrak station	Y	2013						Renovations to the Amtrak station were all completed in 2013.
ED, NCR, HO, LU, IC	2010	Seek to develop and enforce growth management and other supportive land use regulation and codes countywide							Y	This item has been dropped due to political differences.
NCR	2010	Complete improvements to Jaycee Landing	Y	2013						The County widened the boat landing ramp and constructed a new dock at Jaycee Landing in 2013.
CFS	2010	Seek to develop a Sports Hall of Fame	Y	2013						The development of a Sports Hall of Fame was completed in 2013, and is located at Wayne County High School.

Wayne County
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
CFS	2010	Complete the four-laning of U.S. 84 (Wiregrass Georgia Parkway) from Jesup to Georgia Highway 203	Y	2011						The four-laning of US 84 from Jesup to GA Highway 203 was completed in 2011.
CFS	2013	Construct or purchase a new facility for EMS day-to-day operations	Y	2010						The County secured a building located on Bay St. for their daily EMS operations in 2010.
CFS	2010	Pursue certified literate community status for Wayne County			Y	2018				The County is still working on this obtaining this certification and hopes to achieve this as soon as possible.
HO IC	2013	Establish programs to remove dilapidated manufactured homes/housing units countywide	Y	2015						The County is currently revising their ordinance regarding mobile homes throughout the area, including a provision for hardships.
HO LU IC	2010	Develop or expand compatible subdivision regulations in all jurisdictions							Y	This item has been dropped as no expansions to the current subdivision ordinance are expected.
HO LU IC	2013	Establish a joint planning commission for all entities in the county to coordinate pro-active planning, administration of land use ordinances, and to serve as a clearinghouse for complaints and needs identification			Y	Ongoing (Long Term)				The County utilizes a committee on an as-needed basis for these activities, and will continue to do so for the foreseeable future.

Wayne County
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
CFS ED	Complete the installation of a new taxiway and apron at the airport	X							X		FAA	$3.8 million	X	X	X	
CFS ED	Receive regional designation for the airport	X							X		FAA	N/A				
CFS	Construct a new recreation area at Lake Grace	X							X		SPLOST	$10,000	X			
CFS	Construct a new mental health facility	X	X						X			$900,000	X	X		
CFS	Establish a walking trail at Bill Morris Park	X	X						X		SPLOST	$120,000	X			
CFS	Resurface various streets approved for LMIG funding	X	X	X	X				X		LMIG	$979,000	X	X		
CFS	Purchase two new motor graders	X							X		SPLOST	$210,000	X			
CFS	Purchase a new ambulance	X							X		SPLOST	$124,000	X			
CFS ED	Complete improvements at Jaycee Landing, which may include cabins, trails, and other items						X	X	X			$2 million	X	X		

Wayne County
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
CFS	Construct a building to house the facilities maintenance supervisor and provide storage			X					X		SPLOST	$15,000	X			
IC	Consolidate fuel services with the City of Jesup and the Board of Education	X	X						X	X	BOE	N/A	X			
IC	Consolidate the maintenance shop services with the City of Jesup	X							X	X		N/A	X			
CFS	Complete projects listed on 2010 TIA Band 2 (Bridge over Goose Creek; Reclamation/Widening of Broadhurst Rd.; Railroad Crossing on Louisiana Rd.; Railroad Crossing on Ed Harrell Rd.; Railroad Crossing on Slover Rd.; Whaley Rd.; Loop Rd.; Bridge on Holmesville Rd.)	X	X	X	X				X		TIA GDOT	$4.7 million	X	X		
CFS	Complete projects listed on 2010 TIA Band 3 (Industrial Park Rd.; Linden Bluff Rd.; Killingsworth Rd.; Holmesville Rd. Resurfacing; Holmesville Rd. Construction)					X		X	X		TIA GDOT	$1.9 million	X	X		

Wayne County
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
ED, LU, IC	Develop a new industrial park to accommodate and facilitate desired industrial growth					X			X	Jesup	DCA (OneGeorgia), USDA Rural Dev't., REMC, IDA	$100,000/yr.	X			
ED, IC	Complete the Guaranteed Ready for Accelerated Development (GRAD) requirements and maintain GRAD compatible industrial sites to encourage/attract economic development opportunities after designation is received	X							X	Jesup	DCA (OneGeorgia), USDA Rural Dev't., REMC, IDA	$100,000/yr.	X			
ED, CFS	Pursue certified literate community status for Wayne County			X					X	All Cities	TCSG, ATC	$10,000 (total)	X			
ED CFS LU IC	Seek the development of community signage along U.S. 84 and U.S. 341, and otherwise develop appropriate regulations to regulate its appearance and development as to create attractive, well-maintained, quality community corridors	X							X		GDOT, Georgia Dept. of Agriculture	$1,000	X	X		

