

**MINUTES**  
**DOWNTOWN DEVELOPMENT AUTHORITY**

The Downtown Development Authority Board held a special called meeting on December 11, 2019, at 11:00 a.m., at the City Hall Conference Room. Roll call was as follows:

Chair, Jerilyn Bennett	Present
Vice Chair, Dawn Zmuda	Absent
Jeff Chandler	Present
Rick Peel	Present
Kim Rozier	Present
Jennifer Reeder	Present
Debi Smith	Absent
City Manager, Mike Deal	Present
Building Inspector, Don Herrin	Present
DDA Director, Molly Hall	Present
Secretary, Tracy Smith	Absent

Mrs. Reeder made motion seconded by Mr. Chandler to approve regular scheduled meeting minutes dated November 13, 2019. All board members present voted yes.

Discussion was held on the following old business:

- Façade Grant awards – Director Hall updated the board that Quality Pre-Owned would be sending a detailed invoice and the grant would not include moving of old signage.
- Downtown Signage- Director Hall stated that City Engineer and Public Works are working on a plan to begin the downtown gateway signage on Cherry St/Hwy. 341 included in the RSVP plan.
- Deck the Downtown – Director Hall stated there were 21 entries in the contest and judging was completed. Peoples choice voting was ongoing. Winners were to be announced on Dec. 20<sup>th</sup>.
- Holiday events – Director Hall shared with the board that the tree lighting ceremony was very well attended and a wonderful event. She stated that while participation among downtown businesses was dismal for Holly Jolly First Friday, attendance was strong, and those who attended gave positive feedback.

Discussion was held on the following new business:

- Upcoming First Fridays – the board discussed the proposed upcoming First Friday events and decided not to host one in January due to holidays. The schedule is as follows:
  - February 7, 2020 – SWEETheart Stroll
  - March 6, 2020 – Downtown Mini-Golf
  - April 3, 2020 – Shop Hop EGGstravaganza
  - May 1, 2020 – Downtown Game Night
  - June 5, 2020 – Concert or Music related event
- Music downtown – Director Hall announced that plans are underway to re-wire speakers downtown to play music again. The cost is estimated to be around \$2,500.
- Director Hall gave her report and spoke about her involvement on the Christmas parade committee and stated the parade was yet another success.
- Upcoming events were announced: Photos with Santa Dec. 13 from 6 to 8 pm, and Breakfast with Santa Dec. 14 from 8 to 10 am.

The next DDA meeting will be held on January 8, 2020.

Meeting Adjourned,

**Molly Hall**

Director