

MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY

The Downtown Development Authority Board held a regular scheduled meeting on February 12, 2020 at 11:00 a.m., at the Wayne Memorial Hospital Conference Room. Roll call was as follows:

Chair, Jerilyn Bennett	Present
Vice Chair, Dawn Zmuda	Absent
Jeff Chandler	Absent
Rick Peel	Present
Kim Rozier	Present
Jennifer Reeder	Present
Debi Smith	Absent
City Manager, Mike Deal	Present
Building Inspector, Don Herrin	Absent
DDA Director, Molly Hall	Present
Secretary, Tracy Smith	Absent

Discussion was held on the following old business:

- Loyalty/Discount Program – Mrs. Hall updated the board on the discount card/loyalty program. Discussion was held about how the program would operate. She stated that each business will be able to determine the discount that they are willing to offer.
- First Fridays – Mrs. Hall gave a recap of the SWEETheart Stroll event. She stated that the next event would be downtown Mini-Golf.
- GDOT signage – Mrs. Hall updated the board on the green GDOT signage. She stated the proposed signage included in the Master Plan has been approved by GDOT and should be replaced in the near future.

Discussion was held on the following new business:

- Public Art – Mrs. Hall presented the board with a proposal for a Public Art installation (mural) to be installed on the side of the Sugar n Spice building. The mural would welcome visitors coming in on the Amtrak, and serve as a great backdrop for photos downtown. The board agreed with the project. Mrs. Hall stated that funding will need to be approved by City Council.
- Mrs. Hall gave her report stating that the gazebo/lawn property has now been deeded to the City by the Chamber.
- Upcoming First Fridays –The schedule is as follows:
 - March 6, 2020 – Downtown Mini-Golf
 - April 3, 2020 – Shop Hop EGGstravaganza
 - May 1, 2020 – Downtown Game Night
 - June 5, 2020 – Concert or Music related event

The next DDA meeting will be held on February 12, 2020.

Meeting Adjourned,

Molly Hall
Director