CITY OF JESUP

City of Jesup
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
ED IC	2010	Seek to complete the Guaranteed Ready for Accelerated Development (GRAD) requirements and maintain GRAD compatible industrial sites to encourage/attract economic development opportunities after designation is received			Y	2016				The City is currently working with the County on an existing industrial site to meet GRAD requirements. There are plans to install infrastructure and pave the entrances to the selected site in the near future.
ED IC	2010	Work with the Industrial Development Authority to pursue the development of a new industrial park to accommodate and facilitate desired industrial growth			Y	2020				The City, in conjunction with the County, is currently in the beginning stages of developing a new industrial site across the road from the airport.
ED	2013	Seek funding as appropriate to extend utilities to the new industrial park					Y	Beyond 2020		This item has been postponed until the development of the new industrial park is realized.
ED IC	2010	Develop a community collaborative of the school system, Altamaha Technical College, Family Connection, Wayne County Public Library, child care agencies, and other youth agencies to establish programs that support early childhood literacy			Y	Ongoing (Long Term Policy)				The City will always work with any entity of the community to encourage any program that supports early childhood literacy and education. This item will be placed in the policy section of future plans to reflect new standards.
ED NCR	2010	Complete Phase 3 of the McMillan Creek Greenway							Y	This item has been dropped due to the City's inability to acquire the right of way for the project.
ED CFS LU IC	2010	Seek the development of community signage along U.S. 84 and U.S. 341, and otherwise develop appropriate regulations to regulate its appearance and development as to create attractive, well-maintained, quality community corridors	Y	2010						The City installed new signage in 2010 along US 84 and US 341 to improve the aesthetic appeal along those roadways.

City of Jesup
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
ED CFS LU, IC	2010	Complete the renovation of the Amtrak station	Y	2013						Renovations to the Amtrak station were all completed in 2013.
ED, NCR, CFS, LU	2010	Complete ongoing streetscape projects	Y	2013						The City completed the installation of new sidewalks and planted trees to improve appearance.
NCR	2010	Complete the rehabilitation of the Jesup Depot	Y	2013						The Jesup Depot was completely renovated, with the project being finished in 2013.
CFS	2010	Seek to develop a Sports Hall of Fame	Y	2013						The development of a Sports Hall of Fame was completed in 2013, and is located at Wayne County High School.
CFS	2010	Complete the four-laning of U.S. 84 (Wiregrass Georgia Parkway) from Jesup to Georgia Highway 203	Y	2011						The four-laning of US 84 from Jesup to GA Highway 203 was completed in 2011.
CFS	2010	Pursue certified literate community status for Wayne County			Y	2018				The City, in conjunction with the County, is still working on this obtaining this certification and hopes to achieve it by 2018.
CFS	2011	Construct a new police department facility	Y	2013						The construction of the new police department was completed in 2013. The new police building is located on Bay St.
HO LU IC	2010	Develop or expand compatible subdivision regulations in all jurisdictions							Y	This item has been dropped as expansions to the current subdivision ordinance are expected.

City of Jesup
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
HO LU IC	2013	Establish a joint planning commission for all entities in the county to coordinate pro-active planning, administration of land use ordinances, and to serve as a clearinghouse for complaints and needs identification			Y	Ongoing (Long Term)				The City work with the County as it utilizes a committee on an as-needed basis for these activities, and will continue to do so for the foreseeable future.
HO LU	2012	Develop a revitalization program for the Pepper Hill, Across the Bay, Pine Street, and East Jesup neighborhoods							Y	This item has been dropped due to the inability to acquire funding for the project.

City of Jesup
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
CFS	Purchase three new police vehicles each year						X			X	SPLOST	$70,000/yr.	X			
CFS	Purchase a new vac. truck for the water department	X								X	SPLOST	$250,000	X			
CFS ED	Construct and pave connector street near Wal-Mart	X	X							X		$200,000	X			
CFS	Make repairs/improvements to rehabilitate Fire Station 2		X	X						X	SPLOST	$50,000	X			
CFS	Renovate the building housing the Boys & Girls Club	X	X							X	CDBG	$380,000	X	X		
CFS	Enhance the gateways into the City with new signage, landscaping, etc.	X	X	X						X	Gateway	$100,000	X	X		
CFS	Extend water and sewer infrastructure to the following areas: Palm St., Recreation Complex and surrounding area, and to the Federal Prison and its surrounding area.						X	X		X	CDBG	$500,000	X	X		

City of Jesup
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
IC	Consolidate fuel services with the City of Jesup and the Board of Education	X	X						X	X	BOE	N/A	X			
IC	Consolidate the maintenance shop services with the County	X							X	X		N/A	X			
CFS	Complete projects listed on 2010 TIA Band 2 (South Macon St., West Cherry St., and West Pine St.)	X	X	X	X				X		TIA GDOT	$270,000	X	X		
CFS	Complete projects listed on 2010 TIA Band 3 (West Orange/US 84 Intersection, Eleventh St., Robert Hunter Circle, Hunter St., Bay Acres Rd. Sidewalk, New East Plum St. Sidewalk, New US 301 S Sidewalk)					X		X	X		TIA GDOT	$1.4 million	X	X		

City of Jesup
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
ED, LU, IC	Develop a new industrial park to accommodate and facilitate desired industrial growth					X			X	Jesup	DCA (OneGeorgia), USDA Rural Dev't., REMC, IDA	$100,000/yr.	X			
ED, IC	Complete the Guaranteed Ready for Accelerated Development (GRAD) requirements and maintain GRAD compatible industrial sites to encourage/attract economic development opportunities after designation is received	X							X	Jesup	DCA (OneGeorgia), USDA Rural Dev't., REMC, IDA	$100,000/yr.	X			
ED, CFS	Achieve certified literate community status for Wayne County			X					X	X	TCSG, ATC	$10,000 (total)	X			

CITY OF ODUM

City of Odum
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
ED, NCR, HO, LU, IC	2010	Seek to develop and enforce growth management and other supportive land use regulation and codes countywide							Y	This item has been dropped due to political differences.
NCR, CFS	2012	Pursue acquisition and preservation of the Odum Gym and TMR Center by the City of Odum			Y	Ongoing (2017)				The City is currently working with the Board of Education to acquire the buildings, as they are building a new school complex which will make the buildings available.
CFS	2010	Seek to renovate the existing Odum Community Center with a larger, more modern facility and additional parking	Y	2013						The City made the following improvements to the community center: new doors, new bathrooms that are handicap accessible, new interior paint, and new flooring.
CFS	2010	Pursue certified literate community status for Wayne County			Y	Ongoing (2018)				The City, in conjunction with the County, is still working on this obtaining this certification and hopes to achieve it by 2018.
HO, IC	2013	Establish programs to remove dilapidated manufactured homes/housing units countywide	Y	2015						The City follows the ordinance established by the County. The County is currently revising their ordinance regarding mobile homes throughout the area, including a provision for hardships.
HO, LU, IC	2010	Develop or expand compatible subdivision regulations in all jurisdictions							Y	This item has been dropped as no expansions to the current subdivision ordinance are expected.
HO, LU, IC	2013	Establish a joint planning commission for all entities in the county to coordinate pro-active planning, administration of land use ordinances, and to serve as a clearinghouse for complaints and needs identification			Y	Ongoing (Long Term)				The City works with the County as it utilizes a committee on an as-needed basis for these activities, and will continue to do so for the foreseeable future.

City of Odum
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
NCR CFS	Pursue acquisition and preservation of the Odum Gym and TMR Center by the City of Odum	X	X							X	Ga. Heritage	$100,000 (total)	X	X		X
ED CFS	Achieve certified literate community status for Wayne County			X					X	X	TCSG, CPTC	$10,000 (total)	X			
CFS	Construct a new community center		X	X						X	SPLOST	$125,000	X			
CFS LU	Improve the drainage at the site for the new community center	X								X		$50,000	X			
CFS NCR	Upgrade the interior working of the Odum Gym and TMR Center once acquired			X	X					X	SPLOST	$75,000	X			
CFS	Purchase fire equipment to maintain standards and low ISO						X			X	SPLOST	$12,000	X			
CFS	Complete projects listed on 2010 TIA Band 2 (Ivey St., Tillman St. – Railroad to Hires)	X	X	X	X				X		TIA GDOT	$33,320	X	X		
CFS	Complete projects listed on 2010 TIA Band 3 (Tillman St. – Main to Roberson)					X		X	X		TIA GDOT	$74,082	X	X		

CITY OF SCREVEN

City of Screven
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
ED, NCR, HO, LU, IC	2010	Seek to develop and enforce growth management and other supportive land use regulation and codes countywide							Y	This item has been dropped due to political differences.
NCR	2012	Establish and mark the site of the Civil War training camp at Camp Harrison in Screven			Y	2020				The City is currently working with the property owner to move the project forward. The City hopes to have this item completed as soon as possible.
CFS	2010	Complete the four-laning of U.S. 84 (Wiregrass Georgia Parkway) from Jesup to Georgia Highway 203	Y	2011						The four-laning of US 84 from Jesup to GA Highway 203 was completed in 2011.
CFS	2010	Complete the replacing of outdated water lines throughout the city			Y	Ongoing (Beyond 2020)				The City has replaced outdated water lines in various areas, where replacement was needed most. The City also replaced all of the water meters to radio-read meters.
CFS	2012	Upgrade the Screven Recreation Center by resurfacing the tennis court and installing new lighting, in addition to new asphalt and landscaping	Y	2013						The City patched the tennis court where needed, and established a new baseball field. The City has not installed any new lighting or asphalt.
CFS	2010	Pursue certified literate community status for Wayne County			Y	2018				The City, in conjunction with the County, is still working on this obtaining this certification and hopes to achieve it by 2018.

City of Screven
Comprehensive Plan Community Work Program
Report of Accomplishments

			Accomplished		Underway		Postponed		Dropped	
Element	**Initiation Year**	**Description**	**Y/N**	**Year**	**Y/N**	**Est. Comp. Date**	**Y/N**	**Est. Int. Date**	**Y/N**	**Status/Comments**
HO, IC	2010	Establish programs to remove dilapidated manufactured homes/housing units countywide	Y	2014						The City upgraded its ordinance to limit the age of manufactured home, and specified the requirements of attached porches and skirting to maintain a presentable appearance. The County is currently revising their ordinance regarding mobile homes throughout the area, including a provision for hardships.
HO, LU, IC	2014	Develop or expand compatible subdivision regulations in all jurisdictions							Y	This item has been dropped as no expansions to the current subdivision ordinance are expected.
HO, LU, IC	2013	Establish a joint planning commission for all entities in the county to coordinate pro-active planning, administration of land use ordinances, and to serve as a clearinghouse for complaints and needs identification			Y	Ongoing (Long Term)				The City works with the County as it utilizes a committee on an as-needed basis for these activities, and will continue to do so for the foreseeable future.
HO	2014	Adopt a power hook-up ordinance requiring building and electrical permits prior to provision of electricity							Y	This item has been dropped as Georgia Power is responsible for those requirements.
HO, LU	2014	Adopt and enforce all building, construction, and housing codes of the Georgia Uniform Construction Act	Y	2014						The City adheres to the Georgia Uniform Construction Codes for all existing buildings and new buildings to be erected.

City of Screven
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
NCR	Establish and mark the site of the Civil War training camp at Camp Harrison in Screven					X				X		$5,000	X			
ED CFS	Achieve certified literate community status for Wayne County			X					X	X	TCSG CPTC	$10,000 (total)	X			
CFS	Expand the City cemetery to alleviate overcrowding issues			X						X		$10,000	X			
CFS	Construct a shelter for the maintenance equipment at the wastewater treatment plant			X						X	SPLOST	$12,000	X			
CFS ED	Upgrade Broadhurst Rd. to withstand landfill truck traffic			X	X					X		$100,000	X			
CFS	Purchase new breathing apparatuses for the fire department	X	X							X	SPLOST	$30,000	X			
CFS	Purchase a portable refill station for the fire department				X					X	SPLOST	$40,000	X			

City of Screven
Comprehensive Plan Community Work Program
2016 – 2020

		Years							Responsibility			Estimated Cost	Funding Source			
Element	**Activity**	2016	2017	2018	2019	2020	Each Year	Beyond 2020	County	City	Other		Local	State	Federal	Private
CFS	Construct a new tee ball field at the City recreation area		X							X	SPLOST	$5,000	X			
CFS	Establish a new community center		X							X	SPLOST	$7,500	X			
CFS	Upgrade the playground equipment at Grace Community Park				X					X	SPLOST	$25,000	X			
CFS	Install a grit chamber for use at the wastewater treatment plant				X	X				X		$20,000	X			

APPENDIX

APPENDIX
COMMUNITY INVOLVEMENT

The Local Planning Requirements established by the Georgia Department of Community Affairs (DCA) encourage and require that each element of the comprehensive plan "be prepared with considerable opportunity for involvement and input from stakeholders, local leadership, and the general public." The Wayne County local governments took this requirement to heart and placed great emphasis on getting community leaders, stakeholders, and the general public involved. The local governments were especially cognizant of addressing this requirement and exerting far-reaching efforts to involve the total community since DCA had questioned their community participation program during their 2010 comprehensive plan preparation. The persistent efforts for broad community involvement and participation in this comprehensive plan's development were rewarded with an extraordinary level of success and participation.

The local governments coordinated establishment of a steering committee which they called the "Local Plan Coordination Committee" approximately one to two months ahead of the scheduled first committee meeting, and invited through formal e-mail and direct contact as many stakeholders and community leaders as they could envision. Regional Commission planning staff had previously counseled the local governments to make such efforts a priority a number of times, including in a plan implementation meeting held in late fall 2014, in the letter offering Regional Commission plan preparation assistance, and in direct communication and follow-up for plan development organization. DCA's Suggested Community Plan Stakeholder List, some specific known local candidates, and a model invitation for stakeholder participation were provided for local government use. In addition to local government direct contact, the local governments involved local media and their websites to notify the general public and any other interested parties to participate. The local newspaper, *The Press-Sentinel*, provided front-page coverage prior to the initial Local Plan Coordination Committee Meeting and the first public hearing describing the effort and inviting all to participate. The local radio station, WIFO-FM, made the plan preparation process a major story, including interviews with the Jesup City

Manager, on its extensive local news broadcast for over two weeks prior to the first committee meeting and public hearing. Again, all were invited to participate. This publicity was in addition to the official public advertising of the required public hearing which also invited all those interested to participate. Similar efforts by the local media and local governments occurred prior to the final committee meeting and public hearing to review the draft plan prior to its formal submittal.

These extensive efforts for achieving meaningful community involvement were immensely successful. Local Plan Coordination Committee meetings averaged about 35 persons in attendance, including about 60 at its initial meeting. About 30 persons attended the first required public hearing and about 15 the final one. The committee meetings participation did include numerous appointed and elected local officials, many local economic development practitioners representing all local agencies, and many others. The first committee meeting, as well as the first public hearing, included a strengths/weakness (SWOT analysis) exercise. The results of these strengths/weaknesses exercises were also reviewed at the second committee meeting. In standard practice, the first order of business at each committee meeting was to review all prior committee inputs and their summary by staff for committee amendment before moving to the next input topic. Much community involvement and input was provided in all facets and elements of the comprehensive plan's development. The local governments were ecstatic both with the community involvement/input and the results.

The actual documents utilized or published during the community involvement and comprehensive plan preparation process are provided in this appendix. These include the local government stakeholder invitation, the local government official public hearing advertisements, the Local Plan Coordination Committee meeting agendas, and the local newspaper articles prior to the first committee meeting and the final public hearing. A list of stakeholders invited to participate in the comprehensive plan preparation process is also included.

Wayne County Stakeholder Invitation

The Wayne County Board of Commissioners, in conjunction with the municipalities of Jesup, Odum, and Screven, are initiating a process to prepare a new countywide joint comprehensive plan in accordance with Georgia law. While this plan is necessary to maintain local government eligibility for state grants, loans, and permits, it is also an important blueprint for addressing local concerns, and establishing a guide for community growth and development. We need the assistance and involvement of the entire community, both public and private.

You have been identified as someone involved and important to Wayne County and its future. You are invited and encouraged to participate on the Wayne County Local Plan Coordination Committee which will help develop our new joint comprehensive plan. The first meeting of this Committee will be Thursday, March 12, 2015 at 10:00 a.m. at Jesup City Hall. The plan development process will involve about six meetings of the Committee over the next few months.

Please participate in this important process with us, or send someone else from your organization in your stead.

If you have any questions, please call Amanda Lynn at 912-427-5900. Please RSVP to the same number if you are willing to assist us in this important endeavor.

PUBLIC HEARING NOTICE

Wayne County Joint Comprehensive Plan
"The Future of All of Wayne County"

The local governments of Wayne County and the municipalities of Jesup, Odum, and Screven are in the initial stages of a process to develop a new joint comprehensive plan in accordance with state law. It is desired that this plan not only meet state requirements, but also truly express the Community's wishes for the future growth and development of the Community.

Please come to this meeting and express your desires about the Community's future vision, the issues and opportunities facing the Community, and what should be done to make Wayne County and all its municipalities better places to live and work. What should be the Community's guiding principles, and what can be done to generate local pride and enthusiasm about the future of all of Wayne County?

PUBLIC HEARING DATE AND TIME: Tuesday, March 24, 2015 at 7:00 p.m.

LOCATION OF PUBLIC HEARING: Jesup City Hall

Please attend, voice your opinions, and be involved. Help your community be proud about its future. All persons with a disability or otherwise needing assistance should contact Wayne County Board of Commissioners, P.O. Box 270, Jesup, Georgia 31598, or call (912) 427-5900, or Jesup City Hall, 162 East Cherry Street, Jesup, Georgia 31545, or call (912) 427-1313.

PUBLIC HEARING NOTICE

Wayne County Joint Comprehensive Plan
"Once and Future Frontier"

The local governments of Wayne County and the municipalities of Jesup, Odum, and Screven are in the process of finalizing a new joint comprehensive plan in accordance with state law.

The comprehensive plan is titled "Once and Future Frontier" to generate interest and enthusiasm, and to summarize its aspirations. The plan outlines a community vision, identifies needs and opportunities, and delineates long term policies and a community work program to provide a guide and blueprint for future growth and development within the community. The plan is in draft finalization before submittal to the state for review.

The purpose of the hearing is to brief the community on the content and strategies outlined in the draft comprehensive plan, to address the issues and opportunities facing Wayne County and all its municipalities, obtain any final citizen input, and notify the community of the pending submittal of the comprehensive plan for state and regional review.

PUBLIC HEARING DATE AND TIME: Monday, August 24, 2015 at 7:00 p.m.

LOCATION OF PUBLIC HEARING: Jesup City Hall Commission Chambers

Please attend and voice your opinions. Help your community achieve a better future. All persons with a disability or otherwise needing assistance should contact Wayne County Board of Commissioners, P.O. Box 270, Jesup, Georgia 31598, or call (912) 427-5900, or Jesup City Hall, 162 East Cherry Street, Jesup, Georgia 31545, or call (912) 427-1313.

WAYNE COUNTY JOINT COMPREHENSIVE PLAN
LOCAL PLAN COORDINATION COMMITTEE MEETING
Jesup City Hall
March 12, 2015
AGENDA

Introductions

Background/Committee's Purpose

Proposed Timetable of Plan Development

Community Strengths/Weaknesses Identification (SWOT)

Community Vision Input

Next Meeting
- **Draft Community Vision Review**
- **Issues and Opportunities Input**

WAYNE COUNTY JOINT COMPREHENSIVE PLAN
LOCAL PLAN COORDINATION COMMITTEE MEETING
Coastal Pines Technical College
April 2, 2015
AGENDA

Draft Community Vision Review

Issues and Opportunities Input

Next Meeting – Thursday, April 16, 2015 at 1:00 p.m.
- **Revised Draft Community Vision Review**
- **Draft Issues and Opportunities Review**
- **Goals/Policies Input**

WAYNE COUNTY JOINT COMPREHENSIVE PLAN
LOCAL PLAN COORDINATION COMMITTEE MEETING
Wayne County Commissioners Meeting Room
April 16, 2015
AGENDA

Revised Draft Community Vision Review

Revised Draft Issues and Opportunities Review

Long Term Policies Input

Next Meeting – Thursday, May 14, 2015 at 10:00 a.m.
- **Revised Community Vision Review**
- **Revised Issues and Opportunities Review**
- **Revised Long Term Policies Review**
- **Economic Development/Land Use/Plan Coordination**

WAYNE COUNTY JOINT COMPREHENSIVE PLAN
LOCAL PLAN COORDINATION COMMITTEE MEETING
Jesup City Hall
May 14, 2015
AGENDA

Revised Draft Community Vision Review

Revised Draft Issues and Opportunities Review

Draft Long Term Policies Review

Economic Development Issues Discussion

Plan Coordination

Land Use Discussion

Next Meeting – Late June/July. Date to be determined. Draft Plan Review.

WAYNE COUNTY JOINT COMPREHENSIVE PLAN
LOCAL PLAN COORDINATION COMMITTEE MEETING
Jesup City Hall
August 19, 2015
AGENDA

Draft Plan Presentation

Draft Plan Review

Comments

largely intact. In fact, an effort by the House's majority leader and majority whip to reduce the proposed state excise tax from 29.2 cents a gallon to 24 cents a gallon failed Thursday.

The main idea behind the bill was to replace all of the current state and local taxes on gasoline (now running about 27 cents a gallon) with a flat state excise tax that would be used exclusively for transportation needs. State officials argued that the change was not really a tax increase because state and local gas taxes had been av-

❑ *See* **HB170,** *Page* **7A**

Wayne County High School graduate Katherine Bateman's educational journey has taken her to Shorter University in Rome; across the ocean to Xiamen University in Fujian, China; and back again.

Bateman—who is majoring in senior middle grades education—recently returned to U.S. soil after spending the fall semester in the world's most populated country through

❑ *See* **CHINA,** *Page* **7A**

Katherine Bateman pos
Tower.

The Press-Sentinel 3/17/15

Work to begin on comprehensive plan

By Drew Davis
STAFF WRITER

Benjamin Franklin is credited with saying, "If you fail to plan, you are planning to fail." Wayne County is taking that sentiment to heart.

Technically, the county doesn't have much of a choice in the matter. State law requires counties and their municipalities to periodically prepare a countywide joint comprehensive plan in order to retain eligibility for state grants, loans and permits.

Wayne is due for a new comprehensive plan, and so the County Board of Commissioners, in conjunction with the governments of Jesup, Screven and Odum, is beginning the planning process.

Numerous local citizens broadly representing entities concerned with community and economic development are being invited to take part in a local-plan coordination committee.

The invitation to prospective committee members reads, "We need the assistance and involvement of the entire community, both public and private."

The Heart of Georgia Altamaha Regional

❑ *See* **PLAN,** *Page* **7A**

CTAE f

Showing off items colle
and agricultural education)
Justin Goarcke, represent
Shraddha Parmar, represe
ica. With canned goods ar
than 700 items. The food c
week, CTSO Shirt Day, Ha
11 CTAE "pathways" for st

transportation necessary to move students to and from educational facilities in this state and all accompanying infrastructure and support necessary to provide safe and efficient access to and egress from these educational facilities."

state; 1 percent each for the LOST, the SPLOST and the E-SPLOST; and 1 percent for the regional T-SPLOST (special purpose local option sales tax for transportation).

This region is one of three in the state that approved the T-SPLOST, which would not

locations. The TIA regions still benefit from the 10 percent match instead of the 30 percent match requirement from non-TIA regions. The 10 percent match saves TIA regions roughly $4.6 million per year."

PLAN

Continued from page **1A**

Commission is providing assistance with this effort.

The first meeting of the coordination committee will be next Thursday at 10 a.m. at Jesup City Hall.

County Board of Commissioners Chair James "Boot" Thomas says of the process, "It helps us to plan and meet the needs of our citizens because of growth. ... [And] it gives us the opportunity to co-plan with all the other local governments so that we'll all be on the same page."

LOOKING FOR LOVE?
TRY TRINITY

NEW CREATION MINIST
3010 LANESBRIDGE RD, JESUP GA
PASTORS: STANLEY & BRIDGET CARTER

MARCH 12, 7PM: ELDER STACEY NAPP
UPPER ROOM DELIVERANCE CENT
GLENNVILLE, GA.

MARCH 13, 7PM: EVANG HAVANNA
GREATER ST. JAMES TEMPLE OF APOSTOLIC
*WEAR YOUR "I'M BIG SHIRT"

MARCH 14, 9AM: BEAUTY & BRU
After breakfast, you will recieve an inf
beauty and health session covering diet
and overall beauty. Melissa Thomas, Ang
and Danielle Morris will bring you up
on the latest beauty tips, tools and tec

"I'M BIG"
T-SHIRTS
CAN BE PURCHASED
EACH NIGHT FOR
$10

The Jesup Press Sentinel 3/7/15

The Press-Sentinel

message online at: presssentinelstaff@gmail.com or visit our Web site at: www.thepress-sentinel.com

Saturday-Sunday, August 22-23, 2015 $1.00

JOEY'S SMILES PHOTOGRAPHY / Special

e "Taste of the Trail" celebration are, from left, State Rep. Bill who represents part of Wayne County), State Senate Appropria- Jack Hill and Georgia Agriculture Commissioner Gary Black. umerous other dignitaries at the event were Congressman Rick ia Tourism and Economic Development Director Beda Johnson, Department of Transportation Board member Ann Purcell.

. 301 promotion celebrated

EPORT

' the Trail" promoted ural her- Hwy. 301 Glennville. ity delega- numerous attended hich com- the desig- S. 301 in he Georgia 301. griculture er Gary d as the er for the hich took atermelon ard. included g of new cial stops

ia Grown oard has g for 18 paring for d Frances o repre-

JOEY'S SMILES PHOTOGRAPHY / Special

Various visitors get a "Taste of the Trail" at the Hwy. 301 promotional event this week.

sents Wayne County on the Board. "It was a great day for all of the trail stops throughout the eight counties.

"Everyone who attended became aware of the available trail stops along the 301 corridor. Each trail stop can recommend other trail stops to the travelers. As an example, ... the travelers who stop at the Visitors Information Cen-

❑ *See* **301,** *Page* **7A**

Comprehensive plan is ready for hearing

❑ Community plan to provide goals for future

By Derby Waters
STAFF WRITER

What community priorities and goals will determine what Wayne County will look like in five years?

Attend a public hearing Monday at 7 p.m. at Jesup City Hall to find out.

For months now a diverse group has met six times to work on a joint comprehensive plan for Wayne County, including each of the three municipalities. The result of those meetings and hours of input will be the topic of the Monday-night session.

The draft of the final proposed document will be available for one more review, and any additional changes or information that is deemed pertinent can still be a part of the document.

The plan is now 144 pages in length and is filled with a review of the history of the area and is a compendium of strengths and weaknesses, attributes, and goals for the county.

Wayne County native Rafael Nail, who is the planning director for the Heart of Georgia Altamaha Regional Commission, led the work session, that have developed this, the fourth such plan since passage of the Georgia Planning Act of 1989. The first plan was completed in 1992, the second in 2004, the third in 2010, and now the fourth for 2015.

The plan is required for a government to be a qualified government within Georgia. With the acceptance of this latest plan by the Regional Commission, all the local governments will continue to be eligible for grants, studies and other assistance from state and federal agencies. Without such a plan, the local government would not be considered for these assistance programs and funding.

Entitled *Once and Future Frontier*, the plan is intended to be a locally driven document addressing local needs and goals that will meet state standards.

Though the plan is comprehensive, some themes are repetitive throughout the document. Among those themes are the abundant natural resources to be found here and how they can be protected, enhanced and enjoyed in the future; the location of the county, with its transportation system and proximity to the ports and the coast; and the

❑ *See* **PLANNING,** *Page* **7A**

e leaders learn about economic development

y leaders one-day Economic Orienta- at Cen- Midtown k.

with Wylly Harrison, a senior project manager with the Georgia Department of Economic Development, and well-known bond attorney Dan McRae from Seyforth-

volume, thereby allowing Eastman to purchase the volume from the third party. RYAM strongly believes that the language of the Supply Agreement as well as past practices of the parties make clear that the volume subject to this meet or release provision is limited to 7,500 metric tons per year, which is less than 2 per-

Eastman.

Since Rayonier Advanced Materials split off as a separate company in June last year, the company's stock price has declined by more than 65 percent from its original listing on Wall Street of around $40 per share.

One investment review reported this week that Rayonier Advanced

with little former competition.

Rayonier Advanced Materials President and CEO Paul Boynton was quoted in the business publication as saying, "Pricing negotiations are always spirited debates around a number of factors and threatened or actual litigation is one tool that parties

customer in a constructive manner and continuing our 85-year relationship, which has been mutually beneficial to both parties, for many years to come."

The company news release added, "While no absolute assurances can be given, RYAM strongly believes that its legal position is the

PLANNING

Continued from page 1A

recognition of business and community assets in the county and how they can be promoted and further utilized to promote jobs and a quality of life.

The plan provides a general view of the community as a whole and separate sections devoted to Jesup, Screven and Odum, including those cities' needs and goals for the future.

Following the public meeting Monday, it is anticipated that the document will be approved by the mayors of Jesup, Odum and Screven and the chairman of the Wayne County Board of Commissioners. Then the document will be forwarded to Brett Manning, the executive director of the Hearth of Georgia Altamaha Regional Commission.

Copies will be made available to the Wayne County Industrial Development Authority, the Chamber of Commerce, the Tourism Board, the Board of Education and the local governments.

The ideas contained are to serve as suggestions as what the community would like to see in coming years. The plan should serve as a roadmap of where the community would like to go and what it perceives as the best way to do that.

IDA

Continued from page 1A

the training so we could learn and discuss together strategic ways to move Wayne county forward."

"The trip to Atlanta was very beneficial for those attending," Authority Chair Randy Franks said. "I felt we learned more about our role and abilities in moving the county forward. The dialogue with Mayor [David Earl] Keith and the county commissioners was great, and we are planning for more of this in the future."

The training event had been planned for earlier in the year, just after the new county commissioners took office. With the death of Commissioner Thomas Proudfoot and the new election process that followed, though, the Authority decided to wait until all new commissioners were seated.

All Authority members and county commissioners were invited to participate.

The Wayne session is part of a continuing program offered by Satilla EMC, through Georgia EMC's Community and Economic Development Team, to address the specific needs of Georgia communities in seeking to improve their economic-development efforts.

Send a letter to Presstalk
P.O. Box 607 Jesup, GA 31598

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Walk in Only • No Appointments

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WHERE YOU ASK? On Hwy. 84 just beside
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Looking for vendors of all kind, antiques and collectibles, man/ladies cave items, handmade crafts, for everything from furniture to glassware.
Also looking for food vendors and kiddie rides and/or games.
Let's make this a must go every weekend spot. Will be open Friday thru Sunday. Reserve your spot today.
The first 20 vendors get to choose their spots. Weekly and monthly rates are available. Opening first weekend in Sept. Let's make Jesup the must go place.
Contact Allen at 912-506-4105

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Stakeholders Invited to Participate in Wayne County Joint Comprehensive Plan Preparation Process

Wayne County Board of Commissioners
City of Jesup
City of Odum
City of Screven
Wayne County Chamber of Commerce
Wayne County Industrial Development Authority
Wayne County Board of Tourism
Wayne County Arts Council
Wayne County Historical Society
Wayne County Board of Education
Wayne County Schools
Coastal Pines Technical College
Pineland Mental Health
Mental Health America
Wayne County Taxpayers
Jesup Fire Department
Jesup Police Department
Screven Police Department
Wayne County Sheriff's Department
Georgia Power Company
Jesup/Wayne County Engineer
Satilla EMC
Wayne County Transit
Wayne County Airport
UGA Cooperative Extension Service
Wayne Memorial Hospital
Jesup Downtown Development Authority
Wayne County Safe Kids
Boys and Girls Club of the Altamaha Area
Republic Waste Services
Rayonier Advanced Materials
Jesup Housing Authority
Wayne County Board of Tax Assessors
Wayne County Building Inspection
Leadership Wayne
Georgia Department of Transportation
Local Civic Clubs
Local Churches
The Press-Sentinel
WIFO-WLOP Radio

Note: All of these stakeholders participated, often with multiple representatives, during the comprehensive plan preparation process. Other individuals not representing any particular organization also participated.